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SCHELL'S Quality SEEDS

THEY GROW BETTER
THEY YIELD BETTER

New Crop
for
1937

THEY ARE PREFERRED BY SUCCESSFUL GARDENERS
AND FARMERS EVERYWHERE

Thirty-seven Grand New Flowers
for 1937 Are Offered by Us

HERE ARE
THREE
PRIZE - WINNERS
OFFERED
FOR THE
FIRST TIME

New Marigold, Crown of Gold

Awarded the Gold Medal as the most outstanding new flower for 1937 in the All-America Selections

A new type. The flowers are $2\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance, entirely lacking the pungent plant odor characteristic of all other Marigolds. Begin blooming in July and they continue blooming until frost. Be sure to order this new Gold Medal winner, "Crown of Gold." Pkt. 25c.; 5 pkts. \$1.



New Cornflower, Jubilee Gem

Winner in All-America Selections for 1937

"Jubilee Gem" is indeed a precious "gem" that you will want in your flower garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Pkt. 25 cts.; 5 pkts. \$1.

New Zinnia, Star Dust

Winner in All-America Selections for 1937

This new shaggy-petaled Fantasy Zinnia, with its delicate, graceful, **deep rich golden yellow lacy flowers**, will be welcomed enthusiastically by every flower-lover, I am sure. The plants, $2\frac{1}{2}$ to 3 feet high, are very free flowering and begin blooming early, in 45 to 50 days. "**Star Dust**" is the first separate color in the Fantasy class. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{2}$ oz. \$2.50.

WALTER S. SCHELL, Inc., Quality Seeds

Central Pennsylvania's
Largest Seed Store

Tenth and Market Sts., HARRISBURG, PA.



SCABIOSA, Schell's Giant-flowered Hybrids

The old-fashioned "Pincushion Flower," but lovelier than ever in this greatly improved, larger-flowering hybrid mixture. The large flowers of every color are borne on long stems, making them ideal for bouquets. They will last in water for a week. Plants are about $2\frac{1}{2}$ feet high and begin blooming in July.

Mixed, Pkt. 15 cts.; 2 pkts. 25 cts.



SCHELL'S NEW MARIGOLD Dwarf Royal Scot, Alldouble. Striped Winner in the All-America Selections for 1937

Pkt. 25 cts.; 3 pkts. 60 cts.

Here is a very beautiful flower of rich mahogany and gold in uniform stripes. The flowers are full double, exceedingly showy, and pretty beyond description. The plants are dwarf and bushy, every plant of a uniform shape and about 10 to 12 inches high.



NEW STOCK, Giant Excelsior, Rose-Pink

This is the popular clear rose-pink which florists and all flower-lovers admire and have wanted so much in Column Stocks. It is now available for the first time. The florets are huge, $2\frac{1}{2}$ inches across, very double, and closely packed on the long, strong spikes. A true Column Stock and deserving of the prize awarded it. Pkt. 25 cts.; 5 pkts. \$1.



SCHELL'S NEW ANNUAL LARKSPUR Giant Imperial. Finest Mixed

Pkt. 15 cts.; 2 pkts. 25 cts.

These new giant types, tall and stately, surpass in beauty and size of flower, length of stem, and habit of plant, all other types for florists and general garden use. The delphinium-like spikes of double flowers are carried on stems 4 to 5 feet long and compactly placed on the upright-growing plants, requiring only about half the space needed for other types. This, our special mixed, is a combination of all the very finest named varieties, in every rich color. They are truly magnificent.

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

☛ Use this Order Sheet. We will send another one with your Seeds ☛

Your Name _____ (Please write name very plain)

(All members of one family should order under one name)

Street Address (if any) _____

Post Office _____ R.D. No. _____

P. O. Box _____

County _____ State _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write
your old address here _____

FILLED BY	AMOUNT
CHECKED BY	Post Office Money Order \$ _____
DATE	Express Money Order _____
SHIPPED	Check
	Cash, Notes and Silver _____
	Postage Stamps

Date 1937

Please give us this information	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables and wholesale them
Mark X In This Space ➔				

NON-WARRANTY. Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productivity, or any other matter of any seeds, bulbs, or plants they sell, and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned, and the amount paid for them will be refunded.

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$2 to \$5, you may deduct 6 per cent.

If your order totals from \$6 to \$10, you may deduct 8 per cent.

If your order totals from \$11 to \$25, you may deduct 10 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 12 per cent.

No.	QUANTITY	DOLLARS	CENTS
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2			
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(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY		Amount brought forward	\$	cts.
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I will greatly appreciate the favor if you will give below the names and addresses of five of your neighbors or friends who have gardens or farms, and do not now receive our Catalogue and for this you may select any 5 or 10-cent pkt. of flower seeds free when sending your order. If you can send ten or fifteen names on a separate paper, you may select one pkt. for each five names.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.



And here we introduce to you Master Walter M. Schell, the Third generation, a real "dirt" farmer and seedsman, beginning by helping Grandpa Schell harvest a fine crop of **Schell's Big Yellow Dent Seed Corn** last fall. Two of those big handsome golden ears are as much as he can handle at the age of 3½ years.

SCHELL'S Quality Seeds

New Crops for 1937 Are Now Ready for You

Extra Special!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds.

On all Orders of from \$ 2 to \$ 5 you may deduct 6 per cent cash discount.

On all Orders of from \$ 6 to \$10 you may deduct 8 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 10 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 12 per cent cash discount.

SEND YOUR ORDER EARLY. Make it out for your full requirements for the year's plantings.

HOW TO SEND CASH. Send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cts., and stamps for less amounts. However, send whichever is most convenient to you. If cash, have it registered; if Money Order, be sure to have it made payable at Harrisburg, Pa.

WE PAY THE POSTAGE, Express, or Freight on all **Garden Seeds** and **Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. We send them whichever way is cheapest. Be sure to give your nearest express or freight station.

NON-WARRANTY. Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 200 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

A variety bred up by the U. S. Department of Agriculture, at Washington, D. C., from a careful selection of plants of the Washington variety, and now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Genuine Mary Washington.
Doz. 50 cts. (postpaid 60 cts.); 50 roots \$1.50 (postpaid \$1.75); 100 roots \$2.50 (postpaid \$2.85); 1,000 for \$12; 5,000 for \$55.

Seed of Mary Washington. Pkt. 10 cts.; oz. 20 cts.; lb. \$1.50.

BRUSSELS SPROUTS

HOW TO GROW THEM.—Grow the same as cabbage. One ounce of seed will plant a row 200 feet long.

Half-Dwarf Paris Market. Sprouts are medium-sized, closely set, very firm, and rounded. Stems are 20 to 28 inches long. Preferred by all. Pkt. 5 cts.; oz. 25 cts.; ½lb. 75 cts.; lb. \$2.50.

BORECOLE or KALE

Sow in July for fall use and in September for spring use. One ounce will produce about 5,000 plants

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 5 cts.; oz. 15 cts.; ½lb. 35 cts.; lb. 90 cts.; 5 lbs. at 85 cts. per lb.

Dwarf Siberian. A dwarf grower, with large, broad leaves, slightly curled at the edges. Pkt. 5 cts.; oz. 10 cts.; ½lb. 25 cts.; lb. 85 cts.; 10 lbs. at 75 cts. per lb.

Dwarf Green Curled Scotch or Dwarf German. The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts.; oz. 10 cts.; ½lb. 30 cts.; lb. 90 cts.

BROCCOLI

Calabrese or Green Sprouting. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. Pkt. 10c.; 3 pkts. 25c.; ½oz. 30c.; oz. 45c.; ½lb. \$1.25; lb. \$4.

MR. CLYDE D. MURPHEY, Pennsylvania, says: "Schell's Seeds are excellent in quality, vigorous in growth, and abundant in yield."

MR. CONRAD ANDERSON, Pa., says: "Twenty-five years of rigid test have proved that Schell's Seeds grow and yield the best."

MR. JOHN R. KREGAR, Pa., advises. He says: "Gardeners be wise, for Schell's Seeds are good, as they are advertised."



Schell's "Jumbo" Fordhook Bush Limas. A wonderful crop of perfect-quality Limas grown from our seed by Mr. B. F. Harrington. This crop picked 115 bushels per acre on the first picking, once over.

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Plant Lima Beans carefully, with the eye down. Two pounds will plant 150 feet of row; 60 pounds to the acre.

SCHELL'S NEW "JUMBO" FORDHOOK BUSH LIMA

Here is a new strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, which alone is enough to make every market want it, but also for its exceptionally rich fresh green color, which, we believe, will make it the most observed and desired Lima when offered on any market. We highly recommend that you try it alongside our regular strain of Fordhook. **Pkt. 20 cts.; 1/2lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.75; 30 lbs. (1/2bus.) \$8.70; 60 lbs. (bus.) \$16.20, prepaid.**

SCHELL'S STRAIN FORDHOOK BUSH LIMA

My Fordhook Limas are pure-bred stock, excellent quality. The Beans are **very thick, meaty, and of delicious flavor.** They are ready for use a week earlier than other Bush Limas and bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Remember that my improved strain of Fordhooks, bred up to increased yield, richer flavor, and attractive green color, will mean better prices and quicker sales for you—**quality counts more than price on any market.** **Pkt. 15 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.45; 10 lbs. \$2.75; 15 lbs. (1/4bus.) \$3.45; 30 lbs. (1/2bus.) \$6.60; 60 lbs. (bus.) \$12, prepaid.**

Dreer's Bush Lima. The Beans are thick, sweet, very richly flavored, and about the size of Fordhooks. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.45; 10 lbs. \$2.75; 15 lbs. \$3.45; 30 lbs. \$6.60; 60 lbs. \$12, prepaid.**

Henderson's Bush Lima. (Also called Woods Prolific and Baby Lima.) Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Very heavy yielder; grow some of them. **Pkt. 10 cts.; 1/2lb. 20 cts.; lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.45; 30 lbs. \$4.50; 60 lbs. (bus.) \$9, prepaid.**

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. They are delicious when cooked fresh out of the pods and when dried for winter use. (The photograph shows the natural size and shape of the Beans, which resemble Limas somewhat.) They are so highly flavored, with a rich, delicious, "buttery" flavor that everybody will want them. They are a Pole Bean. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 30 lbs. \$8.70; 60 lbs. \$16.20, prepaid.**

Schell's
Fancy Strain
Fordhook
Bush Lima



Schell's Butter Beans

BURPEE IMPROVED BUSH LIMA

Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an **enormous** yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. **Pkt. 10 cts.; 1/2lb. 20 cts.; lb. 35 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.60; 15 lbs. (1/4bus.) \$3.25; 30 lbs. (1/2bus.) \$5.70; 60 lbs. (bus.) \$10.80, prepaid.**



An exceedingly fine crop of **Schell's "Jumbo" Fordhooks** grown by Mr. Peter Price. Pure-bred seed means bigger and better crops and top market prices for you. Plant Schell's Quality Seeds; it pays.



Schell's Famous Yellow-Pod Bountiful Beans, the talk of every market. It is now the most widely grown Yellow Bean in America, because all agree it is best in quality and yield. Another triumph for Schell's Quality Seeds!

BEANS Bush Yellow or Wax-Podded

FOR OTHER BEANS, SEE PAGES 2, 4, and 5

HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart, and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1½ bus. to the acre.

Watch This! In comparing prices you will find, even with our better quality, that ours are lower, and from these lower prices you may deduct 10 per cent more if your total order equals \$11 or more, and 12 per cent if it is \$26 or more; also 8 per cent if it is \$6 to \$10, if accompanied by cash, money order, or check.

Schell's Yellow-Pod Bountiful. Positively the grandest of all yellow-pod Beans and always entirely stringless. The most beautiful bright rich yellow pods, long, thick, flat, and meaty. The **earliest** (ready in 42 days) and the heaviest-yielding yellow Bean of all. Its healthy plants are just loaded with Beans. **We introduced it** and we have the original, genuine, pure strain of it, therefore you can be **sure**, by sending to us for Schell's Yellow-Pod Bountiful, that there is no substitution. Thousands of our customers order this grand good Bean from us every year. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 30 lbs. \$5.95; 60 lbs. (bus.) \$10.80, prepaid.**

Schell's Golden Glory. 48 days. Introduced by us. The **best stringless round pod** yellow Bean. Excellent quality. Its plant-structure is strong, vigorous, and **amazingly productive**. The beautiful yellow pods, which hang thickly on every plant, are long, stringless, round, and very slightly curved, just enough to add to their attractiveness. It is early. Grow this valuable variety. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 30 lbs. \$5.95; 60 lbs. (bus.) \$10.80, prepaid.**

ROUND-POD KIDNEY WAX. Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.65; 10 lbs. \$3; 15 lbs. \$4.20; 30 lbs. \$6.50; 60 lbs. \$12, prepaid.**

IMPROVED RUST-PROOF GOLDEN WAX. Splendid for market- or home-garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.50; 30 lbs. \$4.35; 60 lbs. \$8.70, prepaid.**

BRITTLE WAX. Long, round, stringless pod; fine. White seed with dark brown eye. Ready to pick in 50 days. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.65; 10 lbs. \$3; 15 lbs. \$4.20; 30 lbs. \$6.50; 60 lbs. \$12, prepaid.**

SURE-CROP STRINGLESS WAX. Very early. Stringless and a good yielder. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.50; 30 lbs. \$4.50; 60 lbs. \$8.70, prepaid.**

PENCIL-POD BLACK WAX. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.50; 30 lbs. \$4.50; 60 lbs. \$8.70, prepaid.**

MR. RALPH HUSTED, New Jersey, says: "Your new No. 10 Strain of Stringless Black Valentine is a fine Bean and a heavy cropper. I had 1,175 bushels from just the first picking from 8 acres."



Schell's Famous Yellow-Pod Bountiful Beans, Stringless



This is another very outstanding proof that our Schell's Strain of Bountiful Beans **grows better** (see those vigorous, disease-free plants) and **yields better** (many more baskets to every row), and they are of the finest quality. Here are Mr. and Mrs. Raymond Clodoveo, our customers for many years. They are delighted with this wonderful crop and you see they have reason to be.

BEANS Green Bush FOR BEST QUALITY AND BIGGER YIELDS

Plant Schell's Pure-Bred High-Yielding Strains
WE PAY THE POSTAGE, EXPRESS, AND FREIGHT

SCHELL'S GREEN BOUNTIFUL is now acknowledged to be the **earliest** and **best in quality** and **heaviest in yield** of all the flat stringless podded varieties. Because the pods remain in good condition for a long time, it is the leading Bean for shipping. It is ready to pick in 42 to 46 days from planting here in Pennsylvania. The pods, averaging 7 inches long, are of **excellent quality, brittle, stringless**, and quite meaty. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.

BURPEE STRINGLESS GREEN-POD. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 5 inches long, **entirely stringless, excellent quality**, brittle and very fleshy. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.

SCHELL'S GIANT STRINGLESS. The third of the four best Green-pods. It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging **7 inches, entirely stringless, excellent quality**. The long pods make it more desirable for canning where the Beans are cut than the Burpee Stringless. I highly recommend all of these for both the home-garden and for growing for market. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. This variety yields exceptionally heavy. The pods are round, straight, and stringless, and average 6 inches long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market. It is ready to pick in 60 to 65 days or about 15 days later than Bountiful. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1; 10 lbs. \$1.90; 15 lbs. \$2.55; 30 lbs. \$4.80; 60 lbs. \$9, prepaid.

Schell's No. 10 Strain Stringless Black Valentine. Long, straight, green, round pods of excellent quality, 6 inches long. Is early (50 days to picking); a heavy yielder; fine for either early or late planting. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.75; 10 lbs. \$3; 15 lbs. \$4.20; 30 lbs. \$6.60; 60 lbs. \$12, prepaid.

Asgrow Stringless Black Valentine. Pods are oval, straight, or slightly curved, dark green. Very good quality. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.

Extra-Early Red Valentine, Stringless. The old favorite Valentine Bean. Extra early; round-podded; good quality, and of fine flavor. Ours is a **stringless** strain. About 50 days from planting to picking. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.

Dwarf Horticultural. Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$2.85; 30 lbs. \$5.40; 60 lbs. \$10.20, prepaid.

French's Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendril, which increases its yield. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 30 lbs. \$6.60; 60 lbs. \$12, prepaid.

Tendergreen. Plants are very erect and heavily productive. The pods are round, stringless, 6 inches long. It is ready to pick in 50 days. A very good Bean somewhat resembling Full Measure but is a decided improvement over it, therefore we discontinued Full Measure. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$3; 30 lbs. \$5.70; 60 lbs. \$10.20, prepaid.

SOUP or SHELL BEANS

Broad Windsor or Fava Bean. Sometimes called "Horse Bean." Valuable for green shell use. Plants very large but strictly bush. Pods glossy green, $5\frac{1}{2}$ inches long, $1\frac{1}{2}$ inches broad, 3 seeds. Dry Beans very large, circular, flat.

White Marrowfat or Soup Bean. Bush. Shelled and dried for winter use.

White Navy Bean. Bush. Also called **Pea Bean or Snow Flake.** This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. An old variety; very popular. Seed is red.

White Kidney. Bush. The Beans are white and larger than either the Navy or White Marrowfat.

Prices of the above 5 varieties: Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$5.10; 60 lbs. \$9.60, prepaid.



Schell's
Giant
String-
less
Beans

The best
round-
pod green
Beans.

POLE LIMA BEANS

See the extra-special discount allowed to you on page 1. Send us your entire order and get that big discount. It is 10 per cent off if your order equals \$11 or more; 12 per cent off if \$26 or more. And remember we prepay all Vegetable and Flower Seeds, including Beans.

HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 15 inches. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet).

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh, greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.50; 30 lbs. \$8.40; 60 lbs. \$13.80, prepaid.**

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.40; 15 lbs. \$3.30; 30 lbs. \$6; 60 lbs. \$10.20, prepaid.**

Dreer's Improved Pole Lima or Challenger. (Potato Lima.) The Beans are medium size, very thick and of excellent quality. The vines are very productive. 100 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 30 lbs. \$6.90; 60 lbs. \$12.60, prepaid.**

Extra-Early Jersey Lima. Quite early. Pods contain three or four large Beans. 95 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.90; 30 lbs. \$6.90; 60 lbs. \$12.60, prepaid.**

Large White Lima. Very large, flat Beans. 105 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 30 lbs. \$6.90; 60 lbs. \$12.60, prepaid.**

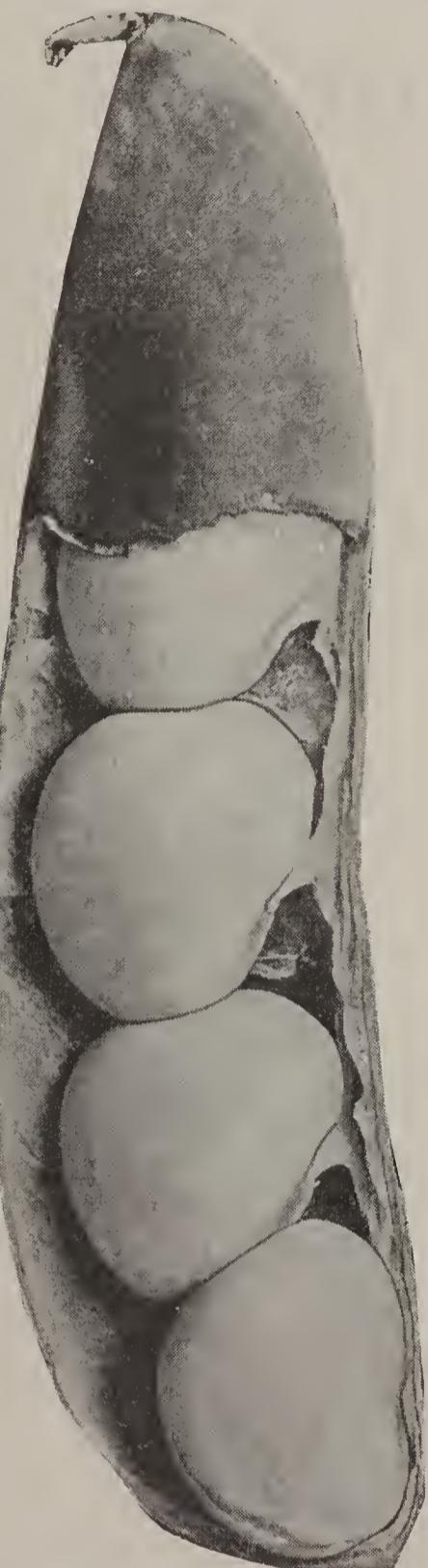
Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.80; 10 lbs. \$3.25; 15 lbs. \$4.50; 30 lbs. \$8.10; 60 lbs. \$15, prepaid.**

Early Leviathan. Early and very large. The pods hang five to ten in a cluster, with four to six large Beans in each pod. 100 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 30 lbs. \$6.30; 60 lbs. \$11.40, prepaid.**

Giant-podded Pole Lima. Very large pods filled with large Beans. Flavor very rich. A heavy yielder. 105 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$6.90; 60 lbs. \$12.60, prepaid.**



Old Homestead or Kentucky Wonder Beans



Schell's Wonder Pole Lima Beans

POLE BEANS GREEN-PODDED

HOW TO GROW THEM. Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed. Use 8-foot poles, placing them 4 feet apart in the rows each way. Plant five or six Beans around each pole; let three of the best plants stand. They may also be grown in rows and supported by wire or along a wire fence; plant the seed two feet apart for this method. Top-dress with good fertilizer or manure, working it in as you cultivate. Wizard Brand Pulverized Sheep Manure makes all plants hustle. We have it.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. 80 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 30 lbs. \$5.70; 60 lbs. \$10.20, prepaid.**

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. 65 days to picking. **Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 30 lbs. \$4.80; 60 lbs. \$9, prepaid.**

Old-fashioned Sickle Pole Bean. One of the best quality; well known to all farmers and gardeners. The pods are long, meaty and stringless. Very heavy yielder. 75 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.80; 10 lbs. \$3; 15 lbs. \$4; 30 lbs. \$7.50; 60 lbs. \$13.20, prepaid.**

Horticultural or Cranberry. Sometimes called Bird's Egg. Long, round, thick pods. 75 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.10; 15 lbs. \$3; 30 lbs. \$5.70; 60 lbs. \$10.80, prepaid.**

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. 70 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$3; 30 lbs. \$5.70; 60 lbs. \$10.80, prepaid.**

White Sickle. Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other Pole Beans. The seed is white, which makes it also valuable for winter use when dried. 65 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3; 15 lbs. \$4; 30 lbs. \$7.50; 60 lbs. \$13.20, prepaid.**

YELLOW-POD POLE BEANS

Early Golden Cluster Wax. Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. 75 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.30; 10 lbs. \$2.25; 15 lbs. \$3.15; 30 lbs. \$5.70; 60 lbs. \$10.80, prepaid.**

Yellow-podded Old Homestead. This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. 68 days. **Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.30; 10 lbs. \$2.40; 15 lbs. \$3.30; 30 lbs. \$5.70; 60 lbs. \$10.80, prepaid.**

BEETS

Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure (we have it) or some other good fertilizer. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

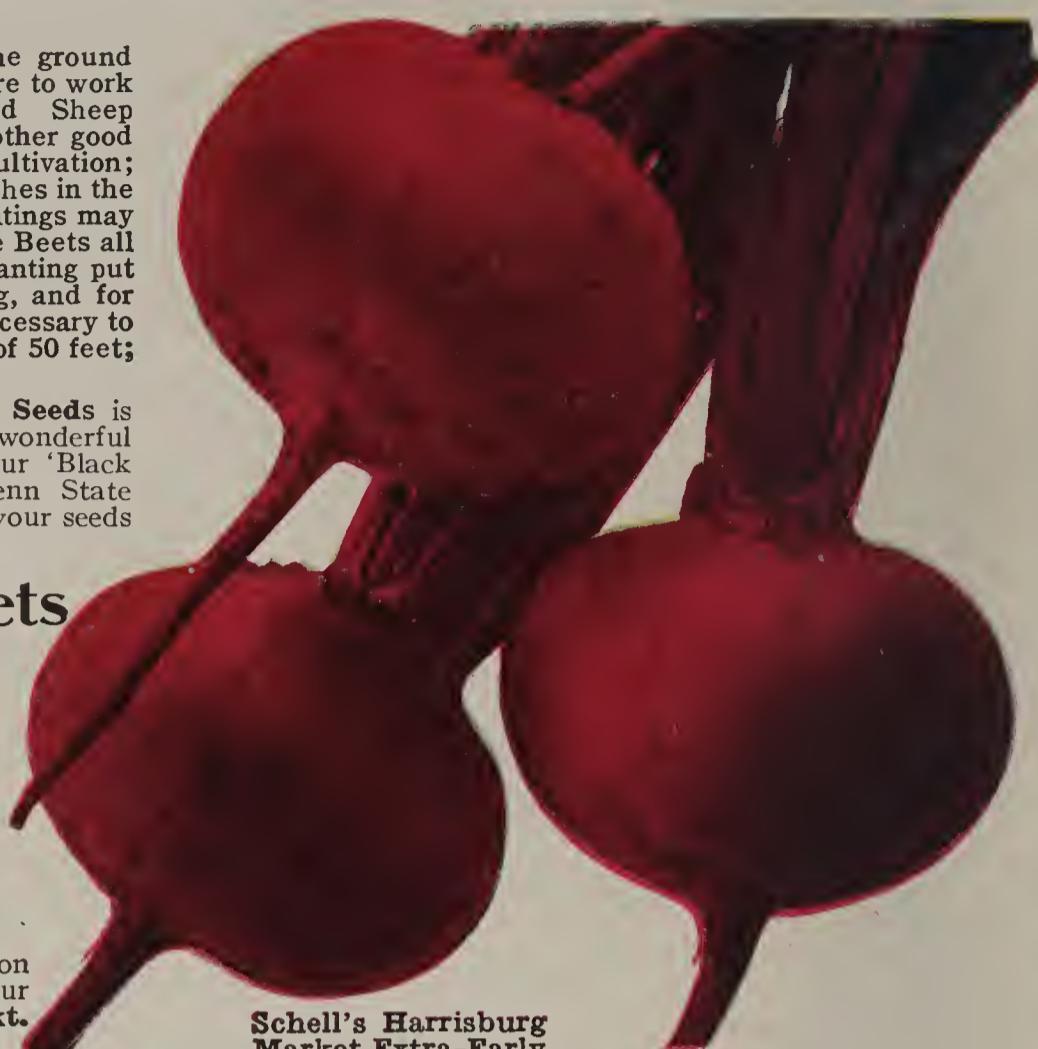
MRS. JOHN A. TRULY, Pennsylvania, writes: "Quality Seeds is certainly the right name. Your 'Wonderful' Peas are wonderful indeed. And there is no Beet that can compare with your 'Black Knight' and your Lutz's Green-Leaf Winter Beets. Penn State Ballhead Cabbage is the finest Cabbage I ever grew. All your seeds give perfect satisfaction."

HERE ARE America's Two Best Beets Schell's Harrisburg Market

America's Finest Extra-Early Beet

Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by the market-gardeners of all our city markets here for *first early*. Now it has become the leading early Beet in many other large and small city markets. Our sales total many tons of seed. The illustration gives the shape of it. It is *half-globe*, not as globular as our Black Knight nor as flat as is Crosby's Egyptian. **Pkt.** 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.

Schell's Black Knight Beets



Schell's Harrisburg Market Extra-Early
The best first-early Beet

Schell's Famous Black Knight Beet

Unexcelled in Quality, Shape, and Color

Thousands of successful gardeners make this their choice for early planting (to follow *extra-early* Harrisburg Market), second crop, fall, and winter crops.

We believe this is the most popular Beet in America today for we have received thousands and thousands of orders from almost every city and village in every state, and annually sell enormous quantities—many tons of seed—of it.

Schell's Black Knight Beet has the color that is desired and that denotes quality—*deepest dark red all the way through*, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. The seed we have for you has been produced from very specially selected stock-seed, bred by years of selection for color, quality, and shape.

Schell's Black Knight Beet is the *best* Beet for your own use, and it is the best Beet for market. I know that all of you who have been growing it will continue to do so and those who have not, I urge you to grow it, knowing you also want the *best Beet*. Low prices again. **Pkt.** 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.

Caution! We have found a number of dealers substituting other varieties of Beets and selling them as Schell's Black Knight. Be careful—buy only from our authorized dealers or ourselves.



Schell's Deep Blood Turnip Beet

This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet and without the light-colored rings seen in some varieties. The medium-sized Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. **Pkt.** 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.

Detroit Dark Red Beet. A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; very early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain of this popular variety to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year. **Pkt.** 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.

Crosby's Improved Egyptian. One of the earliest Beets. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt.** 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.

For Mangel Wurzels see index

BEETS



New Beet "Schell's Miniature"

Here is a most valuable new addition to the Beet family. Mark what I say,—it is going to go over big with every one of you who grow for market. And you who have your private garden for your family's benefit, will be delighted with it because: **First**, its quality is superb; the flesh is very tender and absolutely free of any hardness or fibre; it is of exceptionally fine-grained texture; its flavor is distinctly rich; its flesh is very deep rich dark crimson, every bit of it, without the slightest sign of light zones. And, **second**, you will like it and want it because of its **very small size**, being only a little more than an inch in diameter, making it ideal for **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size—then they are at their best. We offered this Beet for the first time last year and the tremendous number of orders we received for it proved that it is just what is most desired in this type of small table Beet. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.35; lb. \$2.50.**

Schell's "Lutz's Green-Leaf"

WINTER TABLE BEET

Introduced by us; originated here by the late Jacob Lutz, successful market-gardener. Always in great demand but for three years our seed-supply was not sufficient. This year we again have plenty of seed and are glad to say the price is reduced from \$2.75 per pound last year to \$1.65 per pound this year.

Lutz's Green-Leaf is a very large Beet, 4 to 6 inches in diameter at the top, and tapers to a point, like a "top." Its color is deepest dark red all the way through; the flesh is very tender and delicious at all times, and it may be used when quite small or medium size as well as when full grown. Ideal for storing for winter use and slicing. The green leaves may be cooked like spinach. **Pkt. 10c.; 2 pkts. 15c.; oz. 25 cts.; 2 ozs. 40 cts.; 1/4lb. 60 cts.; 1/2lb. 90 cts.; lb. \$1.65; 5 lbs. \$7.50.**

CAUTION! There is another Beet called Century Beet, similar in shape, but it cannot compare in quality, color, or size to Lutz's Green-Leaf. This is being substituted by some for Lutz's Green-Leaf, therefore be careful! Get the genuine from Schell's.

Ohio Canner. An excellent new Beet for home and market use. Color is deep blood-red; fine form; tender, sweet, and free from any stringiness. Medium early. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 40 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, almost globular, smooth. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Edmand's Blood Turnip. One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Half-Long Blood. Rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good winter keeper. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. \$1.15; 5 lbs. \$5; 10 lbs. \$9.**

Long Smooth Blood-Red. The best of all long Beets. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Swiss Chard Beet. See page 38.

For Mangel-Wurzels and Sugar Beets, see page 74

Lutz's Green-Leaf Table Beet
4 to 6 inches in diameter is its normal size.

CABBAGE

One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit



Schell's "Harrisburg" Extra-Early Cabbage

EXTRA-EARLY VARIETIES

Schell's "Harrisburg" Extra-Early

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in **75 days** from sowing the seed. You can grow 150 heads of Harrisburg Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. Its extreme earliness makes it a very desirable variety. I recommend it highly. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.35; lb. \$4; 5 to 10 lbs. at \$3.75.**

Early Jersey Wakefield. The best first-early pointed-head Cabbage. Heads very solid and of best quality. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.75.**

Glory of Enkhuizen. One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. **Pkt. 10c.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.**

Early Winnigstadt. Pointed head; like Jersey Wakefield, except it requires longer to mature. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Copenhagen Market. Regular Strain. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. Matures 68 days after transplanting. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.**

Ye Olde Copenhagen Market, Schell's Original Strain. This is about two weeks earlier than the regular early strain. The plants are dwarf, very compact, with few outer leaves. The heads are round as a ball, hard, solid, of medium size and very uniform. A most excellent strain. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.**

Golden Acre. Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut a week earlier. **Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.**

There is a very great difference in various strains of Cabbage, as there is in all vegetables. Pure-bred strains, such as we offer you, mean better crops for you. One of our esteemed customers, Mr. A. L. Moser, Pennsylvania, received \$1,000 CASH FOR ONE TRUCKLOAD of Cabbage at wholesale last summer. Buyers are always ready to buy fancy vegetables and will pay fancy prices if you have them.

SECOND-EARLY VARIETIES

Schell's Early Perfection

A very large, early, round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round, hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allow very close planting. It follows 10 days after my extra-early "Harrisburg." One of our own valuable introductions. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5; 5 to 10 lbs. at \$4.75 per lb.**

Schell's Strain Charleston Wakefield

We have developed a strain of this important early market Cabbage that has won for us much praise. Being half again as large as Jersey Wakefield and only a week to ten days later to first cutting, you can see its great value as an early Cabbage. Be sure to grow plenty of it. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.75.**

Early Dwarf Flat Dutch. Heads large, nearly round, solid. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

All Head. Very large, flat, solid heads; second early. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Early Summer. A second-early, large-heading Cabbage; an excellent keeper; seldom cracks. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Perfection Drumhead Savoy. The heads are large and solid, leaves curled and crimped. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Schell's Baby Savoy. A new, beautiful little Savoy with dark bluish green outer leaves. The small, firm head is perfectly yellow and most delicious. Very uniformly crimped. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$3.75.**

Schell's Earliest Savoy. Large Drumhead type. Very uniform and a sure header. Matures earlier than Perfection Drumhead Savoy. Very large size. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.20; 1/2lb. \$1.95; lb. \$3.50.**

Schell's Earliest "Redhead." The earliest of all red Cabbages. The heads are large, solid, and handsome; the color dark red. It has a delicious flavor. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.20; 1/2lb. \$1.90; lb. \$3.50.**

CHINESE CABBAGE

(Celery Cabbage)

A native of China. Now very popular and grown very extensively throughout the United States. A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. Do not sow the seed until the middle of July, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows.

Pe-Tsai. Very popular variety. Grows 15 to 20 inches tall and 8 to 12 inches in diameter. The firm, well-blanced heads are pure white, very tender, and juicy. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

Wong-Bok. Short, broad, tightly folded head 8 to 10 inches tall and 6 to 8 inches in diameter. Single heads will weigh about 18 pounds. Most desirable late variety. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25.**

Chee-Hoo. The leading main-crop variety. Outer leaves dark green, very broad, and beautifully crimped. The broad, milk-white ribs are very thick and tender, and the heart is snowy white, tightly folded, weighing about 15 pounds. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 65 cts.; 1/4lb. \$1.10; lb. \$3.**

Chi-hi-li. Long, solid, cylindrical heads about 2 feet tall. Leaves are very broad, fringed on edge, with broad, white midrib. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50.**

FOR FROST-PROOF CABBAGE PLANTS, SEE PAGE 78

PENN STATE Ballhead Cabbage

This very excellent late Cabbage, developed by Dr. C. E. Myers, Professor of Plant Breeding at our Pennsylvania State College, produces the nearest to 100 per cent marketable heads of any late Cabbage we know. Each year, under Dr. Myers' own personal supervision, is produced the stock-seed from which our seed is then produced.

Only those with a knowledge of the intensive, expert breeding-work carried on by Dr. Myers for many years past, as well as at this present time, can appreciate the true value of this thoroughbred strain of late Ballhead Cabbage. Is it any wonder then that it has yielded as much as **23.8 tons per acre**, as compared with the average of 10 tons per acre of other varieties. *Penn State Ballhead will mean a big crop of quality Cabbage to everyone who grows it.* **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; 1/2lb. \$4; lb. \$8; 2 lbs. at \$7.75 per lb.; 5 lbs. at \$7.50 per lb.; 10 lbs. at \$7.25 per lb., postpaid.**

SEED CROP ENTIRE FAILURE. The seed crop of Penn State Ballhead, produced directly from stock-seed bred on the College farm by Dr. Myers, was a complete failure as the result of very destructive weather conditions. We have a few hundred ounces and packets carried from the previous year's crop. These test very high and we will supply them as long as they last to the first orders received. They will have the official seal on them.

Fortunately for our customers, we knew of a very excellent crop of seed being grown in Denmark from second-generation seed of **Penn State Ballhead**, and we purchased this entire crop for your benefit. Knowing it is the genuine Penn State of very fine quality, we can recommend it highly to you.

(Next year we will again have Dr. Myers' first-generation seed.)

PENN STATE BALLHEAD

THE PENNSYLVANIA STATE COLLEGE
Department of Horticulture

The seed in this package is produced by the only grower who is supplied with stock seed of the **PENN STATE BALLHEAD** cabbage grown by The Pennsylvania State College. In order to be sure of securing the true type of this variety, seed should be purchased only in sealed packages bearing this statement.

Dr. C. E. Myers
Professor of Plant Breeding

Our good friends, GILLELAND BROS., Pa., write us: "We had 108 tons of very nice solid Penn State Cabbage, averaging 14 tons per acre. We sold to 30 stores with not one complaint, and all said it was the best they had ever handled. We have tried the rest, but are now buying the best."

OTHER LATE VARIETIES OF CABBAGE

Schell's Late Ni-tram. Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads are in shape between a globe and a flat, or more a half-globe. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 50 cts.; 1/4lb. \$1.35; lb. \$5.**

Schell's Strain Danish Roundhead, Short Stem. An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Schell's Strain Late Danish Ballhead. One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped heads. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Genuine Surehead. Large, medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.75.**

Mammoth Rock Red. Largest-heading, round, red. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Autumn King or World Beater. Very large, solid, flat head; a good winter Cabbage. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.75.**

Hollander. A very fine late Cabbage. Heads are spherical, 6 to 7 inches in diameter, and weigh 6 to 7 pounds. Remarkably firm and solid. Keeps perfectly in storage until late spring. **Pkt. 10 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.60; 1/2lb. \$2.50; lb. \$5.**

Disease-Resistant Strain

For those who are troubled with Cabbage "yellows," we offer this special stock resistant to "yellows."

Wisconsin Hollander No. 8. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

Marion Market. "Yellows"-resistant strain of Copenhagen Market. **Pkt. 10 cts.; oz. 80 cts.; 1/4lb. \$2.35; 1/2lb. \$4; lb. \$8.**

Houser. **One of the most popular late varieties.** Houser Cabbage has a large head, "solid as a rock," and seldom "cracks," except at the stem end. The heart is unusually small, a valuable feature, and the entire head is finely grained and free from the coarse ribs found in some varieties. The heads are round, sometimes developing a very slight dull point or oval shape at the top. Its keeping qualities are remarkable. The heads average 10 to 12 pounds. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.50; lb. \$5.**

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.75.**



Genuine Houser Cabbage

CAULIFLOWER

One ounce will produce about 3,000 plants

Schell's Special-Stock Extra-Early Snowball. My special stock of this popular variety is unequalled. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.50; $\frac{1}{2}$ lb. \$12.50; lb. \$25.

Schell's Large Early Snowball. A larger-heading variety of the above; does not mature quite so early. Pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.50; lb. \$25.

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.50; $\frac{1}{2}$ lb. \$12.50; lb. \$25.

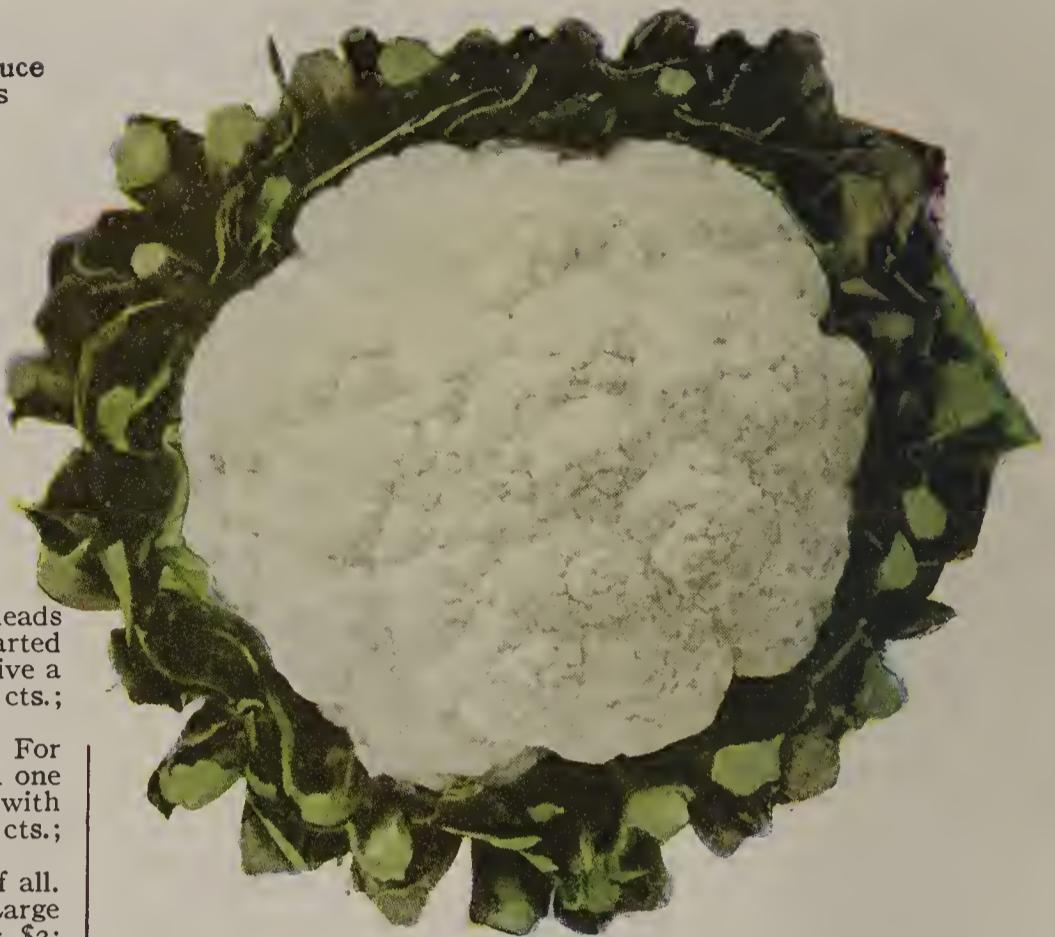
Schell's Catskill-Snowball. Large, handsome heads, very uniform and of most excellent marketing quality for main crop. Pkt. 20 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; oz. \$2.50; $\frac{1}{4}$ lb. \$8.75; lb. \$32.

Schell's Super-Snowball. Extremely early; very large heads maturing very evenly throughout the crop. Plants started in the greenhouse or frames and transplanted out will give a wonderful crop long before most other varieties. Pkt. 20 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.75; oz. \$3; $\frac{1}{4}$ lb. \$10; lb. \$35.

Schell's Special-Stock Extra-Early Dwarf Erfurt. For first-early outside growing this stock is beyond question one of the best varieties. It is very dwarf and compact, with small leaves, short stems, and large, white heads. Pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.50; lb. \$25.

Schell's Quality. The largest-heading and surest crop of all. In quality it is one of the finest. It matures after my Large Early Snowball. Pkt. 15 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.50; lb. \$25.

Vetch's Autumn Giant. Late; large heads. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. \$1; $\frac{1}{4}$ lb. \$3.50; lb. \$12.



Schell's Special-Stock Extra-Early Snowball. Real Quality Cauliflower

EGGPLANT

One ounce will produce 2,000 plants

Black Beauty. This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.50.

New York Improved Spineless. Color purplish black. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.50.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Florida Highbush. The plants are large and erect, bearing most of the fruits off the ground. Fruits similar to New York. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.



Black Beauty Eggplant, large, early, and of fine shape

KOHLRABI

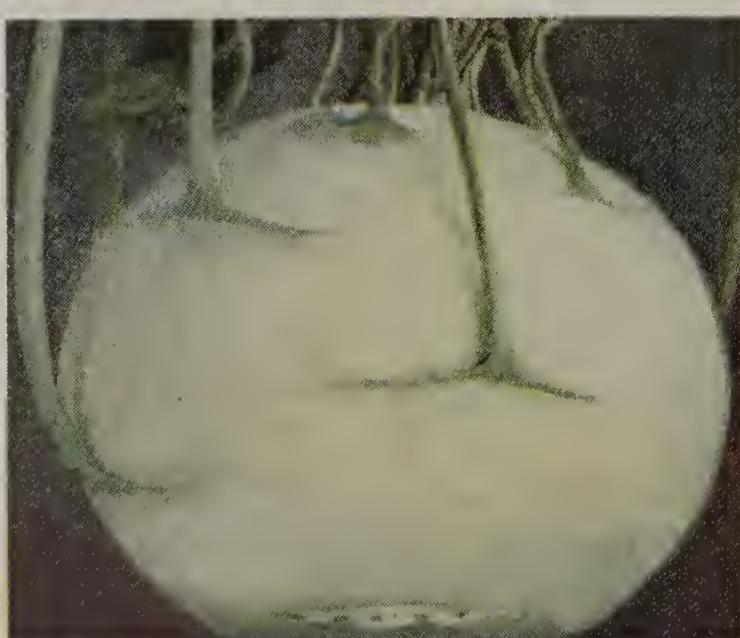
Sow in rows and thin plants to 6 inches. Ready for use in eight weeks

One ounce will sow a row about 200 feet long

HOW TO GROW THEM.—The turnip-shaped bulb of this plant is tender and excellent when eaten before it is fully grown. The flavor seems to combine both cabbage and turnip. As early in spring as possible, sow the seed in light rich soil in rows $1\frac{1}{2}$ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.85.

Early Purple Vienna. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.85.



Early White Vienna Kohlrabi



Schell's Golden Heart Endive

ENDIVE

Sow seed in June or July. Tie up the leaves with soft twine or raffia to blanch them. One ounce will sow a row about 200 feet long.

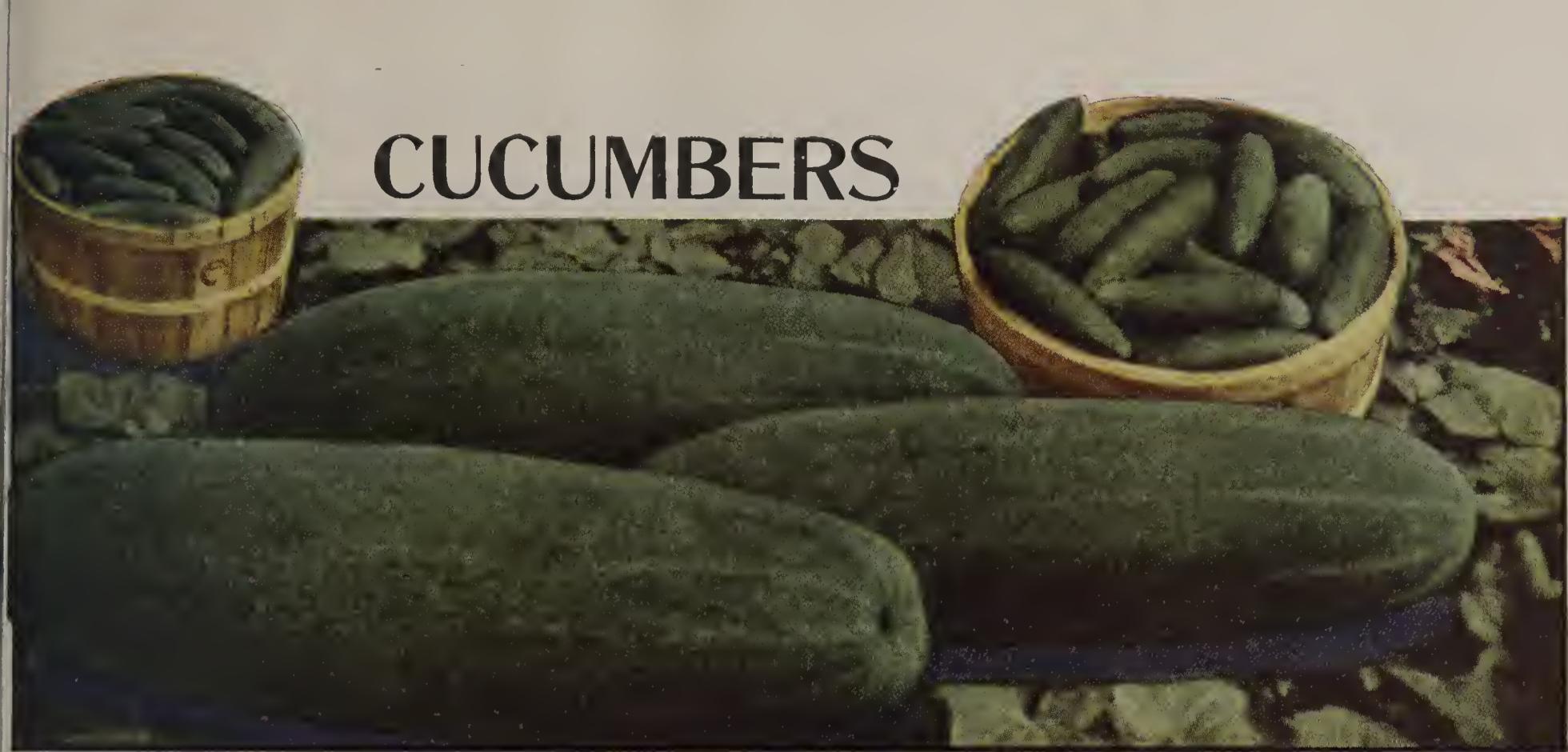
Schell's Golden Heart. The grandest of all the curled varieties. Plants are larger than other varieties, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Grow it in the home-garden; grow it in quantities for market. Tie up a certain number of plants at a time, then market them as ready. Schell's Golden Heart is a money-maker for those who sell. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

Green Curled. A fine, very curly variety with center blanching to creamy white. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

Broad Leaved Batavian (Escarolle) Fullheart. Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful light yellow. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

CUCUMBERS



Schell's "President" Cucumber A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

We introduced this new Cucumber. Thousands of our customers ordered it and were amazed at the size and quality of their crops. A variety entirely distinct from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), beautiful, refined appearance. We believe it is the best of its class. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and when you sell them let your customers know they are the new President Cucumber. Order early. Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 50 cts.; 1/4lb. 85 cts.; 1/2lb. \$1.50; 1lb. \$2.75; (2 lbs. will plant an acre); 5 lbs. \$13; 10 lbs. \$25; 25 lbs. \$60.

Schell's Extra-Early Majestic

FIRST IN THE MARKET

52 days. A very valuable variety because of its *extreme earliness*. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a *very rich dark green color*. In size it averages 7 to 8 inches long. The flesh is white. Heavy yielder. Dependable shipper, *first in the market*. Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; 1lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.

Schell's "Veridark" Cucumber

THE CHAMPION OF THEM ALL

It has won first place in every market where it has been introduced.

Since we offered this perfect Cucumber, a few years ago, it has swept its way to victory in every market as soon as it has become known. Remember, a gardener does not always give out the information as to the name of a variety or where he gets the seed—you cannot expect him to, for that knowledge is worth money to him—so if your neighbor or competitor has the biggest crop of the finest Cucumbers in the market, you can be almost certain he has **Schell's "Veridark" Cucumber** which is fast becoming the leading Cucumber everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very vigorous and will resist disease and insects. 60 days from planting to picking.

Whether you grow for your own use or for market, be sure to grow this splendid variety, and if for market, do not hesitate to grow any quantity of it. Order at once. **Prices down again.** Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4lb. 75 cts.; 1/2lb. \$1.25; 1lb. \$2.50; 10 lbs. \$24; 25 lbs. \$56.25. (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)



Schell's Extra-Early Majestic. A very excellent extra-early dark green, 7 to 8 inches long

Try Hotkaps
this year

Schell's "Veridark" Green Cucumber. Exceptionally fine.



Schell's New **Straight-8 Cucumber**. This very valuable new variety is so outstanding in its distinctive characteristics that it was awarded the Gold Medal as the best new variety in vegetables in the 1935 All-America Selections and was offered last year for the first time. It is straight, narrow, $1\frac{1}{2}$ inches in diameter, 8 inches long, deep green, ideal for basket-shipping and for the home-garden.

CUCUMBERS

moisture. They are like miniature "Hothouses." See index. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Ever Green or some other good insecticide; it kills the bugs. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

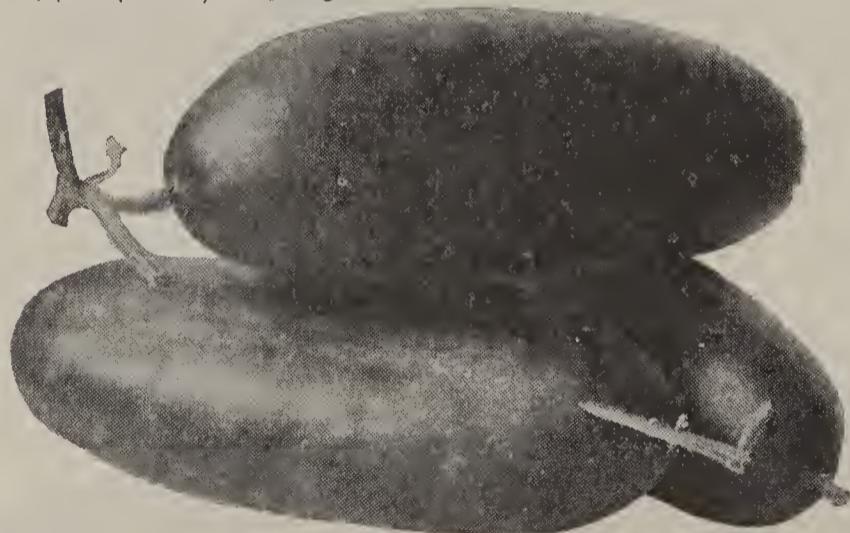
When ordering 5 pounds of a variety or assorted varieties you may deduct 15 cts. per pound, and if ordering 10 pounds, you may deduct 25 cts. per lb. All on this page are sent PREPAID

Improved Long Green. 62 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Our strain is different in its superior quality. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.

Straight-8. This new Cucumber was awarded the Gold Medal in the All-America Seed Selections of best new vegetables for 1935. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about $1\frac{1}{2}$ inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Originator's seed. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.

Davis Perfect. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Early Green Cluster. 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.



Schell's Little Gem, Pickler

CHICORY. One ounce will sow a row 100 feet long.

Witloof. Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 5 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.50.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. Used in the South as a substitute for cabbage. Sow like cabbage. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.

CORN SALAD or FETTICUS.

3 ounces will sow 100 feet of row.

Hardy little plants grown for late fall, winter and spring use as a salad. Sow seed in Aug. or Sept., then cover for winter. Treat like lettuce. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

"We had the new Penn State Tomato last year and they were wonderful." MISS MARY H. GOERLACH, Pa.

HOW TO GROW CUCUMBERS.—They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. We highly recommend using Hotkaps on every hill of Cucumbers. They protect from cold, allowing earlier planting, and also from insects; keep the soil mellow, no crusting, conserve the moisture.

When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Ever Green or some other good insecticide; it kills the bugs. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

Fordhook Famous. 60 days. Unusually long, with uniform shape; never turns yellow. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

Improved White Spine. 58 days. Good shape; smooth; light green with white spines. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50.

Clark's Special. 58 days. Long (8 to 10 inches); dark green; very good shape. Ships well. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Early Fortune. 58 days. Large, perfect shape, very dark green and early. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Vaughan. 62 days. Very long, slender fruits, dark green from end to end. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$2.

Longfellow. 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$2.

Japanese Climbing. 58 days. Pkt. 10 cts.; oz. 30 cts.

Gherkin or Bur. 60 days. Pkt. 10 cts.; oz. 25 cts.

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Everbearing. 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about $4\frac{1}{2}$ inches long). Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

"Schell's Little Gem," Pickler. A new small Cucumber especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when $2\frac{1}{2}$ to 3 inches long for jar pickles. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

Dill. An herb used for making "dill" pickles. Both seeds and leaves are used. About $2\frac{1}{4}$ months from seed time to harvest. Thin plants; they do not transplant well. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.

CRESS. Sow in spring in rows a foot apart, cover seed $\frac{1}{4}$ inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.

True Water Cress. Can be grown easily in shallow water or cool, moist soil. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1.25.

Dandelion. One ounce will sow a row 200 feet long. Sow early in spring; following spring leaves will be fit to cut.

Improved Large-leaved or Cabbaging. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Common or French. Pkt. 10c.; oz. 35c.; $\frac{1}{4}$ lb. \$1, lb. \$3.

KALE. (See page 1, Borecole or Kale.)

"Your Houser Celery is a grand Celery. I used it for the first time last year." W. F. SHIPE, Va.

SWEET CORN

(SEE ALSO PAGE 14)

HOW TO GROW SWEET CORN.—Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and 1 to $1\frac{1}{2}$ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Plant every two weeks up to July 15. One pound will plant 150 hills; 12 pounds to an acre.

MY SWEET CORN IS ALL CAREFULLY SELECTED GILT-EDGED STOCK, TIPPED AND TESTED
WE PAY THE POSTAGE, EXPRESS, OR FREIGHT ON ALL SWEET CORN AND OTHER VEGETABLE SEEDS

HYBRIDS AND TOP-CROSSES

Top-Cross Spanish Gold. (Yellow.) Beautiful, symmetrical ears, 7 to 8 inches long, with 10 or 12 perfect rows of rich golden yellow kernels, very sweet, tender and delicious quality. Highly resistant to Stewart's disease. Extra early, being first in the market of the "Crossed" varieties, ready to use 10 to 14 days ahead of Golden Cross Bantam. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; 1 lb. 55 cts.; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10.25; 50 lbs. \$20, prepaid.**

Golden Cross Bantam. (Yellow.) This hybrid is the result of crossing strains Purdue 39 and 51 and introduced jointly by the U. S. Department of Agriculture and Purdue University Agricultural Experiment Station. A very excellent variety for market-gardeners and home-gardeners. Ears have 10 to 14 rows, and are extremely uniform, averaging 8 inches long. Is ready about 1 week after regular Golden Bantam. Highly resistant to Stewart's disease. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; 1 lb. 55 cts.; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6.45; 25 lbs. \$10.25; 50 lbs. \$20, prepaid.**

The advantages of "Crossed" varieties are: More perfectly uniform, better-quality ears, and they grow successfully where others will succumb to Stewart's disease.

Seed should never be saved from these Hybrids, for your crop this year would never do for planting next year.

SCHELL'S EARLIEST YELLOW. (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use fully 7 to 10 days before Golden Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.60; 10 lbs. \$3; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$12.50, prepaid.**

"GOLDEN COLONEL." Won the Award of Merit in the 1936 All-America Selections. It is deep golden yellow; very attractive with its zig-zag kernel pattern. Large ears, deep grains, and it is very sweet. A yellow counterpart of the delicious Country Gentleman. A late Corn—about 90 days from planting to table. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; 1 lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7.75; 50 lbs. \$15, prepaid.**

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

BARDEN'S WONDER BANTAM. (Yellow.) An extra-early yellow Sweet Corn having all the good qualities of Golden Bantam, and maturing just as early but with a very much longer ear. A splendid Corn. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. It is a variety that every market- and home-gardener, as well as every canner, should grow. We recommend it highly. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**

Golden Sunshine. (Yellow.) An excellent new variety of yellow Sweet Corn. It is earlier than Golden Bantam, from which it was developed, just as sweet and yet has twelve rows of grains while Bantam has eight. I urge you to try it. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**

Early Golden Market (Gill's). (Yellow.) A very fine Sweet Corn, with ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70; 15 lbs. \$3.75; 25 lbs. \$6; 50 lbs. \$11, prepaid.**

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. Matures a week after Golden Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.70; 25 lbs. \$6; 50 lbs. \$11, prepaid.**

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.70; 25 lbs. \$6; 50 lbs. \$11, prepaid.**

SHORT CROP! The present crop of Sweet Corn Seed is only about 35 per cent of normal, or only little more than $\frac{1}{3}$ of a crop in the entire United States. A short seed crop will result in high prices for your Sweet Corn this year, so plant plenty of it.

Corn needs it. Wizard

Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden

2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted

closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting.

If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get

very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and 1 to $1\frac{1}{2}$ inches when soil is warm, and deeper in sum-

mer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Plant every two weeks up to July 15.

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SWEET CORN

SCHELL'S QUALITY STRAINS. ALL TIPPED AND BUTTED

See also page 13

Schell's Strain Improved Golden Bantam Extra-Early Yellow Sweet Corn

(55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is extra-early, very sweet, and richly flavored. Ears are 5 to 6 inches long, 8-rowed, and a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**

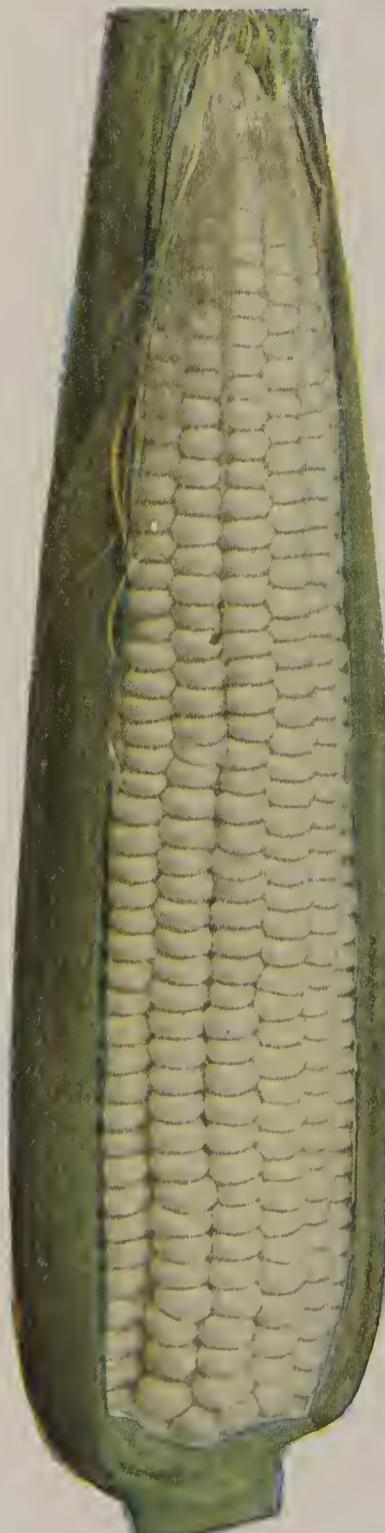


Improved Golden Bantam

Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is almost twice as large as the small-eared extra-early varieties and almost as early—about a week to ten days' difference if planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**



Schell's Silver Beauty



Schell's Improved Stowell's Evergreen

Schell's Improved Stowell's Evergreen

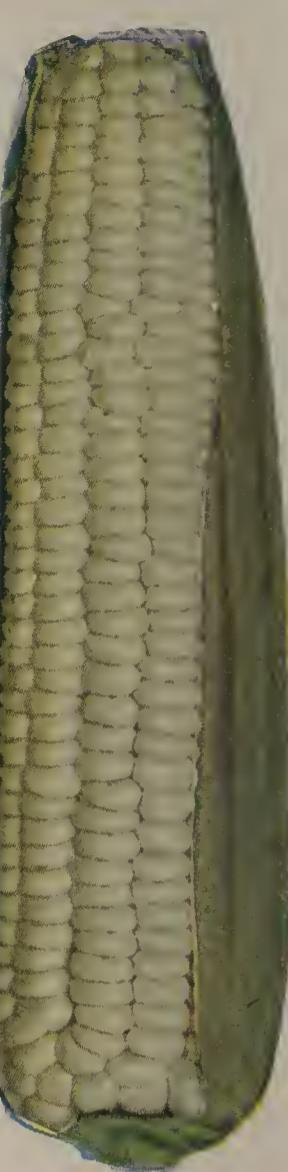
(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear and very deep, broad, and deliciously sweet grains. It is ready in about 90 days after planting. Prices are very much lower. **Pkt. 10 cts.; 1/2lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.15; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 50 lbs. \$9.50, prepaid.**

Schell's Firstin Earliest White Sweet Corn

(55 to 65 days.) The earliest of all white Sweet Corns. The ears are small (5 to 6 inches long), filled tightly with good-sized grains, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**

Extra Discount!

From all these pre-paid prices we give extra discounts of 6 to 12 per cent. See page 1.



Schell's Firstin

Schell's Golden Giant

(65 to 75 days.) Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness — make this the most popular, large-eared, golden yellow Sweet Corn. Be sure you include it in your order. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5.50; 50 lbs. \$10.50, prepaid.**



Schell's Golden Giant

CARROTS

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked will produce Carrots. If your soil is rather heavy or hard, plant Early Scarlet Horn. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 3 to 4 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart.

New Supreme Half-Long Carrot

Winner in All-America Awards for Best New Vegetables in 1937

It is like a small, refined Danvers Half-Long, with short but strong tops. Roots usually 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. **Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; 1 lb. \$2; 5 lbs. \$9; 10 lbs. \$17.50.**

The "Schell's Strain" of Chantenay Carrots

You can have a **perfect crop**, with very much more profit to you, if you sow "Schell's Strain" of Chantenay. It is 5 $\frac{1}{2}$ to 6 $\frac{1}{2}$ inches long, 2 to 2 $\frac{1}{2}$ inches at the shoulder and 1 to 1 $\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through, even the heart or core, and hid away in the **breeding**, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners know** they are acting wisely and to their own interests financially by sowing Schell's Strain, even though it costs a little more, for it is **worth many times more**. Try Schell's Strain this year. Have the **best quality** by planting Schell's Chantenay. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; 1 lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Schell's New Bunching Carrot

A splendid variety—You should grow it

The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow 8 inches long by 1 $\frac{1}{4}$ to 1 $\frac{1}{2}$ inches in diameter. Roots smooth and handsome, a fine deep red throughout. An excellent quality bunching Carrot. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; 1 lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**

Danvers Half-Long. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; 1 lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Schell's Coreless (also called "Nantes" and "Butter Carrot"). It is unsurpassed in quality, sweet, mild, is long, cylindrical, averages 7 inches long and 1 $\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is very fine. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; 1 lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Improved Long Orange. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; 1 lb. \$1.25; 5 lbs. \$5.50.**

Oxheart. A very popular Carrot. It grows about 4 inches long, is about 3 inches thick at the shoulder and 2 $\frac{1}{2}$ inches thick at the bottom. When young it is not as blunt as when it is fully grown. Bright orange-scarlet. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; 1 lb. \$1.25; 5 lbs. \$5.50.**

Schell's Early Scarlet Horn or Dutch Horn. Very early. It grows 3 $\frac{1}{2}$ inches long, is 1 $\frac{1}{2}$ inches thick at the shoulder, and 1 $\frac{1}{4}$ inches thick at the bottom, stump-rooted. Bright orange-scarlet. The blunt bottom or stumping does not appear until they are fully grown. Excellent for outside crop and often used for forcing. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; 1 lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

New Carrot,
Supreme
Half-
Long



Schell's
Nantes or
Coreless
Carrots
8 in. long

Schell's
Strain
Chantenay Carrot



Schell's New Bunching Carrots

Schell's Cantaloupes

HOW TO GROW CANTALOUPES and WATERMELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but four of the best plants. Keep spraying them every two weeks, or oftener if necessary. In cultivating do not injure the plants. To have melons earlier, start seed inside in sod, paper pots, berry boxes, or plant out early and cover with our Hotkaps. These will pay you increased profits. Try them. One ounce will plant 50 hills; 2 to 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons *until you are sure they are ripe*.



MR. WILLIAM SLASEMAN, one of our customers for many years, had another fine crop of Cantaloupes. Always more melons to the plant from Schell's Quality Seeds and of richest quality. He grew our Bender's Surprise and our Early Hackensack and sold one truckload after another as fast as he could handle them. Quality bred in the seeds gives you top quality crops and top market prices, and quick sales. Send all your order to Schell's this year and be sure of success.

Gold-Lined Rocky Ford. 92 days. A deliciously flavored green-fleshed melon, now very popular. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed-cavity, which is gold lined. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Honey Rock or Sugar Rock. 85 days. A melon of recent introduction and a very excellent one. Round as a ball in shape, extremely early, prominently netted. The flesh is deep orange. The skin is light green, turning to light golden yellow when ripe. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Jenny Lind. 87 days. The earliest green-fleshed melon. The fruits are small, but very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Rocky Ford. 96 days. Green flesh; medium in size; very prolific and of the most delicious flavor. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Golden Netted Gem. 87 days. Green flesh. Shape is oval, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Miller's Cream. 92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Hearts of Gold. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-red flesh. It is grown very extensively by both eastern and western market growers. If you have melon soil, it will pay you to grow a few acres of good melons. Try it. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 3 lbs. (for 1 acre) \$3.45; 10 lbs. \$10.**

Fordhook. 87 days. Medium size, round, flattened at the ends, heavily ribbed. Skin deep emerald-green; flesh thick orange-yellow of fine quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Tip-Top. 96 days. Salmon-fleshed. A big yielder. Fruits are large and for genuine quality it is about impossible to surpass. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

See the extra-special discount allowed to you on page 1. Send us your entire order and get that big discount

Schell's "Dee-Licious" Cantaloupe

Ready to pick in 85 days. This is our leading variety. It has proved a veritable little "gold mine" to some of our customers who have been wise enough to grow acres of it in the past few years. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they will be waiting anxiously for you to come back soon with more of those same good melons. **Caution**—be sure you do not take the melons of this or any other variety off the vines to sell or use until they are **ripe**. Many customers have been lost by growers too anxious to sell, who do not wait or watch carefully to see that the melons are ripe when offering them for sale. A half-green melon is unfit to eat. Watch this. Schell's "Dee-Licious" is exceedingly fine. Its flavor, as everybody says, is "**simply dee-licious**." **Rich, deep salmon flesh** of the most delightful flavor. The melons are oval, 7 to 8 inches long. Its vigorous, healthy plants produce twice as many melons as most other varieties. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. **Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4lb. 75 cts.; lb. \$2; 3 lbs. (1 acre) \$5.75; 15 lbs. (5 acres) \$26.25.**

Bender's Surprise Cantaloupe

SCHELL'S STRAIN

Here is a Cantaloupe that is in the "quality" class. Many of our customers have been growing large quantities year after year and tell us it is one of their most profitable crops and always sells quickly as soon as ready to use. Our own strain of this variety is a very superior quality strain. **Bender's Surprise** has a deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. It is a heavy cropper and a very attractive melon of excellent quality. Ready in 94 days. Try a good-sized planting of this good melon. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 3 lbs. (1 acre) \$3.45.**

Emerald Gem. 87 days. In my judgment this is one of the best yellow or salmon-fleshed melons; sweet and delicious. Very prolific, and always sells on the market. One of the most popular varieties of melons. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Schell's Extra-Early. 65 days. Very valuable because of its extreme earliness. It is of excellent quality, with very thick, salmon flesh of richest flavor. The fruits are oval, averaging 8 inches long by about 4½ inches in diameter, with heavy netting. **Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; 1/4lb. 60 cts.; lb. \$2; 3 lbs. (for 1 acre) \$5.70.**

Superfecto. 85 days. Inside is the real story—the rich reddish salmon flesh extends from the little seed-cavity clear to the thin, tough rind. Its keeping and shipping qualities are the best. Here is a melon I urge you to grow, for it surely is superfine. **Pkt. 5 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 3 lbs. (for 1 acre) \$4.20; 9 lbs. (for 3 acres) \$12.15.**

Banana. 94 days. Salmon flesh. Melons are 14 to 16 inches long, thin, and of delicious quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Honey Ball. 100 days. A very thick wall of luscious green meat, tough rind and a small seed-cavity. Very prolific, and vines are rust-resistant. They do best on sandy, loamy soil, yet can be grown successfully on most any soil. Bright yellow when ripe. Shape round. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

Honey Dew Melon. 120 days. It is different from any muskmelon or Cantaloupe, both in appearance and flavor. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green with a rich, delicious honey-sweet flavor and is very juicy, unlike any other melon. Plant as early as possible. They will keep until late in the fall. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Paul Rose. 88 days. Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

"Schell's Seeds are always the same, true to name," says ROGER E. MARKEY, Pa.

CANTALOUPES, continued

Hale's Best or **H. B. Cantaloupe**. 65 days. This splendid melon is considered by many to be the most profitable crop where earliness with quality dominates the market. It is the earliest good melon and a fine shipper. Thousands of carloads are shipped to eastern markets annually, which is evidence enough that eastern growers have not been growing anything like enough to supply the great demand. If you grow for market, make part of your crop Hale's Best to be first on the market. Hale's Best has deep salmon, fine-grained flesh of excellent quality. The melons are oval, about 8 by $4\frac{1}{2}$ inches, with heavy netting. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 3 lbs. (for 1 acre) \$3.45; 9 lbs. (for 3 acres) \$9.90.

Burrell's Gem. 87 days. A very fine melon. Sweet, rich flavor. The flesh is salmon, and very deep. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. You will be well rewarded if you grow Burrell's Gem. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 10 lbs. \$10.

Large Hackensack. 95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each, and there are lots of them—for it is a heavy yielder, therefore desirable to grow for market or in the home-garden. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Extra-Early Hackensack. 90 days. Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.



Schell's Strain Hale's Best. Very early; very good

"MELON CULTURE." A fine book on successful Melon growing. \$1.10 postpaid.

WATERMELONS

Schell's Strain Tom Watson. The most popular melon in America. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. This variety has proved its great value and should be grown by every melon-grower. It is difficult to find a better melon than Tom Watson for quality, flavor, size, shape, and shipping.

Schell's Special Stock (saved from specimen melons). Special Prices: Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.; 4 lbs. \$2.75; 10 lbs. \$6.

Kleckley Sweets Watermelon. As a crop for market, you will find it one of the most profitable, for melons are easy to grow and easy to sell. True oblong shape, dark green rind, and rich red flesh, which is so sweet and luscious. Ready in about 87 days from planting. Plant an acre this year; four pounds of seed will do it and cost but \$2.80. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.; 4 lbs. \$2.80.

Wondermelon. A fine new melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.

Pride of Muscatine. A new wilt-resistant variety developed by Iowa State College. Long, dark green melon with red, crisp flesh of very sweet rich flavor. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.

McIver's Wonderful Sugar. 90 days. A long, striped melon (often 2 feet in length), of the finest quality. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

When it is remembered that approximately sixty million Watermelons are grown and consumed annually in our country, we know it is a good crop to grow for profit. Try an acre or so this year.

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; dark green; flesh bright red, crisp and sweet. Averages 25 pounds. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Harris Earliest. 80 days. One of the best extra-early melons; fruits are oval, dark green, with broad, light stripes; flesh sweet and delicious. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

New "Irish Grey." 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Dixie. 90 days. Oblong; 18 to 24 inches long; skin dark green, with light stripes; flesh bright red and of finest quality. Averages 25 pounds. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Halbert Honey. 85 days. One of the best melons grown. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson; quality most delicious; very prolific. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Stone Mountain. 90 days. Round, showing slight ribs; smooth, light green; flesh beautiful deep crimson. Averages about 45 pounds. Only about half as many seeds as in other melons. The best round melon. Very fine quality. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.

Florida Favorite. 87 days. Large, oblong; dark green skin; excellent flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Georgia Rattlesnake. One of the finest melons. It made Georgia famous as a Watermelon state. Splendid shaped, striped melons weighing 50 to 60 pounds. Late, coming in after other earlies are over. Flesh deep pink, tender, and very sweet. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.; 5 lbs. \$3.25.

Excel. The largest of the shipping varieties. It is dark green, with mottled stripes of a darker green. The shape is long and thicker than Tom Watson; it averages 20 inches long by 14 inches wide. The melons, often weighing 60 pounds, are of excellent quality. 100 days from planting to eating. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50.





SCHELL'S GOLDEN PLUME CELERY

GROWN FROM SCHELL'S QUALITY SEEDS

About ten thousand of our customers use and praise our strain of Golden Plume. This is surely abundant evidence that it is greatly superior in quality. Try Schell's Strain and let the crop speak for itself. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

CELERY

My Celery seed is of the high standard of quality required for high-class trade. Try it; you will see the difference.

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery

seed is by no means so easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Dr. Thompson, of Cornell University, has shown by experiment that bolting of Celery (going to seed prematurely) is caused by subjecting the growing plants to cool temperatures. Ten to thirty days of temperatures averaging 40 to 50 degrees will start seed-stock formation in plants of all varieties.

 See the extra-special discount allowed to you on page 1. Send us your entire order and get that big discount.

Schell's Florida Golden.

Owing to the great market demand for a Golden Plume having a greater length, we developed through pure line breeding the selection which we now offer as **Florida Golden**. It has all the good qualities of Golden Plume plus greater height and weight of plant, and the edible portion of the stem is larger. It shows less tendency than other strains to produce premature seed-stalks. The hearts blanch to a rich cream color, of excellent flavor. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

Schell's Allheart Celery.

A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as White Plume. Its flavor is like that of Giant Pascal, but it does not resemble it, being more stalky, light green, blanches up earlier and to a rich golden yellow. One of the best keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$9.**

Schell's Golden Detroit.

This is a pure line selection of the Dwarf Golden Self-blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 23 inches high. Leaves clean, bright green. The stems blanch easily to a fine, deep, clear yellow and are very free from strings. The hearts are full, crisp, and of excellent flavor. It is sure to prove a great favorite on every market. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.65; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Schell's New Crispheart.

We introduce to you here a new variety of Celery bred from a dark green plant found in Golden Plume

in 1927. Crispheart is about in season with Easy-Blanching. It is as early and as easily blanched as any variety of green Celery we know. Makes big, compact plants 20 to 24 inches high, with broad, thick stems, blanching cream color; quality excellent, crisp and free from strings. Is blanched fit for market after papered 3 to 4 weeks. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Schell's New Supreme Golden.

We are justified in offering Supreme Golden to our Celery growers everywhere as the **best strain** of the old Dwarf Golden Self-blanching type, but darker green and more erect. Entire plant is cylindrical, with a "square" or blocky base; blanches to creamy white. Height 23 to 25 inches. Early. It is the supreme strain as to quality, appearance, perfect pack, and earliness; therefore we discontinue offering our Schell's Yellow as Gold, which it replaces. **Pkt. 15 cts.; 1/2oz. \$1.40; oz. \$2.50; 1/4lb. \$6.75; lb. \$25.**

Easy-Blanching.

Schell's Strain. One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Quickly blanches to rich, golden yellow. My seed is a fancy strain produced from perfect specimen plants. **Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Wonderful.

Schell's Strain. A very excellent variety with thick, fleshy stems having highly pleasing, rich, nutty flavor. The foliage is yellow and the stalks blanch yellow early in the season. **Pkt. 10 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

White Plume.

Turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. It is very early, and my stock is extra fine. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

SCHELL'S STRAIN

Giant Pascal

A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards, or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; $\frac{1}{4}$ lb. \$3; $\frac{1}{2}$ lb. \$5; lb. \$10.**

Winter King. A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. **Pkt. 10c.; $\frac{1}{2}$ oz. 25c.; oz. 40c.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.**

Winter Queen. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.10; lb. \$3.75.**

Fordhook. Stems almost round; blanches up well; very excellent quality. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.85; $\frac{1}{2}$ lb. \$3.25; lb. \$6.50.**

Schell's New Improved

Columbia.

Bred to a very excellent and greatly improved type of this very good Celery. You will notice a vast improvement over the old type. The plants are compact, stalky, a little taller than the old variety. The stems are thick, rounded, resembling Giant Pascal with its rich flavor, although they are somewhat more narrow. When fully matured it has plenty of hearts and the color is a rich cream-yellow. It retains its earliness. Averages about 22 inches in height. A very high-quality strain. **Pkt. 15c.; $\frac{1}{2}$ oz. \$1; oz. \$2; $\frac{1}{4}$ lb. \$6; lb. \$20.**

CELERIAC or Turnip-Rooted Celery

Large Smooth. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. **Pkt. 5c.; oz. 25c.; $\frac{1}{4}$ lb. 75c.; lb. \$2.50.**



Schell's Strain Genuine Giant Pascal Celery. Another crop of half a million extra-fine stalks, just what you may expect from Schell's Quality Seeds.

Golden Self-Blanching French ORIGINAL TYPE

Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. **Pkt. 15 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$3; lb. \$10.**

Schell's Houser Celery

We say unhesitatingly that Houser Celery is, in our opinion, absolutely **the best** green Celery without excepting any. It is simply **delicious**. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. The thousands of city buyers in our markets here all know Houser Celery and literally "fight" for it if there happens to be a short supply. When blanched it becomes a beautiful creamy white, full of hearts, and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is the leading green Celery in every market as fast as it is introduced. Be sure of getting genuine Houser by getting the seed from us. It was originated right here by the late Mr. Houser in whose honor we named it. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1; oz. \$2; $\frac{1}{4}$ lb. \$6; $\frac{1}{2}$ lb. \$10; lb. \$20.**

SCHELL'S HOUSER CELERY

GROWN FROM SCHELL'S QUALITY SEEDS

Schell's Houser Celery is the best green, winter-keeping Celery. Extraordinarily thick stems that have the most delicious flavor. It keeps better than any other and blanches to a beautiful creamy white—full of hearts. For your own use or market, grow lots of Houser Celery. It is delicious.

LETTUCE

HOW TO GROW LETTUCE. To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hot-beds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Cover seed by raking over if sowed broadcast, or the birds will get most of it. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

Schell's Strain White Big Boston

Very uniform, solid heads. Color light green, with no brown edge which distinguishes the "Big Boston." Schell's White Big Boston is ten days earlier than Big Boston. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, to get acquainted with our strain of White Big Boston. It will prove a money-maker for you. For the home-garden it is a very desirable Head Lettuce. We sell many thousands of pounds of it annually. Include it in your order. Our strain of White Boston is used exclusively by hundreds of largest Lettuce-growers throughout the country. They have found it the best. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50; 25 lbs. \$52.50; 50 lbs. \$100.**



Schell's Hot-Weather Head Lettuce resists extreme heat without going to seed

Schell's Hot-Weather Head

Lettuce. An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed and without burning. Fine for early and midsummer crop. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

New York Lettuce No. 41, Schell's Strain.

Bred along pure-line development for a protected head, by which we mean it has covering leaves which protect the head from sun- or fog-burn. The shape is more or less conical until the head enlarges, which spreads the point of the cone and develops a firm, globular head. Leaves are dark green and quite savoyed. For spring and fall crops, and on good land will produce a larger percentage of marketable heads for the first cutting than other strains.

New York Lettuce No. 5084, Schell's Strain.

An early strain which has proved very desirable here in our eastern states. It is globular, fairly well covered with wrapper leaves, and it is distinctly early. Leaves very dark green, savoyed.

New York Lettuce No. 12, Schell's Strain.

A very desirable strain for summer culture. It is lighter in color, a little more curly on the edges, and forms very solid, bald heads. The heads are usually soft when viewed in the field early but tighten up and form good solid heads at maturity.

PRICES. Your choice of all three of these strains of New York. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.**



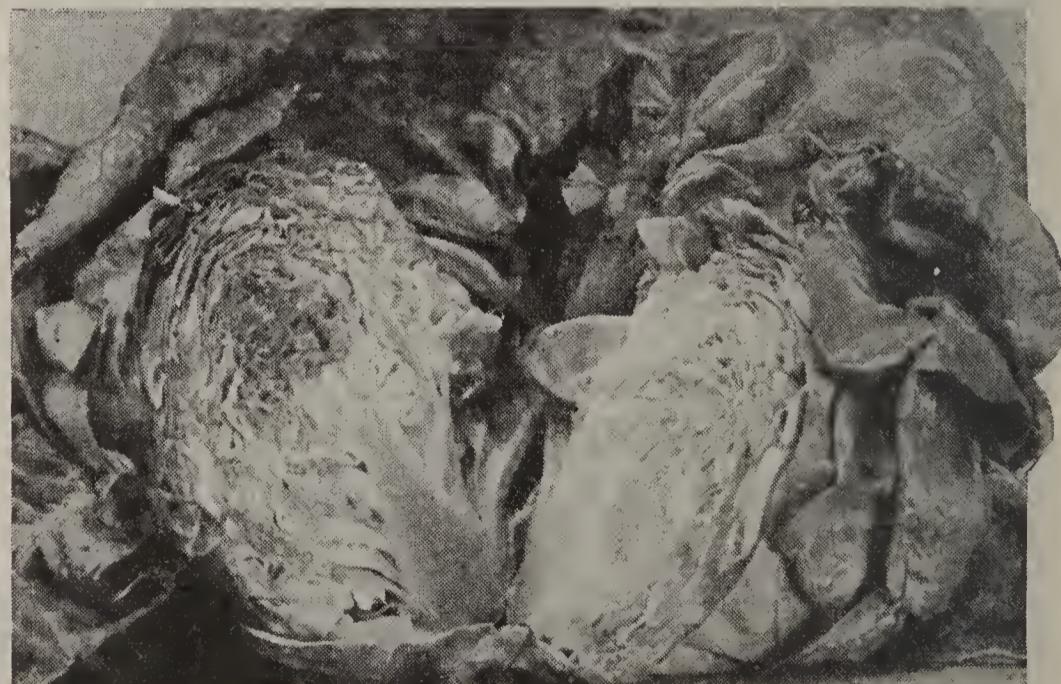
Schell's White Big Boston Lettuce. A fancy quality early Head Lettuce planted exclusively by thousands of our customers, many of them very large growers using hundreds of pounds of seed.

Schell's Special Strain Big Boston Lettuce

A grand variety for early, midsummer, or fall use. Big, compact heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. It is grown by market-gardeners everywhere in the open ground for summer and fall; in frames for early spring; forced cool in greenhouses for winter use, or planted out in fall with protection for early spring use. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. The heads are very compact, with very few loose outside leaves, almost all head. It keeps its fine quality longer after being cut than most others, thus giving it added value for shipping. Thousands of acres of it are grown by our customers and this requires many thousands of pounds of our seed. My strain of it seems to be preferred, judging from the excellent reports we are receiving from new customers who have grown it for the first time and made comparison by growing our strain beside others.

Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 45 cts.; 1/2lb. 75 cts.; lb. \$1.50.

Giant Crystal Head. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Where there is an abundance of moisture, properly drained, this variety will produce enormous heads. Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**



Schell's Special Strain of Big Boston Lettuce

Giant White Cos or Romaine Lettuce. Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart in the rows. If the tall, narrow leaves are drawn together and tied, they blanch the inner leaves. Served in the best hotels as "Romaine Safad." Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

MRS. CHARLES KNITTLE, Pennsylvania, writes: "Just a word about your Black Knight Beets—I must say they are the nicest Beets I ever grew."



Schell's "Iceberg" Lettuce. You just cannot beat it for quality. With our pure-bred strain you can grow as fine and perfect heads as ever grew. See how magnificent they grow. We have pushed back the outside leaves so the heads may be seen. Acres of it just like these in the foreground. Try **Schell's Iceberg** this year for a big money crop.

Schell's Iceberg Lettuce. A very valuable Head Lettuce—everybody should grow it. This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg"; in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, **solid head, dark green** and slightly curled on the edges; the center or inside of the head is a rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the five most popular and most extensively grown Head Lettuces in America today. By all means grow it for market or for your own use. I recommend it *highly*. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25; 5 lbs. \$10.75.**

Schell's French-Head Lettuce. Among its many desirable qualities are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality and appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily**; many exhaustive tests under normal and under unfavorable growing conditions have proved it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardiness as the plants begin to head. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50; 10 lbs. \$22.50.**

Brittle Ice. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. **Pkt. 5 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Early White Cabbage. Close heads; fine flavor. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Wonderful or New York. (See page 20.) Forms very large heads with crumpled outside leaves and a golden yellow heart. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 5 lbs. \$9.50.**

Wayahead. Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.75.**

Crisp as Ice. Large handsome heads, solid, crisp, and tender. **Pkt. 5 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Morse. (We have discontinued growing this variety.)

Hanson. Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Prizehead. Large, loose heads tinged with brown. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Salamander. Excellent for early spring, summer, or fall. Large heads of finest quality; a slight tinge of brown on the edge. Very tender. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Winter Lettuce. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.**

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden as well as for market where a loose-leaf Lettuce is wanted. Grows very quickly. **Our strain of it is in great demand everywhere.** **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

California Cream Butter. Very large, solid heads, the inside of which is a beautiful, rich, creamy white. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

May King. This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. Fine for market or home-garden. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Grand Rapids Lettuce. This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, crimped and curled, fan-shaped leaves are beautiful, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it for your own use or for market—you will not regret it. **Pkt. 10 cts.; oz. 15 cts.; 2 ozs. 25 cts.; 1/4lb. 40 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.**



Schell's Grand Rapids Lettuce. A fine strain

Schell's Big Pennsylvania Dutch Onion

The "Jumbo" of Them All

This color photograph shows the color, the perfectly symmetrical shape, and the enormous size of this splendid Onion, often weighing 2 to 3 pounds each. Every home-garden should grow a quantity for the family use, and all who grow for market should grow as large a quantity as possible, for it will prove its value to you in a large crop of wonderfully perfect Onions, assuring big profits.

Mild yet with a rich Onion flavor, it is the **perfect** Onion for slicing, sandwiches, and, of course, for all cooking purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend **Schell's Pennsylvania Dutch Onion** and urge everyone to grow it. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; $\frac{1}{4}$ lb. \$1.25; $\frac{1}{2}$ lb. \$2; 1 lb. \$4; 5 lbs. \$19; 10 lbs. \$36.50.

**Schell's Quality Seeds
Win Again!
More First Prizes!**

MR. HERMAN BIEHL, Philadelphia, Pa., writes: "I am happy to inform you that I won **First Prize** on your Cucumbers and Parsley and also won on Carrots!"

Schell's Strain Red Wethersfield

The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; 1 lb. \$2.50; 5 lbs. \$12; 10 lbs. \$22.50.

Schell's Strain Red Wethersfield

Schell's Strain White Silverskin

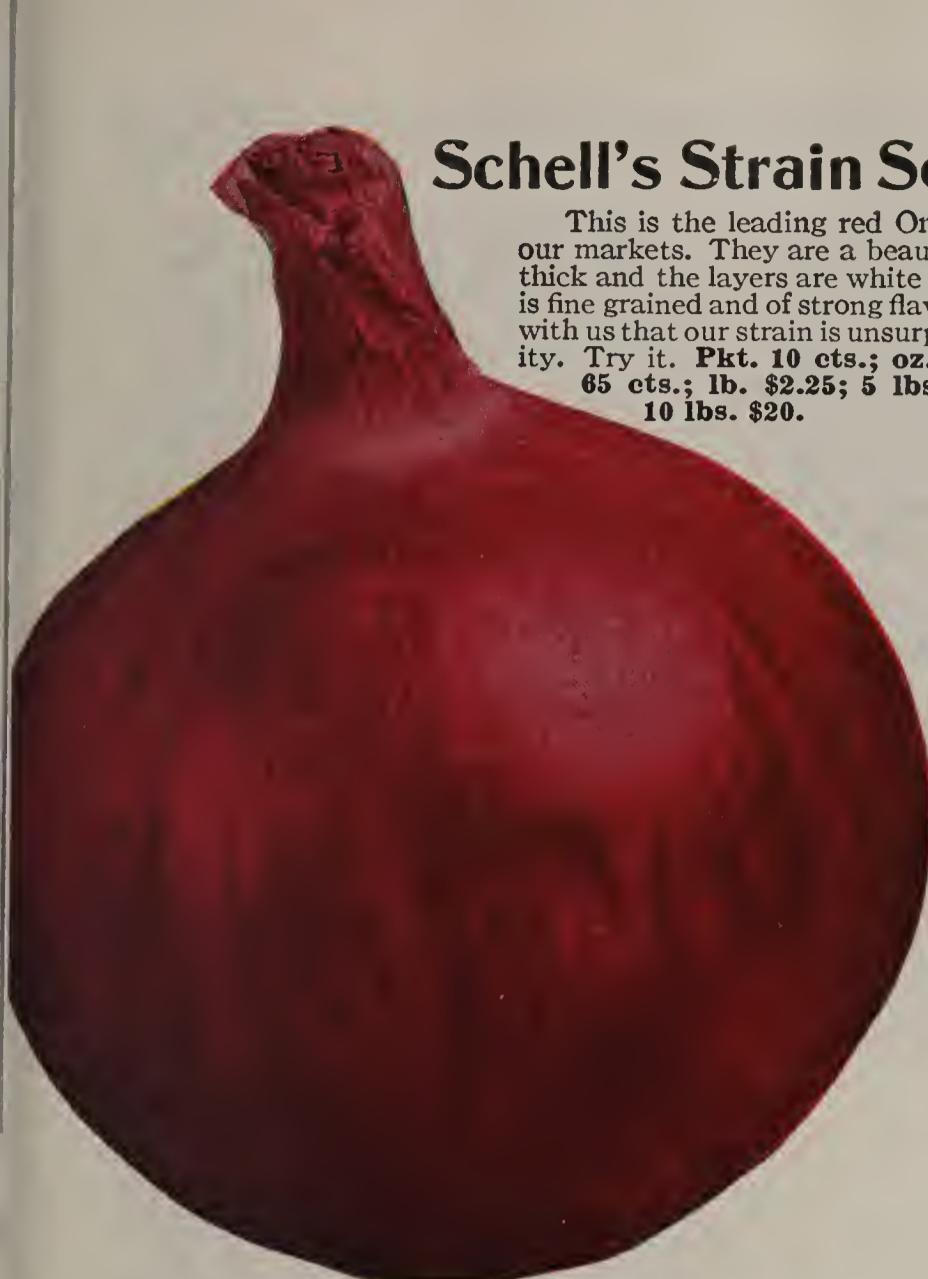
Onion

Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. For this purpose they should be left 1 inch apart in the row when small quantities are grown. When large quantities are grown sow half as thick as for sets. They keep well, but not as long into the winter months as the yellow varieties. Make your soil very rich, and cultivate often. Always keep in mind the fact that my Onion seed averages 95 to 100 per cent vitality, which is equal to crop insurance where conditions are favorable. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; 1 lb. \$2.95; 5 lbs. \$14; 10 lbs. \$27.

Schell's Strain White Silverskin

Schell's Strain Southport Red Globe Onion

This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our strain is unsurpassed in type and quality. Try it. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.



MRS. OSCAR P. SEIPE writes us: "I have been planting your seeds for 23 years and have always found their quality the *very* best and they certainly do yield the best."

Schell's Strain Ohio Yellow Globe.

Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. We highly recommend this, our special strain of Yellow Globe. It is a perfect, round, globe shape. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.

Schell's Strain Southport White Globe or Large White

Globe, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$3.50; 5 lbs. \$16.75; 10 lbs. \$32.50.



Schell's
Southport
Yellow
Globe

Schell's Strain Southport Yellow Globe

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when my high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a perfect globe shape, and elegant keepers. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 95 cts.; lb. \$3; 5 lbs. \$14.50; 10 lbs. \$27.50.

Schell's
South-
port
White
Globe



New "Yellow Valencia" Onion. Prize Winner for 1937. Note the size, four the length of a bushel crate, three across it. Better try them.

New Onion! "Yellow Valencia." Won Award of Merit in the All-America Selections of best new vegetables for 1937. This very excellent new variety is larger than the Riverside Sweet Spanish and the Prizetaker. It is darker in color, a better keeper, thicker skinned, and is, as far as we know, the best variety yet introduced for withstanding the attack of thrip. Perfect globe shape, and the strain has been bred so true that there are practically no off-color bulbs. Season is slightly longer than Sweet Spanish. Under ordinarily good growing conditions, with proper moisture, it will prove a tremendous yielder. Sow seed carefully, not too thick, about $2\frac{1}{2}$ to 3 pounds per acre. **Pkt. 15 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.20; $\frac{1}{4}$ lb. \$1.75; lb. \$6.**

SCHELL'S EARLY YELLOW GLOBE. *New.* A perfect globe-shaped Onion of beautiful rich yellow color, with white flesh. The earliest of the globe types and has a thicker skin, making it a good shipper and an excellent keeper. Ready to market three weeks earlier than the Danvers and Southports, and it produces a heavy crop. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; $\frac{1}{2}$ lb. \$2; lb. \$4; 5 lbs. \$19.25; 10 lbs. \$37.50.**

SCHELL'S PENNSYLVANIA BOTTLE. It derives its name from its long, bottle-like shape. All who have been fortunate enough to have some of this valuable variety are very enthusiastic about it. The Onions grow large, long, are very rich and mild in flavor, good keepers, and very attractive. It is very popular throughout Pennsylvania and elsewhere. Get your general order in early and include this good Onion in it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; $\frac{1}{2}$ lb. \$2; lb. \$4; 5 lbs. \$19.25.**

SCHELL'S STRAIN PRIZETAKER. Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter. Prizetaker is an Onion everybody should grow for private use or for market. A money-maker for those who grow it in quantities. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. If you have a good, rich acre, sow ten pounds of Prizetaker—it may mean \$1,000. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.50; 5 lbs. \$12; 10 lbs. \$22.50.**

SCHELL'S EXTRA-LARGE YELLOW GLOBE ONION. A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully **one-fourth to one-third larger** than Southport Yellow Globe or Ohio Yellow Globe and yet matures at the same time. It is a very attractive Onion. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; $\frac{1}{2}$ lb. \$1.75; lb. \$3.50.**

ONION SETS

Prices are subject to change with the market. Write for prices and state number of bushels you want.

Yellow Onion Sets. Lb. (about 1 qt.) 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50, postpaid. By freight, not prepaid, bus. (32 lbs.) \$4.50.

White Onion Sets. Lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25, postpaid. By freight, not prepaid, bus. (32 lbs.) \$5.

Bottle Onion Sets. Lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25, postpaid. By freight, not prepaid, bus. (32 lbs.) \$5.

LEEK, Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. **Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25.**

OKRA, White Velvet. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

Perkins Long Green. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

ONIONS

See also pages 22 and 23

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. Big crops require good soil and lots of water.

"I found your seeds very reliable. The Onions and other seeds were wonderful in their quality and yield." MRS. A. HAMAN, Pa.

SCHELL'S STRAIN JAPANESE ONION. Also known as **Ebenezer.** This Onion is very popular; in fact, it is a leading variety with the gardeners of New Jersey, New York, Pennsylvania, and other eastern states, because of its excellent keeping qualities, carrying through the winter without loss and because of its pleasing mild flavor, its attractive appearance and large, uniform size which has made quick selling demand for it on all markets. You should grow some Japanese Onions. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.50; 5 lbs. \$12; 10 lbs. \$22.50.**

SCHELL'S WHITE JAPANESE BUNCHING. This new type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**

Yellow Strasburg. Planted extensively for set Onions, for which it is very desirable. Shape flat; ripens early. **Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$2; 5 lbs. \$9.50.**

YELLOW GLOBE DANVERS. A perfect globe shape. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.**

Flat Yellow Danvers. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 70 cts.; lb. \$2.25.

Mammoth Silver King. Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.**

Extra-Early Barletta or White Queen. Fine for small pickles. **Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.75.**

White Pearl. Extra early; round; white; fine. **Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.75.**

SWEET SPANISH. (Finest Riverside Strain.) A very fine, large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing, crisp flavor. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 5 lbs. \$14.25.**

Japanese Onion Sets. If you want to grow a fine crop of big Onions from sets, try this variety. Lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50, postpaid. By freight, not prepaid, bus. (32 lbs.) \$4.50.

Egyptian or Tree Fall Onions. Ready in August. Write then for prices.

GARLIC SETS. One pound will plant a 200-foot row. Lb. 40 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85, postpaid.

MUSTARD

One ounce will sow a row 100 feet long

White London. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 80 cts.

Southern Giant Curled. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 75 cts.

Fordhook Fancy. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 75 cts.



Gradus, ever popular with gardeners because it is one of the largest podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.

PEAS

See about it on page 1.

HOW TO GROW PEAS. They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant our new extra-early "GOOD TIMES" Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warm, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

Remember that Peas with the same name may vary greatly. Our pure-bred strains give you superior quality, uniform size, and heavier yields. It is to your interest to plant all Schell's Quality Peas.

PREPAID means **POSTPAID**, **EXPRESS PAID**, and **FREIGHT PAID to YOU**

Schell's Improved Thomas Laxton.

We consider it one of the very best extra-early large-podded Peas. It is ready to pick in 55 days, a week to ten days after our Improved Alaska. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use. Do not confuse our Improved Thomas Laxton with the regular Thomas Laxton generally offered, for our Improved strain is far superior in size, quality, and yield. Order this for one of your first-early large-podded Peas and you will be delighted. Plants grow 20 inches high and need no support. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.70; 15 lbs. \$3.85; 25 lbs. \$6.25; 50 lbs. \$11.25, prepaid.**

Roger's "Early Gilbo."

One of the finest new varieties ever produced. Its dark green, heavy vines grow 24 inches. The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try this new Pea; it is a fine one. **Pkt. 10 cts.; ½lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.50, prepaid.**

Nott's Excelsior.

One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2½ to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.60; 25 lbs. \$5.50; 50 lbs. \$10, prepaid.**

Gradus or Prosperity. One of the largest-podded extra-early Peas in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support. 55 days from planting to picking. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70; 15 lbs. \$3.85; 25 lbs. \$6.25; 50 lbs. \$11.25, prepaid.**

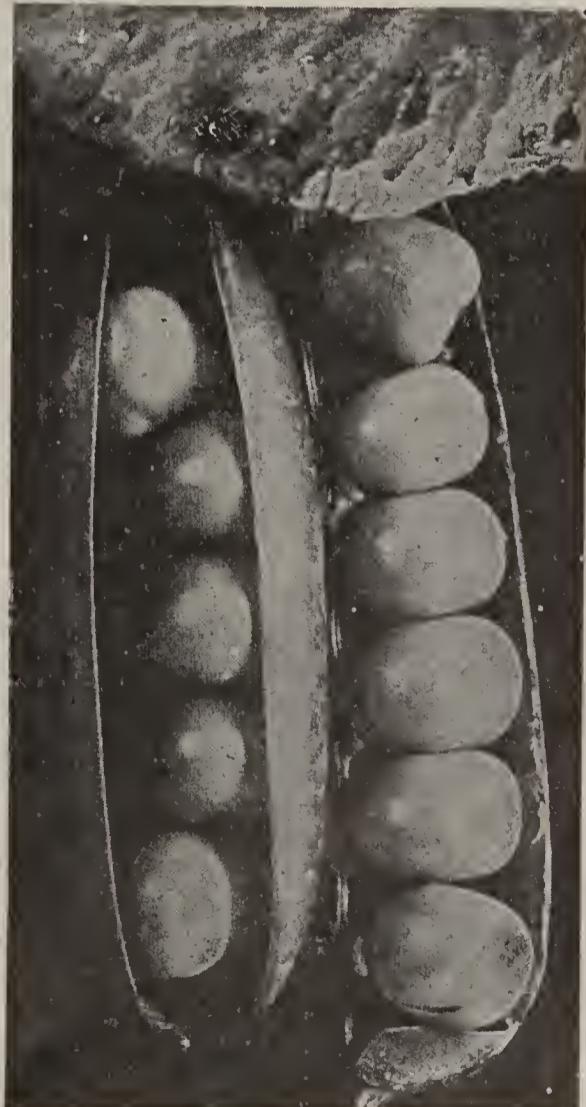
Little Marvel. Extra-early. Plants grow 15 inches high, well filled with rich dark green pods, 3 inches long, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70; 15 lbs. \$3.85; 25 lbs. \$6.25; 50 lbs. \$11.25, prepaid.**

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70; 15 lbs. \$3.85; 25 lbs. \$6.25; 50 lbs. \$11.25, prepaid.**

Premium Gem or Little Gem. Delicious Peas crowded tight into pods 2½ to 3 inches long. Very prolific. Grows 12 to 15 inches high. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70; 15 lbs. \$3.60; 25 lbs. \$5.50; 50 lbs. \$10, prepaid.**

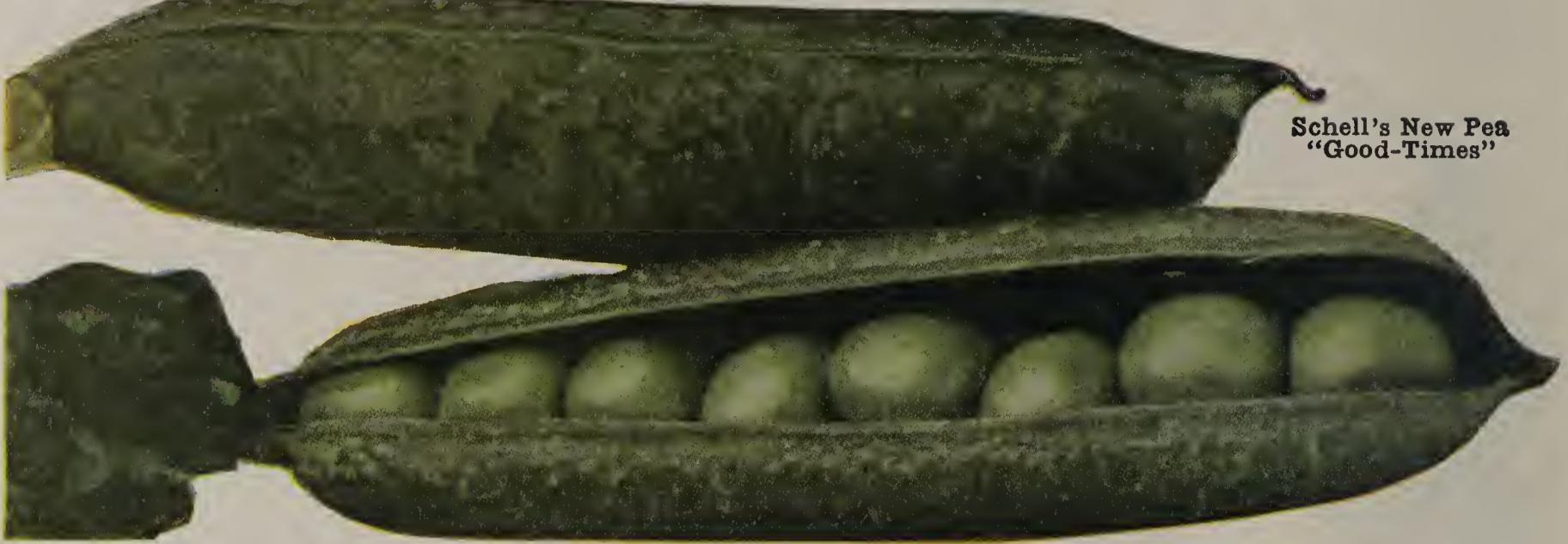
American Wonder. Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.60; 25 lbs. \$5.50; 50 lbs. \$10, prepaid.**

Laxton's Progress. An extra-early variety producing large pods in abundance. Pods are well filled with large Peas of excellent quality. Matures in 55 days. Grows just 18 inches high. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.85; 25 lbs. \$6.25; 50 lbs. \$11.25, prepaid.**



Schell's Strain Nott's Excelsior

Plants 15 inches high. Peas of richest flavor. A fine home-garden variety.



Schell's New Pea
"Good-Times"

A MOST VALUABLE NEW FIRST-EARLY LARGE-PODDED PEA

Introduced by Us Exclusively and Already in Great Demand

Schell's New Pea "GOOD-TIMES"

The grandest, largest, first-early, dimpled Pea ever developed. Just what everybody has been wishing for, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow but 17 to 22 inches, and are loaded with Peas. They are more upright and sturdy than most other varieties and show a much more vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the healthiest and most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this, our new offering. **Schell's New Pea "Good-Times"** for your **first-early crop**, and be **first in the market**. **Prices: Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.**

And be sure to include in your order **Schell's Strain** of Bountiful Beans, both green and yellow-podded, for they are far superior to ordinary strains. Read what MR. IRVING HALTER says, September 25, 1936: "Your Schell's Yellow and Green Bountiful Beans are giving me a very large yield of excellent quality even though we have had dry weather. My 23 acres, planted after lifting my potatoes, have produced 10,000 bushels from 3 pickings and I sold them at an average of \$1 per bushel."

Schell's "WONDERFUL" Pea

THE GRANDEST OF ALL SECOND-EARLY PEAS

Enormous Pods Filled from End to End with from 9 to 10 Big, Rich, Green Peas

Schell's "Wonderful" Pea is the most popular Pea in all Pennsylvania markets. We supply thousands of bushels of seed to produce the crops that are consumed. "Wonderful" is fast becoming the leading big second-early crop Pea in all America. Let me remind you again of the report made by the New York Agricultural Experiment Station of their comparative test made of **500 varieties** or strains of Peas from every known source in the world, the most comprehensive test ever undertaken.

In describing **Schell's "Wonderful" Peas**, introduced by us, as compared with all the other varieties, they say: "As grown here (at the Experiment Station) seems an **improvement** on practically **all** the dimpled Peas tested, as the crops were good to **very good**, pods **large, dark green** and **attractive**, and the Peas **large** and **remarkably sweet** for the type. Plants **1 3/4** feet; stem stout, almost **erect**. Foliage dense, medium to dark green, distinctly glaucous, and **resistant to disease**. The pods are ready in **early midseason**."

Isn't that a wonderful testimony resulting from an official test of 500 varieties? And we could fill pages with testimonial letters from our customers who acclaim it the grandest Pea they ever grew or ever saw.

Schell's "Wonderful" Pea yields enormously—the sturdy, disease-resistant plants are covered with the monster pods. **Prices: Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.**

These Two Valuable Peas Should Be Your Choice for Your Pea Crops This Year. Plant both varieties at the same time. When Schell's "Good-Times" is over then Schell's "Wonderful" will be ready to pick.



PEAS

You may deduct 10 per cent cash discount from these new LOWER PRICES if your order amounts to \$11, and 12 per cent discount if it amounts to \$26 or more.

Schell's Improved Alaska. The earliest of all Peas. There is a world of difference in this, our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger and of better shape. It is the first on the market when planted early. Ready in 45 to 50 days. The plants grow about 2 feet high. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.30; 10 lbs. \$2.40; 15 lbs. \$3.30; 25 lbs. \$4.75; 50 lbs. \$8.50, prepaid.**

Telephone. Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Potlatch. Large-podded Pea of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Bliss' Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 50 lbs. \$9, prepaid.**

Ameer or Large-podded Alaska, also called Bountiful. Very early and prolific. Vines grow about 1 1/2 feet high and are covered with fine pods. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Dwarf Champion. A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Dwarf Telephone or Carter's Daisy. Vines grow 1 1/2 feet. Pods are large. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Stratagem. One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. Eighty days from planting to picking. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Alderman. The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. Be sure to order it. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Champion of England. A well-known standard late Pea. Grows 4 to 5 feet. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

Sutton's Excelsior. Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.50; 15 lbs. \$3; 25 lbs. \$5; 50 lbs. \$9, prepaid.**

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.50; 10 lbs. \$2.75; 15 lbs. \$3.40; 25 lbs. \$5.50; 50 lbs. \$9.50, prepaid.**

Radio. Matures in 50 to 55 days. Plants grow 15 inches high and are heavily covered with large, well-filled pods. Seed is smooth, showing slight dimples. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.70, postpaid.**

Hundredfold or Blue Bantam. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality. Early and heavy producer. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.40; 10 lbs. \$2.70; 15 lbs. \$3.45; 25 lbs. \$5; 50 lbs. \$9, prepaid.**



Schell's Improved Alaska Peas

SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked like snap beans and they are delicious

Mammoth Luscious Sugar Peas. Without exception the largest, sweetest, purest, most desirable of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. See the illustration below. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.95; 25 lbs. \$7.50; 50 lbs. \$13.50, prepaid.**

New Sugar Peas, "Schell's Sugar." Entirely different from other Sugar Peas in that the pods resemble thick, fleshy bean-pods. They are deliciously sweet, brittle, and tender. The seeds are green and pods are from 4 to 6 inches long. Vines grow 4 1/2 to 5 feet tall. The pods are ready to use in 10 weeks from planting,—try it. **Pkt. 10 cts.; 1lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3, postpaid.**

Dwarf White Blossom. Very sweet, light green pods. Seeds white. Grows about 20 inches. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25; 15 lbs. \$4.45; 50 lbs. \$11, prepaid.**

Dwarf Gray Sugar Peas. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3; 15 lbs. \$3.85; 25 lbs. \$6; 50 lbs. \$10.50, prepaid.**

Tall Gray Sugar Peas. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3; 15 lbs. \$3.85; 25 lbs. \$6; 50 lbs. \$10.50, prepaid.**

Mammoth Melting Sugar Peas. White seed, white blossom. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3; 15 lbs. \$3.85; 25 lbs. \$6; 50 lbs. \$10.50, prepaid.**

"I have always planted Schell's Quality Seeds and always get wonderful results from them."—CYDE DINGER, Pennsylvania.

Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

HOW TO GROW THEM.—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1 1/2 feet apart and sow seed in rows; cover seed 1/2 inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

SCHELL'S IMPROVED HOLLOW CROWN. My stock is the popular type, much in favor with the gardeners; they are extra fine. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 to 9 lbs. at \$1 per lb.; 10 lbs. or more at 85 cts. per lb.

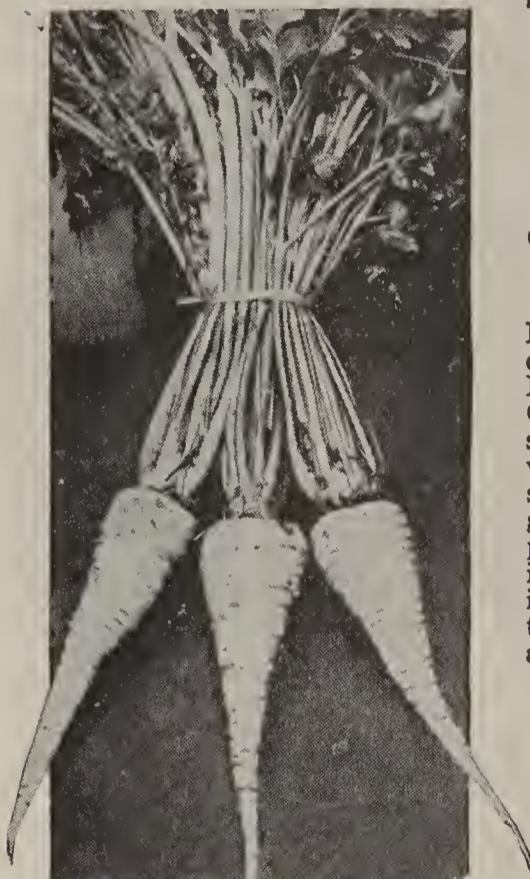
Thick-Neck Hollow Crown.

A very excellent Parsnip. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 lb. \$1.

PARSLEY

One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY.—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot), then sowing it out immediately, will help.



Rooted or Hamburg Parsley

Schell's Beauty. So curled and of such a rich, fresh green color that its appearance compels those who see it to buy it. Pkt. 5 cts.; oz. 20 cts.; 1/4 lb. 65 cts.; 1 lb. \$2.

Moss Curled. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 lb. \$1.

Fine Double Curled. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 lb. \$1.

Plain. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 lb. \$1.

Triple Curled. Dwarf and compact. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 35 cts.; 1 lb. \$1.

Rooted or Hamburg. The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 50 cts.; 1 lb. \$1.25.

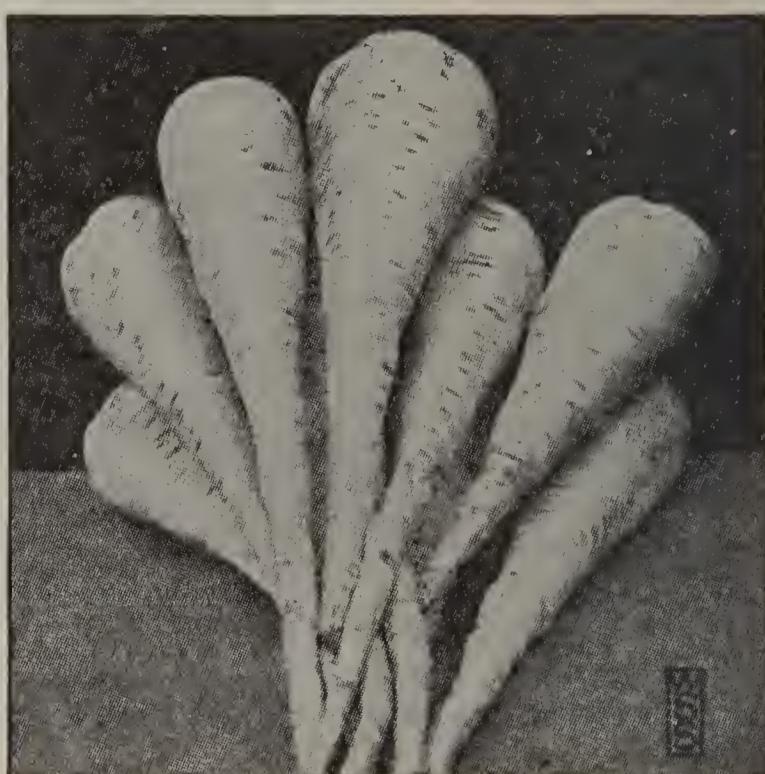
PARAMOUNT. New Parsley. Offered for the first time last year. One of the few All-America Seed Selections for 1936. Beautiful deep green; triple curled; good stems. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.50.



Schell's Small Sugar Pumpkin



**Golden
Cushaw or
Crookneck**



Schell's Improved Hollow Crown Parsnips

PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale, it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 30 cts.; 1 lb. 90 cts.

Large Cheese. Flat. One of the best varieties for the family garden. Pkt. 5 cts.; oz. 10 cts.; 1/4 lb. 30 cts.; 1 lb. 85 cts.

Connecticut or Large Field. Fine for pies and stock. Oz. 10 cts.; 1/4 lb. 25 cts.; 1 lb. 85 cts.; 3 lbs. \$2.25.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. For Fair Exhibit, this is the one to grow. Salmon color outside; bright yellow flesh; very sweet and tender. Pkt. 10 cts.; 1/2 oz. 20 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; 1 lb. \$3. (Send me a picture of your largest one.)

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25.

Golden Oblong. Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh light yellow and of finest flavor. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.20.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.25.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 5 cts.; oz. 15 cts.; 1/4 lb. 40 cts.; 1 lb. \$1.10.

Better Crops, More Dollars for Them, Pleased Customers. That Accounts for Why More Folks Are Planting Schell's Quality Seeds Every Year.

MR. Z. SCHMIDT writes: "I certainly had a good crop from your splendid seeds last year, so I will order 6 pounds of your Veridark Cucumber again."



Schell's
Quality Pepper still holds first place
for earliness and heaviest yield

SCHELL'S GOLD MINE PEPPER. Exactly like our Schell's Quality except it is **yellow**. We developed this from our Schell's Quality. Prices are the same as Schell's Quality; see above.

TOMATO-SHAPED PEPPER (Also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.

LONG RED CAYENNE. The true hot Pepper. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.

LARGE LONG RED CAYENNE. A large type of the Long Red Sharp Cayenne at same prices.

SCHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.

LARGE BELL or BULL NOSE. Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 95 cts.; lb. \$2.75.

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 95 cts.; lb. \$2.80.

GOLDEN QUEEN. Very large, sweet, yellow Pepper. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.25.

RED CHERRY. Shaped like cherries. Used for pickles. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$2.

HARRIS' EARLIEST. Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits $3\frac{1}{2}$ inches long and $2\frac{1}{2}$ inches wide. Flesh thick and mild. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Schell's Giant Sharp Red. This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to $1\frac{1}{4}$ inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.



Florence Fennel

HERBS Everybody should have their own "Medicine Garden"—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

HOW TO GROW THEM.—Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often, and when the plants have three or four leaves transplant to stand about 12 inches apart in the rows.

	Pkt.	Oz.		
Anise.....	\$0	10	\$0	20
Balm.....	10		40	
Basil, Sweet.....	10		35	
Borage.....	10		30	
Caraway.....	10		25	
Catnip.....	10		55	
Coriander.....	10		25	

PEPPERS

HOW TO GROW PEPPERS. Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants.

SCHELL'S QUALITY

*First on the Market
Outyields All Others*

It is the favorite early Pepper of gardeners everywhere.

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it

yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, **size, yield, quality, quick to color**. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. Pkt. 10 cts.; 3 pkts.

25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.50; lb. \$8.

CHINESE GIANT. Averages 12 to 15 inches in circumference. Very large and almost square in shape. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. Grow Chinese Giant. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.25.

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.50.

HUNGARIAN WAX. A long, **yellow**, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, $1\frac{1}{4}$ inches thick at the stem end, and taper to a point. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7.

Small Red Chili. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for making Pepper sauce. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$4.

Pimiento. Also called Sweet Salad, Glory, Sweet Meat. Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped like a top, pointed at the end. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90c.; lb. \$2.70.



Pimiento
Pepper

A fine, sweet
Pepper. Red

	Pkt.	Oz.			Pkt.	Oz.			
Horehound.....	\$0	10	\$0	40	Savory, Summer.....	\$0	10	\$0	40
Pennyroyal.....		50	7	00	True Lavender.....	10		60	
Rosemary.....	10		45		Thyme.....	10		60	
Sage.....	10		40		Wormwood.....	10		40	
Dill. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.									
Fennel, Sweet. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts. · lb. \$2.									
Marjoram, Sweet. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.50.									



Schell's New "Marvelous" Pepper

MARVELOUS IN SIZE, IN YIELD, IN THICKNESS OF FLESH

Here is a Pepper that will win your highest praise whether you grow acres of it or grow it in your home-garden; because I know you will agree with me, after you grow it, that it is all that anyone could wish for in Peppers. This photograph shows the enormous size, attractive shape, and abundant yield, just as they grew, acres of them. They are a large, broad, long, and intensely rich scarlet, mild-flavored, main-crop Pepper. I urge everyone to grow "Marvelous," and you who grow for market need not hesitate to grow it in large quantities. It will surely prove a most profitable crop. We think so highly of this very marvelous Pepper that we **earnestly** invite and urge every person with a garden, large or small, to grow it this year. It simply is not surpassed or even equaled by any other when large size, quality, and yield are all compared. It is rightly named, for it surely is a very marvelous Pepper. It costs more than others, it is true, yet an ounce at \$1 will produce about 1,500 plants; so if you sell 5 dozen plants at 20 cents per dozen, you have your money back and 1,400 plants free. Grow "Marvelous" this year, then write me what you think of it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; 1/2lb. \$5; lb. \$10; 5 to 10 lbs. at \$9.75 per lb.**

Schell's California Wonder Pepper

This may be described as in a class by itself for it is different in shape, structure, and manner of growth. It surely is a beautiful Pepper and this, with its other good qualities, has created a great demand for it. The walls of flesh or meat of it are **very** thick (from $\frac{1}{4}$ to $\frac{1}{2}$ inch), much thicker than any other Pepper. This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

Schell's World Beater Pepper

This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet when ripe. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. \$1.10; lb. \$3.50.**



Schell's California Wonder Pepper. Green turning to a rich crimson. Use them either way

RADISHES

All prices are
PREPAID

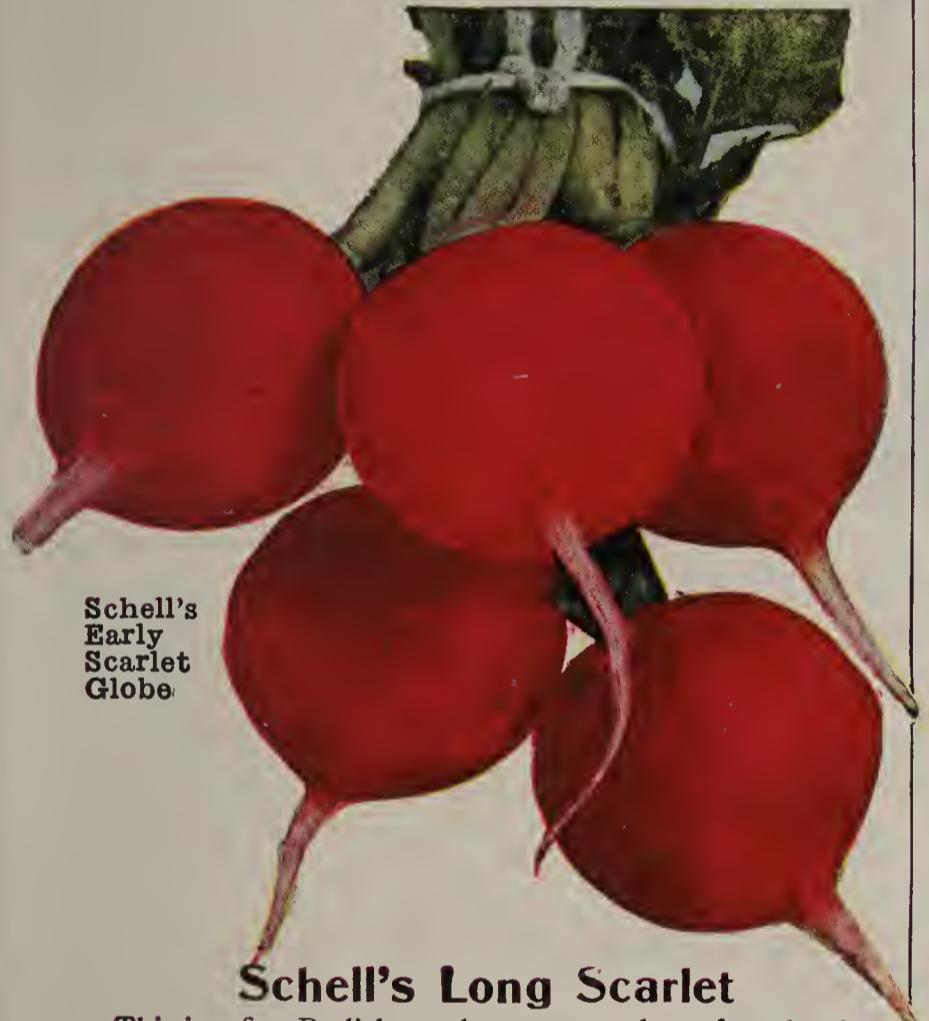
Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. There is big profit in every pound of seed you sow. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 35 cts.; **1/2lb.** 45 cts.; **lb.** 85 cts.; **5 lbs.** \$4; **10 lbs.** \$7.50; **100 lbs.** \$65.



Schell's Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 30 cts.; **1/2lb.** 45 cts.; **lb.** 85 cts.; **5 lbs.** \$3.75; **10 lbs.** \$7; **25 lbs.** \$16.25.



Schell's Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 30 cts.; **1/2lb.** 45 cts.; **lb.** 85 cts.; **5 lbs.** \$3.75; **10 lbs.** \$7.



Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow

Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 30 cts.; **lb.** 85 cts.; **5 lbs.** \$4; **10 lbs.** \$7.50.

Schell's Extreme Early Round
Deep Scarlet



Schell's French Breakfast

Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quickly at a better price. This strain has a **medium top**. If a **short-top strain** is wanted, specify this when you order. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 35 cts.; **lb.** 85 cts.; **5 lbs.** \$4; **10 lbs.** \$7.50; **25 lbs.** \$17.50; **100 lbs.** \$65.



Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt.** 5 cts.; **oz.** 15 cts.; **1/4lb.** 30 cts.; **1/2lb.** 45 cts.; **lb.** 85 cts.; **5 lbs.** \$4; **10 lbs.** \$7.50; **25 lbs.** \$17.50.



Schell's Pearl Forcing. The finest long white Radish

Schell's Red and White Globe. Half red white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75.**

Crimson Giant Forcing. Very fine round red; larger than Scarlet Globe. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$3.85; 10 lbs. \$7.50.**

Early Round Dark Red. Round, handsome, rich-colored. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.**

Giant White Stuttgart. A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed $1\frac{1}{2}$ inches apart to give it the size. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 90 cts.; 5 lbs. \$3.85; 10 lbs. \$7.50.**

ROUND RADISHES

New "Glowing Ball." Very unusual color never before seen in Radishes—bright, fiery scarlet-red, with a suffusion of orange, giving it an attractive glow all its own. Perfect, round shape; a small top; thread-like tap-root. Very unique. Try it. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$8.**

Schell's New Radish, "Snowwhite Globe."

The Radishes are perfectly round, large, snow-white, with very thin tap-root. The tops are medium to short, making them very suitable for outside, under sash, or in greenhouse. Bunched and washed they make a most attractive show. I urge you to grow a good quantity of them. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$8.**

RADISH

HOW TO GROW RADISHES.—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Quality Seeds will please you this year and every year

See page 31 for other Radishes

Schell's Pearl Forcing

Continues to be the choice of tens of thousands of our customers, for it is on almost all orders.

It is, without exception, **the earliest** and the **best-quality, best-shaped**, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing left on any market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1/2lb. 50 cts.; 1lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.50.**

MRS. ANNA M. SMITH, Pennsylvania, writes: "I have had excellent results from your seeds. Have been using them for at least twelve years and find them just as you represent them to be."

LONG WHITE RADISHES See also page 31

Long White Vienna or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 80 cts.; 2 lbs. \$1.60.**

White Strasburg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.**

LONG RED RADISHES See also page 31

Chartier. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50; 10 lbs. \$7.**

Cincinnati Market or Glass Radish. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50.**

Long Brightest Scarlet or Long Cardinal. Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50.**

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.**

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75.**

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 85 cts.**

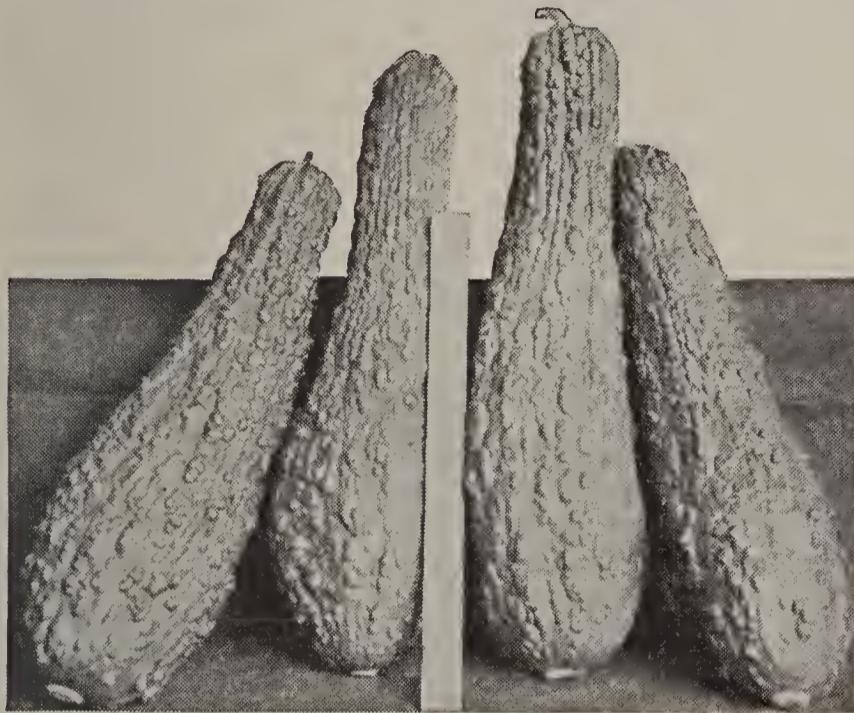
Long Black Spanish. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; 1lb. 85 cts.**

SQUASH

Grow More Squash—It Is a Fine Fall and Winter-Keeping Crop

Sell them to Bakers and Restaurants

HOW TO GROW SQUASH.—Plant 8 or 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the same time you plant the corn, in every fourth hill. One ounce will plant 25 hills; 4 pounds to the acre.



Schell's "Giant Straitneck." New and quite popular already. Flesh is salmon and of very delicious quality. It is like its parent, the Crookneck, in every way except, as the name implies, it has bred to a straight neck, which is quite an advantage—easier to prepare. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

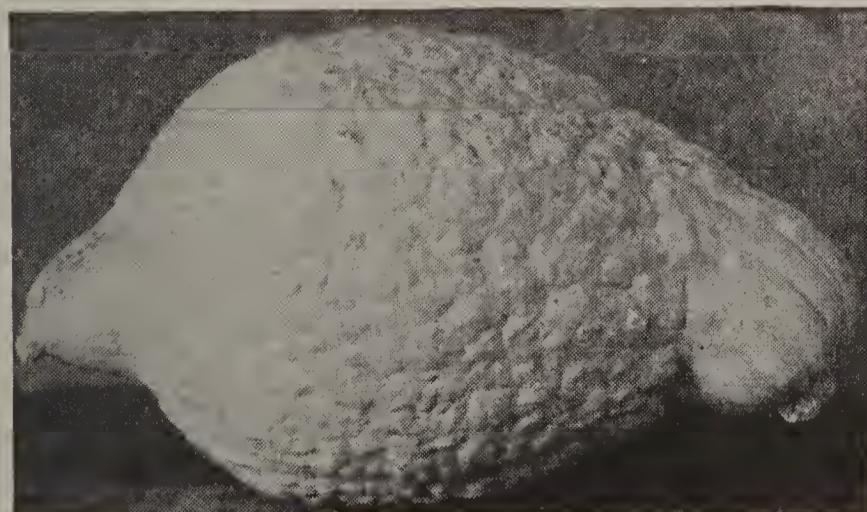
Schell's Banana. Grows about 20 inches long. Very vigorous plant; succeeds under adverse growing conditions when others fail. Flesh of the finest quality. A good yielder. There are two strains, the Gray and the Orange-colored; ours is the Orange. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50; 4 lbs. \$5.25.

Golden Custard or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

Chicago Warted Hubbard. In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

Fordhook (Vining). Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

Fordhook Bush. The same as the above, only **bush** form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.



Schell's Blue Hubbard. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray and the shell strong, making it a good keeper. The quality of the flesh is of the very best. Large size. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Cocozelle or Italian Vegetable Marrow. Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.

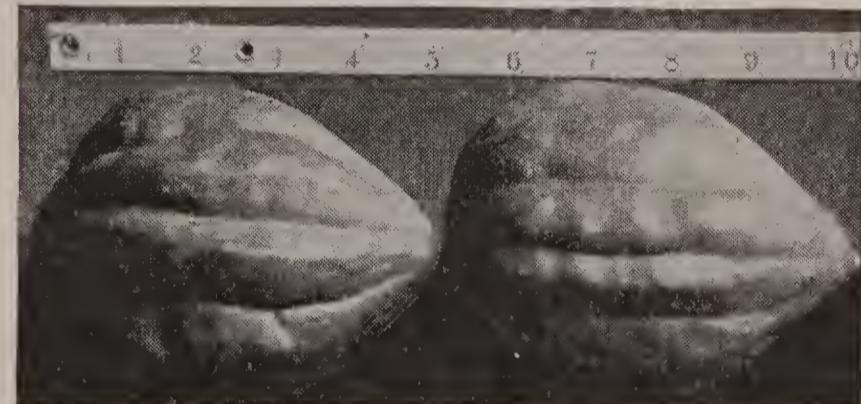
Schell's Golden Summer Crookneck. Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Schell's Improved Hubbard. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Schell's Golden Delicious. Remarkably fine Squash. Medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick, rich orange. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Giant Summer Crookneck. The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2½ feet long. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Boston Marrow. A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.



Schell's Table Queen. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. They yield tremendously and have an exceedingly good palatable flavor. Try a crop of these this year. Fine for the home-garden as well as for market. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Schell's Delicata. Beautiful orange-yellow, striped dark green on outside. Earliest and perhaps most prolific; a dozen hills have produced over 200 Squash, just 9 inches long, one being enough for a family meal. Excellent keeping qualities. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.50; 4 lbs. \$9.

Schell's Zucchini. Zucchini grows about 14 inches long and 5 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as is asparagus, they are excellent, and for pie-making also. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Schell's English Vegetable Marrow. A popular English variety of splendid quality. Shape oblong, from 10 to 15 inches in length; color a dull yellow. Very prolific. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

Schell's Early White Bush Scalloped, also called "Dollar Squash." This is the popular "Pattypan" or "Cymling." It has been presented to the house-wife now in a new "dress" as the "Dollar Squash." For this purpose they are picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. They continue to bear until frost. A small space in your garden will produce a large number. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 4 lbs. \$4.60.

REV. J. O. GILBERT, Penna., also finds Schell's Seeds *Grow Better*. He writes: "I have been so well pleased with the way your seeds grow that I am ordering this my *third* order for the season." June 4, 1936.

New "Penn State" Tomato

This grand new early Tomato was introduced by us two years ago. Last year it won the Award of the All-America Seed Selections as one of the best new varieties of vegetables. Thousands of market gardeners and home gardeners and Tomato specialists everywhere have acclaimed its great value in **quality, earliness, and yield.** We urge everyone to grow "Penn State" for one of your early crops.

Origin. Originated by Pennsylvania State College and Agricultural Experiment Station. It is the result of seven years of intensive breeding work by Dr. C. E. Myers, Professor of Plant Breeding of this College, who developed it to perfection by starting with crossing the female parent plant of the **Self-pruning** and the male plant of the **Earliana** (Penn State Strain).

The Fruit. It is of a very desirable size— $3\frac{1}{2}$ to 4 inches in diameter—rather globular, and has a rich, uniform scarlet color. The flesh is dark red, of superb quality, with very little core and few seeds. It is unusually free from blemishes. Exceedingly desirable in every way for both market and home use.

Earliness. It inherits the earliness of its male parent, Earliana, and has produced 4 tons of fruit per acre within 115 days after the seed was started in the greenhouse at State College. Letters from many who grew it report it matured **earlier than Earliana.**

Yield. New "Penn State" Tomato shows every possibility of outyielding every other variety. Total yields of **20 tons per acre** are possible when planted in rows 3 feet apart and 27 inches in the rows. The compact and determinate habit of its plants allows this close planting, and these plants are crowded with many large clusters of perfect Tomatoes, thus producing a yield per square foot that is simply not possible with other varieties. A yield of 10 tons per acre of others is considered good, while "Penn State" will produce **20 tons.**

The Plant and Foliage. The compact plant is unusually strong, vigorous, and determinate in its habit of growth. This allows heavy fertilizing for heaviest yields, without the danger of forcing too much plant-growth, as would be the case with other varieties of indeterminate growth. The rather coarse, medium dark green foliage covers the fruit well and protects it from sun-scald.

Thus every valuable and outstanding feature desired in a new and better early Tomato is found in the New "Penn State," 1936 All-America Seed Selection Award.

Therefore it is to the interest of every person to have "Penn State."

Seed grown from Dr. Myers' Original Stock Seed, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35; 2 ozs. \$2.25; $\frac{1}{4}$ lb. \$3.50; $\frac{1}{2}$ lb. \$6; 1 lb. \$12, prepaid.

Report from Ohio State University Experiment Station shows that out of 28 variety strain tests in 1935, "Penn State" produced 61.2 per cent mature fruit prior to **July 23**, the largest percentage by far of all those tested.

MR. LEE FISHER, Missouri, likes "Penn State." He writes: "I was highly pleased with it. All of the early-type Tomatoes here sun-scald badly as a rule, but the 'Penn State' had plenty of foliage to protect it. It was very early and a very heavy producer. Congratulations to you and Dr. Myers for introducing such an outstanding Tomato. We will want more seed next year."

From New Jersey, MR. C. HARVEY STOKES writes: "I planted 'Penn State' Tomato and three other varieties. A careful record of each day's picking of all varieties was kept. 'Penn State' outyielded all the others. It yielded at the rate of 19 tons per acre. Marglobe was next with 16 tons per acre."

From Iowa, MR. CHAS. V. TILOTTA writes, July 23, 1936: "We had a wonderful crop of 'Penn State' for as dry as it has been. We irrigate but for two weeks the temperature was 110° . This caused us a loss of about 300 baskets, but we don't care because the plants are loaded and the price we are getting for them is wonderful!"

And, from all over the United States we received letters of highest praise of our New "Penn State" Tomato and you will like it also.



A fine crop of New "Penn State" Tomatoes grown by Mr. Louis Cremard

SCHELL'S STRAIN KING-OF-ALL

The grandest of all late or main-crop varieties. Truly entitled to its name, for it outyields all others. It is perfect in shape, very large in size, and unexcelled in quality. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Folks cannot resist them because of their attractive appearance. Order it on my recommendation and I know you will be glad you did.

Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; 1b. \$8.



SCHELL'S STRAIN MARGLOBE

Our Schell's Special Strain of Marglobe is produced from original, pure-bred stock seed supplied to us by the late Dr. F. J. Pritchard, of the United States Bureau of Plant-breeding, the originator of this very valuable variety. The demand for our seed has been greater each year. Marglobe is a very beautiful scarlet of perfect globe shape as shown in this illustration. It is midseason, maturing between the early and the late varieties, yields heavily; has proved more resistant to wilt, nailhead rust, and other diseases than any other Tomato.

Marglobe ripens its fruit evenly and continues to bear for a long period. Out of 70 different strains of Marglobe ours was selected as the best. You will have a **magnificent** crop if you plant this fancy quality strain of our Marglobe.

Special Prices: Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; 1b. \$5.75; 5 lbs. \$27.50; 10 lbs. \$50.

The thousands of letters of testimonials received from our customers praising their fine crops grown from our seeds would actually fill many books. All proof that *They Grow Better* and *They Yield Better*.

MR. W. L. ARNEY, Pennsylvania, had a fine crop of our Marglobe. He says: "Our crop of Marglobe from your seed was the finest we ever grew—98 per cent of the entire crop were *perfect Tomatoes*. From 5,000 plants we sold 1,700 12-quart baskets at an average of 90 cts. per basket, or \$1,530, and sold also about 100 bushels more off the same crop—all off a little less than 2 acres."



Our "Pritchard" Tomato is, in our opinion, one of the very best early varieties. If you have never grown it do so this year. Perfect medium-sized, globe-shaped Tomatoes, averaging $3\frac{1}{2}$ inches in diameter, are borne in full clusters. A real quality strain

TOMATO

The approximate number of days from setting out of plants to marketable fruits is given for each variety. Weather conditions make this vary sometimes.

The **quality bred** in the seed makes a world of difference in the quality of your crop. Be sure of success—always plant **Schell's Quality Seeds**.

One ounce will produce about 3,000 plants and 6,000 plants will plant an acre

Pritchard or Scarlet Topper. (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful perfect globe shape, $3\frac{1}{2}$ to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Certified Seed, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.90; lb. \$10.**

SCHELL'S STRAIN JOHN BAER TOMATO. Now this Perfected Strain of ours is such a wonderful improvement over the regular stock that we have distinguished it by calling it *Our Own Perfected Strain of John Baer*. By intensive selection we have mastered and improved those vital points of any crop which result in increased profits to the gardener who wisely leads with the first John Baer Tomatoes in market and has a real quality crop. Our Perfected Strain gives you 4 to 6 days' earlier crop, larger and more perfectly uniform fruits, and more of them, for this will outyield the ordinary kind by 25 per cent. 67 days. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; $\frac{1}{4}$ lb. \$3; $\frac{1}{2}$ lb. \$5; lb. \$10.

RUTGERS TOMATO. (Certified Seed.) A new and very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.90; lb. \$10.

SCHELL'S NUMBER TEN. We consider it a very valuable first-early Tomato. Very solid, almost globe shape; rich, lively red; quality extra fine, ideal for shipping. They color up very evenly. Try it this year; it may be just what you want. 70 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.50; lb. \$8; 10 lbs. \$75.

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.30; lb. \$4.50.

ENORMOUS or EIGHT-TO-A-YARD. Large, smooth and solid; deep red. 90 days. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.

LIVINGSTON'S GLOBE, IMPROVED STRAIN. A beautiful, perfect globe shape, large, smooth. Color purplish pink. 80 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.40.

CHALK'S EARLY JEWEL. Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable where a first-early is not wanted. 75 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$4.

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

CRIMSON CUSHION. Large, handsome, crimson-colored fruits. 90 days. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$5.50.

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. We recommend it highly. 70 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.; $\frac{1}{4}$ lb. \$2.40; lb. \$8.

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$5.

MONTEREY or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleshy; small seed-cells. 90 days. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.65; lb. \$5.75.

YELLOW MONTEREY. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.

JUNE PINK. Extra early. Similar in every respect to Earliana, except in color, it being a purplish pink. 65 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.

SCHELL'S STRAIN IMPROVED STONE. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.60.

DISEASE and WILT-RESISTANT VARIETY, THE NORTON. Developed by the United States Department of Agriculture for those who are having trouble with these diseases on their Tomatoes. Excellent quality. 85 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.50.

EARLIANA (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Penna. State College. Rich scarlet. This has always been recognized as the **earliest Tomato**, and has long been the choice of many who want the very earliest on the market. Some of our customers reported last year that our New Penn State Tomato ripened before the Earliana. 64 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.50.

SMALL-FRUITED TOMATOES: Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, all about 75 days; Golden Husk or Strawberry, Purple Husk, 85 days. Each, pkt. 10 cts.; 3 pkts. 25 cts.

• THEY GROW BETTER • THEY YIELD BETTER •

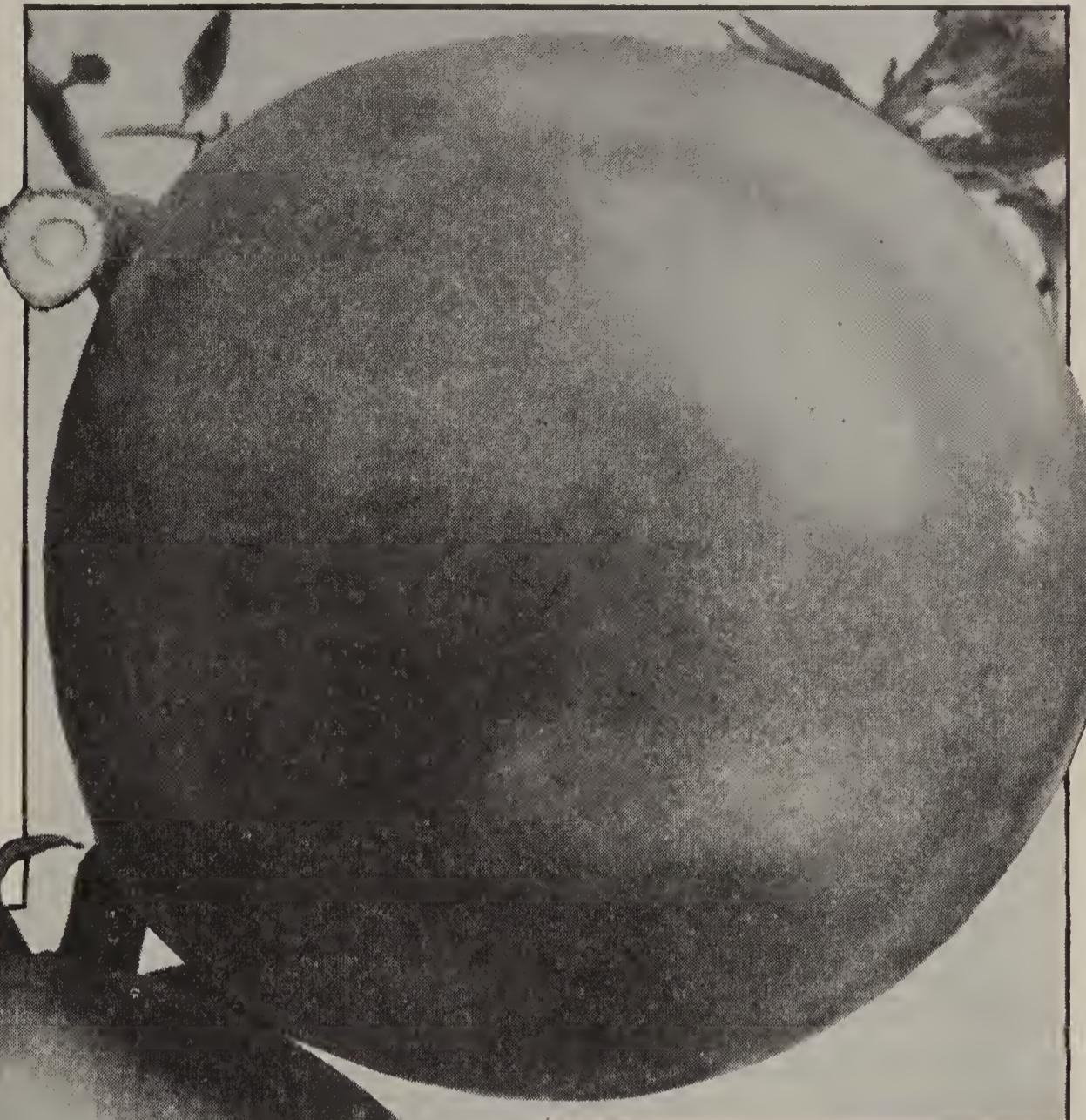
NAME THIS

GRAND
NEW LARGE
EARLY

TOMATO

AND WE
WILL GIVE YOU A
PRIZE OF

\$25.00



This very elegant new Tomato is so outstanding in its distinctive characteristics that we want it to have a **very good** name. We thought of many such as "Lucky Crop," "Gold-strike," "Morning Star," "Sunrise" and others, and yet they did not seem good enough for it, so we decided to let you, our customers, name it after you have grown it; and to the one sending us the name which we decide is the best we will send a **Prize of \$25.00**.

Until You Name This New Tomato for Us—We Will Call It Schell's No. 20.

Schell's New Tomato No. 20. Born of pedigreed or certified parentage, we have in this variety just everything really that could be wished for in a Tomato. It is **very early**, following right after **extra-early** Penn State, and **it is the LARGEST of all early varieties**; it produces **more** Tomatoes to the plant than any other early we know of, and they come practically one hundred per cent **perfect** in form, size, smoothness, and quality. Sparkling deep rich scarlet-red, up to the stem; smooth, no cracks or wrinkles; perfect globe-shape. Three weeks ahead of Marglobe.

We offer it in packets only this year: **25 cts. per pkt.; 5 for \$1.**

Each customer ordering one or more packets shall keep the empty packet and send it in, with the name you suggest, any time after you have grown the crop and thus know its excellent qualities, up until October 1, when our "Name Contest" closes. **Order it as Schell's No. 20 Tomato.** 70 days. **Pkt. 25 cts.; 5 pkts. for \$1.**

SPINACH

High-Germinating Seed

HOW TO GROW SPINACH. Good rich soil is important to Spinach, both for its growth and in making the leaves more tender and succulent. Sow the seed in early spring in rows 12 inches apart. One ounce will plant a row 100 feet long; 10 pounds to the acre when drilled.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. It is beautiful in appearance, having a distinct rich, fresh green color different from others; the leaves are crimped; the quality the very best. I urge you to grow it. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 60 cts.; 10 lbs. \$5; 25 lbs. \$12; 100 lbs. \$45, prepaid.**

Nobel. A new variety of the so-called smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75; 25 lbs. \$7.50, prepaid.**

New Zealand. It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, from early spring to fall. **Oz. 10 cts.; 1/4lb. 30 cts.; lb. 75 cts.**

Schell's Long-standing Bloomsdale. A wonderful new variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

Bloomsdale or **SAVOY-LEAVED.** Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 40 days. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

Thick-Leaf. Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 45 cts.; 10 lbs. \$3.75.**

Prickly or **Winter.** Oz. 10 cts.; 1/4lb. 20 cts.; lb. 45 cts.

Virginia Blight-resistant Bloomsdale.

A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

King of Denmark. It is of excellent quality and is especially valuable because it is so very slow to seed—this recommends it for late spring sowing. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75, postpaid.**

Princess Juliana. Dark green crumpled leaf. Very fine long-standing sort for spring and summer. **1/2oz. 5 cts.; oz. 10 cts.; 1/4lb. 20 cts.; lb. 50 cts.; 10 lbs. \$3.75; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

Mammoth Sandwich Island. The best variety. Grows to a large size and is very mild and delicately flavored. **Pkt. 5 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 2 lbs. \$3.70; 5 lbs. \$9.**

SCHELL'S STRAIN Swiss Chard, *Lucullus* (Light Yellowish Green)

One ounce sows 50 feet of row; 7 lbs. an acre. More of it is being grown every year as more persons learn how delicious it is. The leaves are cooked as a salad or like spinach. The midrib is also fine when prepared like asparagus. If you have not already grown it, be sure to try it this year. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

DARK GREEN-LEAVED. Same as above, except leaves are very dark green. Specify which you prefer.



MR. GUS VERDELLI and brother and son, Pennsylvania successful vegetable growers, finishing the year's work with a fine crop of Spinach in December, 1936. They have planted Schell's Quality Seeds for many years.

TURNIP

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the result of the most careful stock-seed selection. It is the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost (2 pounds sow an acre), and easy to keep throughout the winter, making it one of the most profitable crops you can grow. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 75 cts.; 10 lbs. \$6.50; 25 lbs. \$13.75.**

Schell's Strain Early Purple-Top Strap-Leaf.

Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; lb. 75 cts.**

Purple-Top Milan, Extra-Early.

Flat. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 35 cts.; lb. 90 cts.**

Red-Top White Globe.

Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.

Yellow or Amber Globe.

Yellow flesh; very fine. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.**

Early White Flat Dutch.

All white; flat. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.**

Long White or Cow Horn.

Its long, cylindrical shape gives it the name of Cow Horn. Very fine for table use and produces large tonnage per acre if desired for stock-feeding. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.**

White Globe.

Altogether white, globe-shaped. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.**

White Egg.

White, shaped oval like an egg. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.**

Seven Top.

Leafy tops are used for "greens" and cooked like kale and other greens. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

RUTABAGA

Schell's Purple-Top Yellow Neckless Globe. One of the very best varieties; neckless. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.**

"Shogoin," Japanese Turnip. Globe-shaped, very large, pur-est white, very sweet and tender. Also produces an immense crop of delicious green leaves which grow upright for about 3 feet. Entirely resistant to plant-lice and to drought. Use Turnip like any other and its leaves like Spinach or other greens. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. 80 cts.; 5 lbs. \$3.50.**

Sweet Potato Plants

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

Prices, 20 cts. per doz. (25 cts. postpaid); 65 cts. per 100 (75 cts. postpaid); \$2.50 for 500 (\$2.85 postpaid); \$5 per 1,000 (\$5.50 postpaid). Less than 500 at the single hundred rate.

HORSE-RADISH ROOTS, Maliner Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (\$1.75 postpaid); \$10 per 1,000 by express; or \$11 per 1,000 postpaid.

RHUBARB, Victoria. The best variety. **Roots, \$1 per doz. (\$1.25 postpaid); \$7 per 100 (\$7.50 postpaid). Seeds, Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.75.**



A Beautiful Lawn!

You can have it if you sow
Schell's Quality Lawn Seed

Immortal Grass! It is a real thing of beauty to look upon. It has a magnetic attraction for everyone. A beautiful lawn gives our homes such a delightful setting that we want to be there to enjoy it. It is a **pleasure** to work on it, to keep it beautiful, to improve its beauty by trimming, edging, rolling, seeding, and feeding it. Flower-beds, borders of flowers, bird-baths, gazing-globes, sun-dials, bird-houses, all help to beautify these "outdoor living-rooms"—our lawns. We have all these furnishings.

SCHELL'S QUALITY LAWN GRASS SEED is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. **To be sure of success and have a rich velvety carpet of green, always sow Schell's Quality Lawn Grass Seed.**

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or with a board or back of shovel. Sow the seed very evenly, do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich, velvety green sod.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) There are 43,560 square feet in an acre. Sow 200 pounds to the acre to produce a heavy sod at once.

Prices of Lawn Grass Seed are subject to change with the market prices of the various grasses used in the mixture. Order at these prices; if there has been any change, we will advise you before filling your order.

Schell's Quality Lawn Grass Seed. The highest quality Lawn Seed composed of the fanciest grades of purest test, of highest germination, blended under our own formula. It is not surpassed by any other. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. **1/2 lb. 30 cts.; 1 lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 20 lbs. (legal bus.) \$9.50; 100 lbs. \$45.**

Schell's Special Shady Place Lawn Seed. Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow the same quantity as of the above. **1/2 lb. 35 cts.; 1 lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$3.25; 10 lbs. \$6; 20 lbs. (legal bus.) \$10.50; 100 lbs. \$50.**

Schell's Terrace or Embankment Mixture. **1/2 lb. 30 cts.; 1 lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 20 lbs. \$9.50.**

Schell's Athletic Field Grass Seed. **10 lbs. \$6; 20 lbs. (bus.) \$11; 100 lbs. \$50.**

Schell's Golf-Course Grass Seed. **10 lbs. \$7; 20 lbs. \$13; 100 lbs. \$60.**

Schell's Putting-Green Grass Seed. Sow 1/2 pounds to each 100 square feet. **10 lbs. \$7.50; 20 lbs. \$14; 100 lbs. \$65.**

SEPARATE GRASSES, All Fancy Quality

	Lb.	5 lbs.	10 lbs.	100 lbs.
Kentucky Blue Grass, Fancy	\$0 50	\$2 00	\$3 50	\$35 00
White Clover. For lawns.....	70	3 25	6 00	50 00
Creeping Bent. For lawns and putting-greens.....	1 50	6 75	12 50	110 00
Rhode Island Bent	1 50	6 75	12 50	90 00
Wood Meadow. For under trees and shady places.....	1 50	6 75	12 50	110 00
Red-Top, Fancy	50	2 25	4 00	35 00
English or Perennial Rye Grass (Pacey's Short)	30	1 25	2 00	15 00
Chewing's New Zealand Fescue	1 00	4 50	8 50	75 00
Red or Creeping Fescue. Sandy soils and shady places.....	1 00	4 50	8 50	75 00
Sheep's Fescue. Lawns and pleasure-grounds.....	80	3 50	6 50	50 00

Lawn Supplies. We have everything you need for your lawn—**Hose, Lawn Mowers, Lawn Sprinklers, Hedge Shears, Grass Shears, Sickles, Border Knives, Lawn Rakes, Plant-Tubs, Grass Catchers, Weed Eradicators, Bird-Baths, Rustic Bird-Houses, Sun-Dials, Gazing-Globes, Lawn Umbrellas, Metal Tables and Chairs to match, Lawn Swings, Wood Benches, Granite Mosaic Benches, Rollers, Tampers**—everything. Ask for prices.

The "Doo-Klip" Grass Shears

Everybody with a lawn large or small, should by all means have a pair of these very excellent Shears. It is a pleasure to trim grass with a "Doo-Klip," so easy to use,—just a light, easy squeeze of your hand. It is a real quality tool entirely different from the ordinary Grass Shears. Order one on my recommendation; if not glad you did so—return it. **Price \$1.50, postpaid.** (We also have a long-handle Doo-Klip to use standing erect, **\$2.50.**)

FOR LARGE LAWNS we recommend and sell the famous
"JACOBSEN" POWER LAWN MOWERS



Schell's Quality Flower Seeds

We offer all the best worth-while new flowers and a **complete list of all standard varieties**.

Our quality is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given. However, if through the fault of any of these you do not succeed, we will send you a duplicate quantity free. We are so anxious to help you to be successful with your flower garden that we are willing to do this.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with proper and healthy germination.

Please Note. If conditions are right, you will **always have success** with **our** flower seeds because there is no question or guessing about their vitality. We prove that by exhaustive tests before they are sold.

Extra Seeds Free. For every dollar's worth of Flower Seeds in packets you purchase, you may select extra packets to the amount of 30 cents.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Have the soil worked very fine, work in manure—Wizard Brand Pulverized Sheep Manure is the very thing needed—we have it—cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to

give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as possible. Use the hoe, but do not hoe too deeply. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals**, **Biennials**, and **Perennials**.

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS

Hardy Annual
Germinates in 5 to
10 days

IMPORTANT! Where **Wilt-resistant Strains** have been developed, we offer them and they are designated by the letters (W-R.). These are immune to Aster Wilt disease.

Any three 10-ct. pkts. of one variety for 25 cts.

IMPROVED CREGO or GIANT BRANCHING COMET. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 90 cts.; oz. \$3.

QUEEN OF THE MARKET. (W-R.) This variety is extra early, following my Earliest White. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2.

AMERICAN BEAUTY. Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink (W-R.), White, Purple (W-R.), Crimson (W-R.), Lavender, Carmine-Rose (W-R.), and Finest Mixed (W-R.).** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.65; oz. \$3.

SCHELL'S EARLIEST ASTERS. The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense, double, feathery flowers are produced by the plants on long, slender, upright stems. Its petals are long and beautifully recurved. The ragged, irregular petals in the center of the flowers add to the beauty and grace of this earliest of all Asters. **Schell's Earliest Asters** will begin blooming in mid-July. This makes them valuable for the markets. Plants 15 inches high. This year we can supply **White (W-R.), Dark Blue, Rose, and Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3.25.

HEART OF FRANCE. (W-R.) A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.

ASTERMUM. (All W-R.) The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.65; oz. \$3.

SWEET ALYSSUM (Madwort)

This popular flower is a hardy annual. (Ger. 5 to 8 days.) It is one of the easiest flowers to grow and it blooms all the time without attention. For plants to present a solid sheet of blooms, and for a border or mixing among other bedding plants or for baskets it is unequalled.

Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 60 cts.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 70 cts.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. \$1.50.



Schell's Late Branching Aster

Schell's Late Branching Asters. (W-R.) This magnificent Aster still reigns supreme. Every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact, it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender, all in separate colors and All Colors Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.65; oz. \$3.

Hardy Perennial Asters (Michaelmas Daisies)

Beautiful, single, daisy-like flowers in all colors. It is a perennial but will bloom the first year if the seed is started early. The plants grow 2 to 3 feet tall. They do well in any good garden soil. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.

AGERATUM Annual

New Ageratum, "Blue Ball." Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Unsurpassed in its group. Pkt. 25 cts.; 3 pkts. 65 cts.; $\frac{1}{4}$ oz. \$1.50.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

Blue Perfection. Deep blue. 9 in. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Snowball. Pure white. 8 in. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Blue Cap. Dwarf. 4 in. Pkt. 20 cts.; 3 for 50 cts.; $\frac{1}{4}$ oz. \$1.

Princess Victoria Louise. Blue with white center. Beautiful. 7 to 8 in. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

Mixed. Blue and white. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

New Yellow Aster, Aurora, Golden Sheaf (W-R)

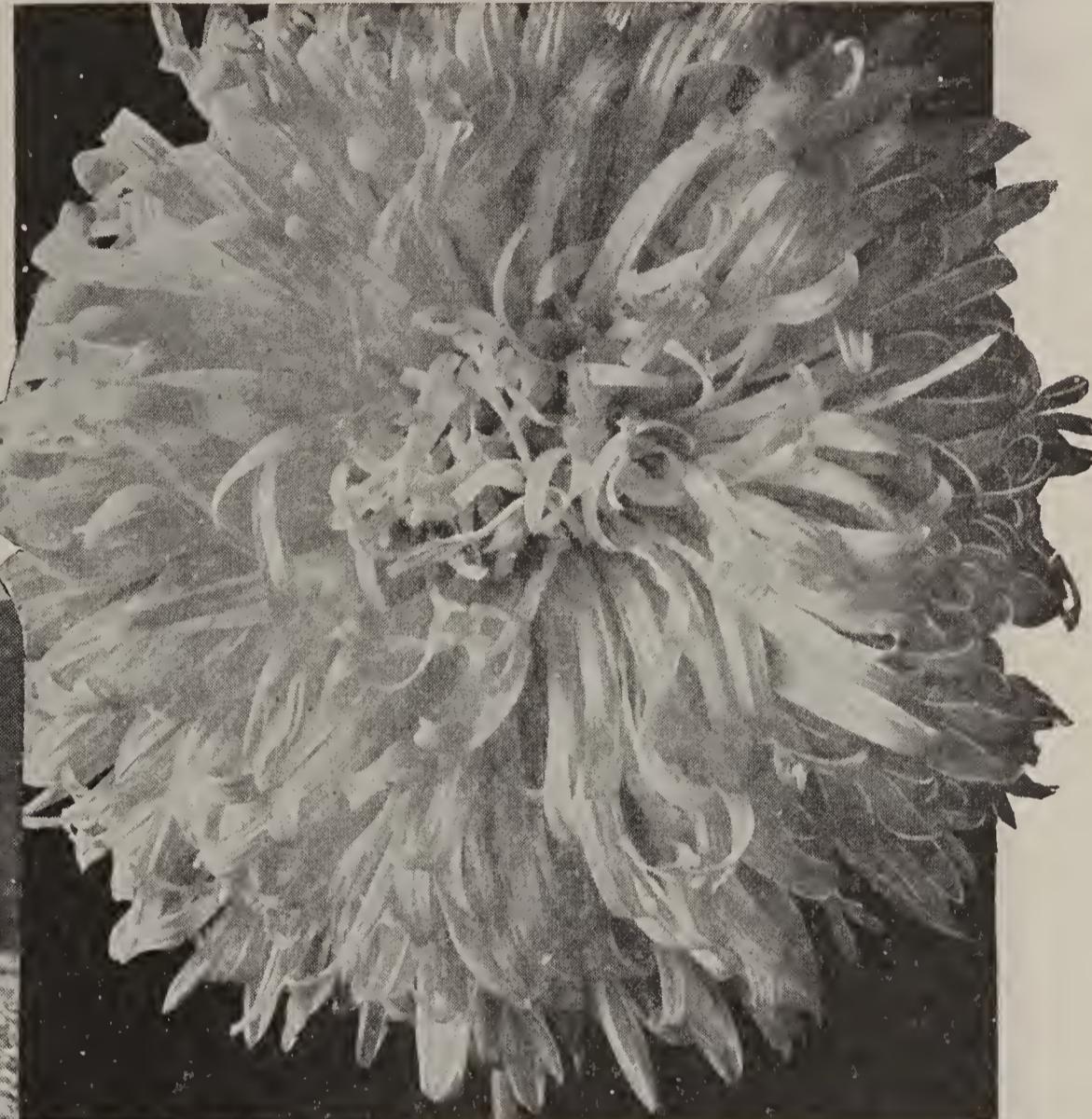
We introduced this beautiful Aster to you two years ago. **Golden Sheaf** is the deepest **yellow** Aster yet offered, and it is the only yellow Aster that is wilt-resistant. The flowers are fully double with an attractive crest-like center and fine depth of petal, and are borne on strong, somewhat branched stems. They last well when cut. Do not fail to order this beautiful new creation. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 85 cts.; 1/2oz. \$1.50; oz. \$3.**

And here are two more new varieties of Aurora Asters we offer for the first time:

Aurora Blue. Light blue with yellow center. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 85 cts.**

Aurora Rose. Bright rose with yellow center. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 85 cts.**

New Wilt-resistant Yellow Aster, Aurora, Golden Sheaf



New Super-Giant Aster, El Monte

Winner in 1936 All-America Seed Selections. Offered now for the first time. This new Super-Giant, El Monte, shown above, is the only really large-flowered crimson Aster.

It is a deep, glowing crimson, composed of great quantities of daintily interlaced plume-like petals. The flowers are **extremely large**, 6 to 8 inches across, and fluffy, borne on heavy, non-lateral, basal branched stems. It is very early blooming, coming into flower before California Giants and continuing over a long period.

This gorgeous new Super-Giant crimson Aster should be in your flower garden this year. **Pkt. 20 cts.; 1/4oz. \$1.25; 1/2oz. \$2; oz. \$4.**

New Super-Giant Aster, Los Angeles

We offered this beautiful flower to our customers again last year, and thousands more ordered it. You certainly do appreciate the **best** in flowers. Los Angeles Asters are mammoth in size (6 to 8 inches across), rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow this largest of all Asters. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.85; oz. \$3.50.**

A field, acres, of our new Aster Super-Giant LOS ANGELES. Mammoth flowers, fully double, lovely soft pink



Schell's New California Giant Asters, 4 to 5 inches across, full double

Schell's New "CALIFORNIA GIANT" Asters

A new type of this favorite flower just recently introduced. It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

The flowers are very large (5 inches across), full double, borne on long, strong stems; colors bright and rich. The petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

Separate colors: Deep Rose, Light Blue, White, Peach-Blossom, Dark Purple (W-R.) and Mixed Colors. Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3. One pkt. each of above 5 colors for 60 cts.

Five New Giant Sunshine Asters

Alpenglow. Guard petals purple, quilled petals pale rose-purple, center yellow.

Blue Moon. Guard petals light blue, quilled petals several shades lighter, center amber-yellow.

Moonbeam. Snow-white, with a small center of soft orange.

New "Rainbow." The guard and quilled petals are both a delightful shade of bright rose-pink, with a center of soft orange.

New "Stratosphere." The guard petals are pansy-violet and the quilled petals are lavender with the center a charming shade of orange.

Each of these 5 new varieties, pkt. 25c.; 1 pkt. each of these 5 gorgeous new Giant Sunshine Asters for \$1; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50; oz. \$5.



Giant "Sunshine" Asters

This fascinating new Aster type is rightly called the most beautiful in the world. Its supremely gorgeous flowers are most unusual and of striking beauty. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, lavender, and white, in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. You will be thrilled to have them in your garden and for vasing, and those who grow for market or florist trade should by all means grow an abundance of them for they are fast becoming a sales leader. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. for 25 cts.; 1 pkt. each of these 5 for 50 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.



For other Asters,
see pages 40,
41 and 44



New Celosia, Flame of Fire

New Celosia "Flame of Fire"

Awarded Silver Medal

A very showy annual. Plants are pyramidal, with each branch bearing a fiery scarlet flower-head. Showy in the garden and for vasing. Grows about 18 to 22 inches. Pkt. 25c.; 3 pkts. 60c.

ACHILLEA Ptarmica, The Pearl.

Hardy Perennial. The plant grows about 2 feet high and from spring until frost it is covered with heads of pure white, double flowers. It is very easily grown from seed and blooms the first season if sown early. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1.75.

A. millefolium roseum. The illustration shows the pink or red flowers. Plants grow about 18 inches high and bloom in June and July. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.

ANCHUSA myosotidiflora. Perennial. As the illustration shows, it is a very beautiful little blue flower resembling the much-loved forget-me-not. The plants are dwarf, 12 to 18 inches high. Its big, heart-shaped, dark green leaves make a veritable carpet of green under the pretty blue flowers. It is of exceptional value as a flower to grow in shady

places, as under trees or by the house and in half-dry soil. It makes a fine rich green ground-cover spring and summer. Blooms during April, May, and in some localities, June. Pkt. 30 cts.; 2 pkts. 50 cts.; $\frac{1}{4}$ oz. \$4; $\frac{1}{2}$ oz. \$7.50.

BALSAM, Camellia-flowered

(Lady's Slipper). Rose color and all colors mixed. An old favorite Annual of every flower-garden. Easy to grow, blooms early and continually, making it an ideal flower for the garden. If the entire flower-stem is cut, it makes a fine vasing flower. **Rose, Salmon King, White, Scarlet, Red and White Spotted and Mixed.** Price of any, pkt. 5c.; $\frac{1}{4}$ oz. 25c.; $\frac{1}{2}$ oz. 45c.; oz. 75c.

BLUE FLAX. See Linum.

BRACHYCOME (Swan River Daisy; Annual Cineraria). Annual. The plants grow 10 inches high and are a mass of very pretty blue, pink, and white flowers throughout the summer. Fine for edging, for massing, pot-culture, and as a short-stem cut-flower. Pkt. 10c.; $\frac{1}{4}$ oz. 40c.; $\frac{1}{2}$ oz. 75c.

BROWALLIA (Amethyst). Annual. Very beautiful in the garden where it blooms profusely from July until frost. Plants grow 1 $\frac{1}{2}$ feet high and if lifted and potted in the fall and cut back, they will bloom indoors throughout the winter. Flowers are somewhat star-shaped. **Blue, White, Mixed.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 60 cts.

BACHELOR'S BUTTON. See *Centaurea Cyanus, Blue*, page 47, and *Globe Amaranth (Gomphrena)*, page 61.

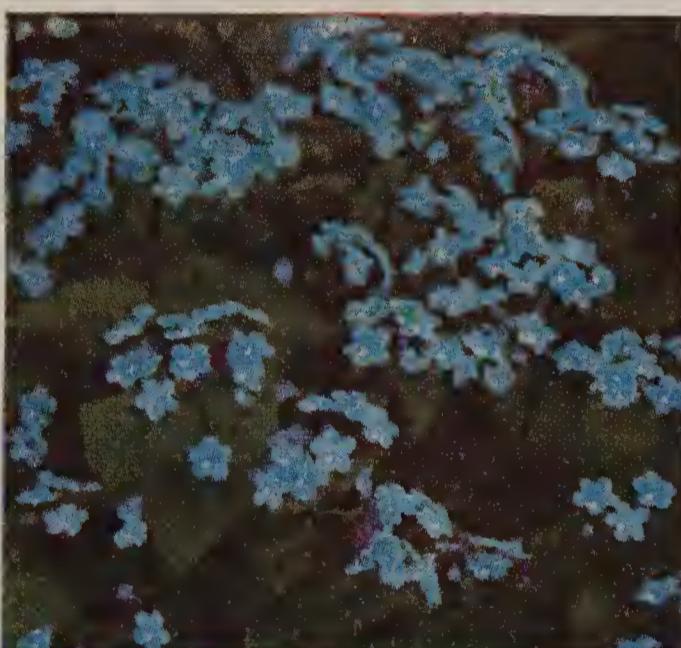
BALLOON VINE (*Cardiospermum Halicacabum*). Hardy Annual. A rapid-growing vine. Flowers are white. Grows 15 feet. Pkt. 5 cts.; $\frac{1}{2}$ oz. 15 cts.; oz. 25 cts.

BALSAM APPLE (*Momordica*). Hardy Annual. A curious climbing vine; grows 10 feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warted and, when ripe, open and show the seed in the brilliant carmine center. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

BALSAM PEAR. Same as the above except the fruits are long pear-shaped. These are used for medicinal purposes. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.



Achillea millefolium roseum



Anchusa myosotidiflora. An excellent perennial for shady places



Cardinal and White Carnations

NEW CARNATIONS CHABAUD'S GIANT IMPROVED

Our illustration shows their beauty. This is a new acquisition in Carnations. They excel any strain we have ever seen. Coming into flower in four to five months after planting the seed, they continue to bloom the remainder of the summer until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3. (For other Carnations, see page 44.)

Here Are Four . . .
Very Beautiful New,
Full Double Asters

Blooming in August and September

Beacon. Very brilliant, full double, copper-scarlet flowers. Plants 18 inches high, upright. Pkt. 20 cts.; 3 pkts. 50 cts.

Youth. Bright chamois-rose, touched with gold at the center. Plants 15 inches high, upright. Pkt. 20 cts.; 3 pkts. 60 cts.

Surprise, Salmon-gold. Pure golden salmon, turning to salmon-pink. Plants 15 inches high. Pkt. 20 cts.; 3 pkts. 60 cts.

Lady Aster (Lady in white). Purest white, double flowers of medium size on slender, graceful stems. Plants 15 inches high. Pkt. 20 cts.; 3 pkts. 60 cts.

For other Asters, see pages 40, 41 and 42

New Giant Single Aster,
Imperial Red

The giant flowers of an intense brilliant red, with a bright yellow center, the two colors which make any flower outstanding, have beautifully curled and interlaced petals. The color is so bright that it instantly catches the eye. Strong grower to 1½ feet, with good stems, and wilt-resistant. It produces many flowers to the plant. A real beauty for the garden, vasing and for bouquets. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 90 cts.; ½oz. \$1.50; oz. \$3.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) One of the best and showiest free-flowering hardy annuals, producing a fine effect in beds or mixed borders; blooms from early summer until killed by frost; valuable also for pot-culture in winter; fine for bouquets, being used very extensively by florists. 1 foot.

Campfire (Sensation). A most attractive flower for bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 65 cts.

Chrysanthia. (Gold Medal.) Large, double flower, exquisite shade of clear buttercup-yellow, with long, loosely arranged petals which droop somewhat to give the rounded appearance of a chrysanthemum on a long stem. Fine for cut-flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 65 cts.

New Calendula, "Orange Shaggy." Gold Medal Winner in 1935 All-America Seed Selections. (See it in natural colors on page 59.) Be sure to order all these fine Calendulas.

Favorite. Cream, striped yellow. Pkt. 5 cts.

Lemon Queen (Sulphurea). Sunflower-yellow. Pkt. 5 cts.

Meteor. Creamy white, striped orange. Pkt. 5 cts.

Nankeen (Le Proust). Cream, flushed apricot. Pkt. 5 cts.

Orange King. Dark orange-red, dark center. Pkt. 5 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 5 cts.

Any of above 6 Calendulas, ½oz. 20 cts.; oz. 35 cts.

Mixed Colors. Pkt. 5 cts.; ½oz. 15 cts.; oz. 25 cts.

CALIFORNIA POPPY. See *Eschscholtzia*.

CALLIOPSIS, Golden Wave. Hardy Annual. (Ger. 8 to 10 days.) Bright golden yellow, with brown centers. An edging of this resembles a stripe of gold, from a distance. Pkt. 5 cts.; ¼oz. 25 cts.

CANDYTUFT (Iberis). Hardy Annual. (Ger. 5 to 10 days.) These are among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom.

Empress or Giant Hyacinth-flowered. This is the finest of all white varieties, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts.; ¼oz. 25 cts.

Umbellata. Crimson, Flesh-Pink, Lavender, Rose-Cardinal (brilliant deep rosy red), and **Mixed Colors.** Each, pkt. 5 cts.; ½oz. 30 cts.; oz. 55 cts.

For Hardy Candytuft, see *Iberis sempervirens*.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) These are the Carnations for growing outdoors with other garden annuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets.

Mixed Colors. Each, pkt. 10 cts.; ½oz. 40 cts.; ¼oz. 75 cts.

Chabaud's Giant Improved. See them on page 43.

CARDINAL CLIMBER (*Quamoclit hybrida*). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage, almost hidden by the bright cardinal flowers makes a rich effect. Pkt. 15 cts.; ¼oz. 50 cts.; ½oz. 90 cts.



Aster, Youth

CANARY-BIRD VINE (*Tropaeolum canariense*). Annual. (Ger. 10 to 20 days.) A fast-growing vine with good foliage; yellow flowers. Vine grows 15 to 20 feet in a season. Sow where it is to bloom. Pkt. 5 cts.; ½oz. 30 cts.; oz. 50 cts.

CHRYSANTHEMUM, Japanese Hybrids. Perennial. (Ger. 8 to 10 days.) This is a splendid mixture of many varieties and colors. Sow the seed in the spring when the soil is warm and they will bloom in the fall and every year thereafter. Pkt. 20 cts.; 3 pkts. 50 cts.

CINERARIA. Tender Perennial. (Ger. 8 to 10 days.) My **Grandiflora Prize Mixture** is positively the finest selection of this favorite pot-plant. The colorings are magnificent, and the flowers the largest. Start them in shallow boxes and transplant to pots. Pkt. 25 cts.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, Mixed.** Each, pkt. 10 cts.

COCKSCOMB (Celosia). Hardy Annual. One of the most interesting and bright-colored annuals. When grown in masses or clusters they add much life to the flower-garden, and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes, and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 50 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; ½oz. 30 cts.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Crimson, Pink, Yellow, and Mixed.** Each, pkt. 10 cts.; ¼oz. 60 cts.

COIX Lacryma-Jobi. See *Job's Tears*.

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. Fine for edgings or for pot-plants. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 90 cts.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth, making them much more effective.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Crimson, Pink, White, and Mixed.** Each, pkt. 5 cts.; ¼oz. 25 cts.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 5 cts.; ¼oz. 25 cts.; ½oz. 35 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.

New Orange Flare. Gold Medal Winner in 1935 All-America Seed Selections. See it in color on page 59.

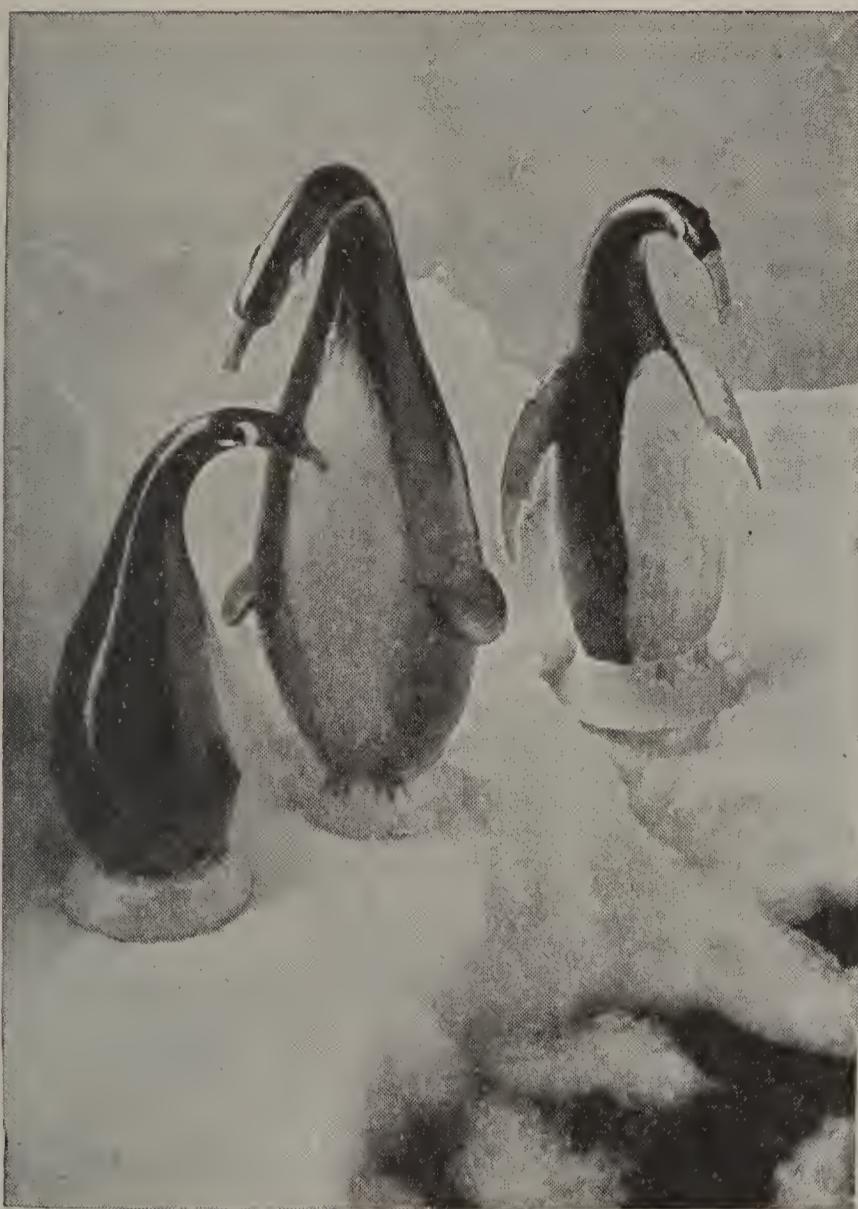
WILD CUCUMBER VINE (*Echinocystis lobata*). Hardy Annual. (Ger. 10 to 20 days.) The vines grow 25 feet. Fragrant, white flowers. Pkt. 5 cts.; ¼oz. 20 cts.

SHASTA DAISY (*Chrysanthemum leucanthemum*), **Alaska.** Hardy Perennial. (Ger. 20 days.) Large, pure white, Daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers in the greatest abundance from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 70 cts.

DOUBLE ENGLISH DAISY (*Bellis perennis*). Hardy Perennial. Used so much for borders and for cutting. Grow only 4 to 6 inches high and are covered with the double flowers from early spring until late summer. (Ger. 10 days.)

Giant Rose, Giant White, and Double Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 75 cts.



Calabash Gourds Decorated as Penguins

Gourds

It is now a very popular pastime to decorate with various colored paints, in artistic ways, all the different ornamental Gourds, as birds, animals, and toy characters. Some of our customers have found it profitable to grow quantities to sell for this purpose.

Hardy Annual. (Ger. 12 to 15 days.) Vines grow 15 to 20 feet. They may be grown in the garden or field as squash or pumpkins are grown, or they may be trained on trellises, fences, stone walls, or arbors. Easy to grow.

We have all the following separate kinds and a mixture of all.

Calabash (also called Pipe Gourd, and Powder Horn); **Large Acorn**; **Large Dipper**; **Large Bird's Nest** (hour-glass shape); **Giant Bottle** (or Chinese Water-Jug); **Hercules' Club** (2 to 3 feet long); **Melon** (this is edible); **Small Apple**; **Miniature Bottle**; **Egg-shaped** (white); **Orange** (color and shape); **Pear** (green and white); **Pear** (yellow and green); **Pear** (white); **Spoon** (ball shaped with slender neck); **Turk's Turban** (brightly colored).

Special Mixture of Large and Small sorts.

Separate kinds or Mixture. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

DAHLIA. Half-hardy Perennial. If the seed of the double varieties is started before April 1, and the single varieties by the middle of May, both will bloom abundantly the first year.

Double Mixed. Pkt. 10 cts.; $\frac{1}{2}$ oz. 60 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

For Dahlia Roots, see index.

DIANTHUS. See Pinks, page 49.

DIDISCUS cæruleus (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about 1½ feet high and are a constant mass of bloom from July until November, as many as 50 flowers open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are 2½ inches in diameter and are a rich, glossy orange-red with a dark disc in center. They surely do make a magnificent sight when in full bloom, and continue to bloom from early summer to late fall. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.

Aurantiaca hybrida, Mixed. Colors vary from the purest white through the various shades of yellow and orange to rich salmon shades. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Golden West. Bright yellow. Pkt. 5 cts.; $\frac{1}{2}$ oz. 30 cts.

Scarlet Beauty. Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

Schell's Best Single Mixed. All shades mixed. Pkt. 5 cts.; $\frac{1}{2}$ oz. 25 cts.

Ramona. A new compact and erect strain with flowers beautifully frilled and incurved. **Ramona Hybrids, Finest Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.

Bush Eschscholtzia. See **Hunnemannia**.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

FEVERFEW. See **Matricaria**.

FORGET-ME-NOT (*Myosotis*). See page 46.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best blooms of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Have the plants 12 to 15 inches apart. Pkt. 5 cts.; $\frac{1}{2}$ oz. 15 cts.; oz. 25 cts.

GLOBE AMARANTH (*Gomphrena*). See page 61.

GYPSOPHILA. See **Baby's Breath**, page 60.

HELICHRYSUM (Straw Flower; Everlasting). See page 61.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. Colors are gorgeous. **Chater's Superb, Double Deep Rose, Newport Pink, Scarlet, Yellow, and Finest Mixed.** Each, pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

HUMULUS japonicus variegatus (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects or affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

HELIOTROPE. The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets and is excellent also for bedding. A mass carpet effect is beautiful beyond description. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom throughout the summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$3.

HUNNEMANNIA fumariæfolia (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. (Ger. 5 to 10 days.) Plants 2 feet high and very bushy, covered with flowers from July until frost. This is the best Poppy for cutting and will retain its form in fine condition for several days. Flowers are large, poppy-shaped and yellow. Pkt. 5 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.



Dimorphotheca aurantiaca (African Golden Daisy)



Canterbury Bells (Cup-and-Saucer)

Campanula rotundifolia "The Blue Bells of Scotland"

Hardy Perennial. Plants are 12 inches high, covered with a mass of beautiful clear purple-blue flowers. Blooms from June to August and is very showy. It is the true Harebell. Pkt. 25 cts.; 5 pkts. \$1.

Campanula persicifolia grandiflora Blue, Peach Bell

Hardy Perennial. Next to the Canterbury Bell, this is the most important member of the Campanula family. It is a true perennial, 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.



Campanula persicifolia grandiflora Blue, Peach Bell

Canterbury Bells or Cup-and-Saucer

Hardy Biennial. (Ger. 15 days.) This is the most beautiful type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. We can supply in separate colors: **Light Blue**, **Dark Blue**, **White**, or **Pink**, and **Mixed Colors**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.



The New Annual Canterbury Bells

New Annual Canterbury Bells

A new annual Canterbury Bell which blooms from seed in less than six months. Plants grow 2 to $2\frac{1}{2}$ feet, bearing 6 to 8 beautiful flower-spikes. We have the following varieties:

Angelus Bell, deep rose; **Blue Bell**, cambridge-blue; **Liberty Bell**, deep violet-blue; **Mission Bell**, clear pink; and **Finest Mixed**. Each, pkt. 15 cts.; 2 pkts. 25 cts.; one of each of the 5 varieties for 50 cts.

New "Wedding Bell." Charming pure white, offered for the first time. Pkt. 25 cts.; 5 pkts. \$1.

Chrysanthemum coronarium

These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Do not confuse them with the large Japanese perennial variety. The plants grow about 2 feet high and the flowers are borne on long stems. **Double White**, **Double Yellow**, **Double Lemon**, or **Double Mixed**. Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

CYCLAMEN, Butterfly. Charming half-hardy perennial plants with rich-colored, fragrant flowers and beautiful foliage. One of the most popular pot-plants, being literally covered with odd-shaped flowers, resembling, in a measure, butterflies. Sow seed in spring for summer flowers, or in fall for winter flowers. **Mixed Colors**. Pkt. (10 seeds) 35 cts.

CYPRESS VINE (*Ipomoea Quamoclit*). (Ger. 10 to 20 days.) One of the most popular hardy annual vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours.

Scarlet, White, and Mixed. Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.

FORGET-ME-NOT, Blue (*Myosotis alpestris*). (Ger. 15 days) Every flower-garden should have in it the dainty, lovely Forget-me-not. It is beautifully effective when used as a border with other flowers that bloom in May and June and when grown in mass or clusters. A hardy perennial, but should be given protection in fall and winter. Sow the seed any time from May until midsummer or start indoors. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

AQUILEGIA (Columbine). Beautiful and graceful in both flower and plant. Very effective to plant in beds, borders, among hardy shrubbery, and it is a very wonderful cut-flower for vasing. A hardy perennial, yet if the seed is sown early in the spring, it will often bloom the same season and then continue to bloom abundantly each year thereafter. Seed may also be sown in August or September and will come up early in the spring and bloom during that summer. Plants grow 2 feet high. Our Schell's Mixed Colors will give you a marvelous show of colors. (Ger. 12 to 60 days.)

Cærulea (Rocky Mountain Blue Columbine). Pkt. 10 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

Long-spurred Pink Hybrids. Pkt. 15c.; $\frac{1}{8}$ oz. \$1.50.

Long-spurred "Crimson Star." Deep coppery crimson. 1½ ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.



Aquilegia (Columbine)

CENTAUREA americana (Basket Flower). Hardy annual growing 3 feet high and bearing gigantic flowers of rosy lavender. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.

Gymnocarpa (Dusty Miller). Annual. (Ger. 8 to 10 days.) Fine cut silvery foliage. Makes a nice edging to a bed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

Cineraria maritima candidissima is also called Dusty Miller.

Imperialis or Royal Sweet Sultan. This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2½ feet.

Deep Lavender, Brilliant Rose, Amaranth.

Red, Purple, White, and Mixed

Colors. Each, pkt. 10 cts.; $\frac{1}{8}$ oz.

35 cts.; $\frac{1}{4}$ oz. 55 cts.; oz.

90 cts.

Suaveolens (Yellow

Sweet Sultan; Grecian Cornflower).

Annual. (Ger. 8 to 10 days.)

Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

See new
"Jubilee Gem"
on front
cover.



Centaurea imperialis (Royal Sweet Sultans)

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with yellow flowers, such as calendulas and marigolds.

Rose, fl.-pl., Reselected. Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; oz. 80 cts.

Blue, fl.-pl. (Florist's Strain.) Extra-fine, very beautiful double blue. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; oz. 80 cts.

Alba fl.-pl. Double; white. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; oz. 80 cts.

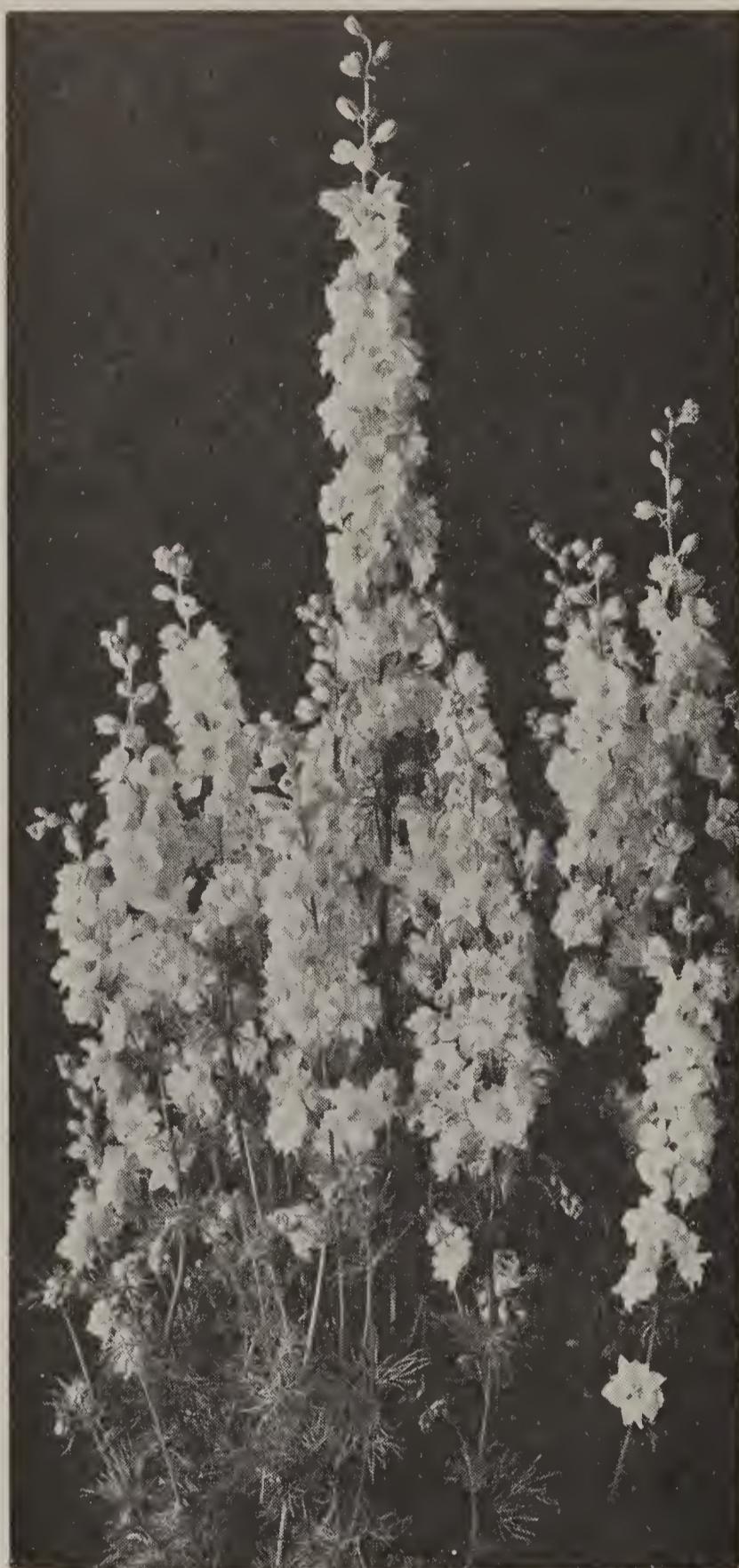
Double Mixed. A mixture of rose, blue and white. Pkt. 10 cts.; $\frac{1}{8}$ oz. 20 cts.; oz. 50 cts.

Single Blue. Old favorite. Pkt. 10 cts.; $\frac{1}{8}$ oz. 20 cts.; oz. 50 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 20 cts.; oz. 50 cts.



Centaurea Cyanus



Schell's New Annual Larkspur, Giant Imperial
"White King"

Schell's New Annual Larkspur GIANT IMPERIAL "WHITE KING"

Another Winner in the All-America Best New Flowers
for 1937

These new Giant Imperial Larkspurs of ours have outclassed all other types of Annual Larkspurs for florists' and general garden use. The Delphinium-like spikes of double flowers, carried on stems 4 to 5 feet long, are pure, glistening white. The florets are extremely large and fully double, measuring as much as 2 inches across and closely and evenly spaced, with cutting spikes 2 to 2½ feet long. **Schell's White King** is, without doubt, destined to become the most outstanding white Larkspur of the decade. **Pkt. 25 cts.; 3 pkts. 65 cts.**

Giant Imperial, Coral King. *New.* And a novel color never before seen in Larkspurs—blush-pink with a strong suffusion of coral which deepens and gets richer as the flowers mature. **Pkt. 25 cts.; 3 pkts. 65 cts.**

Giant Imperial, Improved Gloria. A rich deep rose on salmon. **Pkt. 20 cts.; 3 pkts. 50 cts.**

We also have the following **GIANT IMPERIALS:** **Blue Bell**, azure-blue; **Blue Spire**, very deep violet-blue; **Carmine King**, deep carmine-rose; **Dazzler**, rich scarlet; and **Schell's Quality Mixture of Giant Imperials.** Each, **pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 40 cts.**

ANNUAL LARKSPUR • Delphinium

HARDY ANNUAL (Ger. 20 days)

TALL DOUBLE STOCK-FLOWERED

This is one of the finest annuals of the flower-garden. Vast improvement has been made in the past few years through expert selection, in size, beauty, and habit of plant. By sowing seed the last of April, when soil is warm, they will begin blooming in July and continue until frost, a glorious array of brightest colors. The plants grow 3 feet high, and their graceful habit makes them exceedingly effective in beds, as borders, and for vasing. Be sure to order these.

Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, and Mixed. Each, **pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.** **New Rosamond**, pure bright rose. Awarded Gold Medal. **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.**

LARKSPUR. Hardy Perennial. See **Delphinium**.

IBERIS sempervirens (Hardy Candytuft). Hardy Perennial. (Ger. 5 to 10 days.) White blooms; grows 1 foot; fine for rockeries and edgings. **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 90 cts.; ½oz. \$1.75.**

Queen of Italy. Very dwarf; lavender-pink. **Pkt. 10 cts.; ¼oz. 30 cts.; ½oz. 60 cts.**

JOB'S TEARS (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. **Pkt. 5 cts.; oz. 20 cts.**

KOCHIA trichophylla (Standing Cypress; also called Mexican Firebush and Ball of Fire). Hardy Annual. (Ger. 10 days.) The plants grow about 3 feet high. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. **Pkt. 10 cts.; ¼oz. 25 cts.**

LANTANA. Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are **Orange, Rose, White, etc.** Mixed, all colors, **pkt. 5 cts.; ¼oz. 25 cts.**

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 60 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed.** **Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 40 cts.**

LINARIA Cymbalaria or KENILWORTH IVY or MOTHER OF THOUSANDS. Hardy Perennial. Lavender and purple. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. **Pkt. 10 cts.; 3 pkts. 25 cts.** (See also page 56.)

LOBELIA, Crystal Palace compacta. Hardy Annual. (Ger. 5 to 20 days.) Rich, deep blue; dark foliage; fine for bedding. **Pkt. 10 cts.; ¼oz. 50 cts.**

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue, and Splendid Mixed.** Each, **pkt. 5 cts.; ¼oz. 25 cts.**

Polyphyllus. Hardy Perennial. Blooms in May and June. Plants 3 feet high. **Blue, White, Rose, and Mixed.** **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 25 cts.; ½oz. 45 cts.**

MARIGOLD. Hardy Annual. Both the single- and double-flowering varieties are rich bedding plants. The French Marigold is dwarfer and better adapted for borders and for massing among other dwarf annuals. Their bright colors liven up the flower-garden all summer.

Tall Double African Mixed. Plants 3 feet high. **Pkt. 5 cts.; ¼oz. 25 cts.**

Dwarf Double African Mixed. Plants 18 to 24 inches high. **Pkt. 5 cts.; ¼oz. 25 cts.**

French Tall Double, Royal Scot. The most striking Marigold yet introduced. Large, well-formed, double flowers are produced in abundance on plants 2 to 3½ feet high. The color is a charming combination of mahogany and gold, in symmetrical stripes which radiate from the center of the flower. It is extremely beautiful. Splendid for beds, for vasing, and for bouquets. **Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25.** (See the new Dwarf type, 10 inches, on inside cover in color.)

Double French Mixed. Dwarf. Grows 12 inches high. **Pkt. 5 cts.; ¼oz. 25 cts.**

Single French, Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. **Pkt. 5 cts.; ¼oz. 25 cts.**

Orange King. Enormous double flowers of rich deep golden orange color. **Pkt. 10 cts.; ¼oz. 25 cts.; oz. 80 cts.**

Lemon Ball. Bright lemon-yellow, double flowers. **Pkt. 10 cts.; ¼oz. 25 cts.**

Be sure to see the new Guinea Gold Marigold on page 55 and new **Josephine** on page 59

MATTHIOLA bicornis (Evening-scented Stock). Annual. The flowers, somewhat like Baby's Breath in appearance, are a purplish lilac color and emit a most delightful fragrance during the evening. Well worth growing. **Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.**



Delphinium, Blackmore and Langdon's Gold Medal Strain

Read About It!

The world's finest Delphiniums. They have been exhibited at all important horticultural shows and exhibitions and have been granted literally hundreds of medals, prizes, certificates, and awards. We are glad indeed to announce that we have arranged to supply our customers with this seed direct from these famous English specialists.

The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6½ feet, depending on the variety. By all means be sure to include these gorgeous prize-winning Delphiniums in your order. **Pkt. (100 seeds) 50 cts.**

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Belladonna (Everblooming Hardy Larkspur). An exquisite variety, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. **Pkt. 25 cts.**

Finest Mixed. All varieties. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½ oz. 65 cts.; ½ oz. \$1.15.**

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniæflora, Purple, Rose, White, and Mixed. Each, **pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 40 cts.**

Giant Shirley. A greatly improved strain, of vigorous growth, producing spikes 3 to 5 feet long. Mixed colors, **pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 65 cts.**

GILIA capitata or Queen Anne's Thimble. Beautiful lavender-blue flowers about 1 inch across on plants about 2 feet high. This annual grows quickly from seed sown in the spring. Cut-flowers last well in water. **Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 45 cts.**

Gaillardia (Blanket Flower)

Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Grandiflora Hybrids, Superb Mixed. **Pkt. 10 cts.; 3 pkts. 25 cts.; ½ oz. 35 cts.; ½ oz. 55 cts.; oz. 95 cts.**

Portola Hybrids. Flowers 3½ inches in diameter, single, bronzy red with yellow border. **Pkt. 10 cts.; ½ oz. 50 cts.**

Annual Varieties:

Double Mixed Colors. **Pkt. 10 cts.; ½ oz. 25 cts.**
Single Mixed Colors. **Pkt. 10 cts.; ½ oz. 25 cts.**

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. **Pkt. 10 cts.; ½ oz. 40 cts.; oz. \$1.50.**

MORNING-GLORY. See page 55

NEMESIA. This is one of the most beautiful, dwarf annuals I have ever seen. The plants which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. I know of no better flower for edgings, walks, or borders or massing in beds. They are gorgeous.

Nana compacta, Triumph Mixed. (Ger. 20 days.) **Pkt. 15 cts.; 2 pkts. 25 cts.; ½ oz. \$2; ½ oz. \$4.**

NICOTIANA affinis. Hardy Annual. Pure white, star-shaped flowers, borne on long stems; very sweet-scented. Blooms continually. Plants grow 2 to 3 feet high. **Pkt. 10 cts.; ½ oz. 25 cts.**

PINKS (Dianthus). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, seen growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets. Blooms freely throughout the summer.

Chinensis, Double Mixed. **Pkt. 10 cts.; ½ oz. 25 cts.; oz. 75 cts.**

Double Pure White. **Pkt. 10 cts.; ½ oz. 25 cts.; oz. 75 cts.**

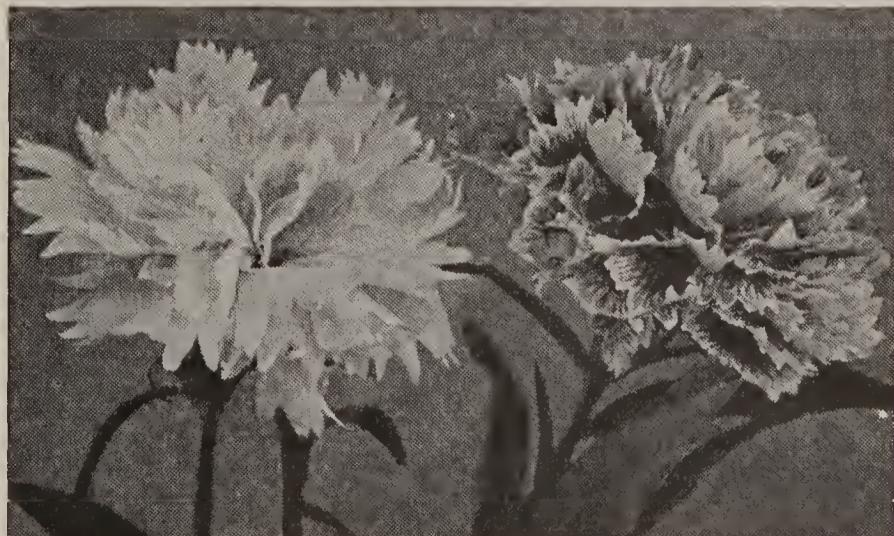
Double Red. **Pkt. 10 cts.; ½ oz. 25 cts.; oz. 75 cts.**

Single Mixed. **Pkt. 10 cts.; ½ oz. 20 cts.; oz. 60 cts.**

Schell's New Scabiosa grandiflora, Rosette

In this we have created a new color in Annual Scabiosas. Rosette is a beautiful **deep rose**; the flowers are extra large and stems long and stiff. This glorious, glowing new color will make Rosette a most popular flower for the garden and with the florist for cutting. **Pkt. 25 cts.; 5 pkts. \$1; ½ oz. \$1.50.**

See other Scabiosas on page 52



Hardy Pinks



NEW PETUNIA

Schell's "Flaming Velvet"

Winner of Gold Medal, 1936 All-America Seed Selections. A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the *Hybrida* class. Very free-blooming plant. Surely this should be in your flower garden this year. **Pkt. 25 cts.; 5 pkts. \$1.**

New Petunia, Ruffled Nana Compacta Martha Washington

Winner of Award of Merit in the All-America New Flowers for 1935. A new break in Petunias. *Martha Washington* is a ruffled or frilled *Nana compacta*. It grows about 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Its neat, compact habit has never before been seen in Petunias. The color is quite remarkable: The frilled portion of the flower is a beautiful blush-pink, the center is veined a rich wine-red deepening in the throat, which is large, to dark violet, the whole forming a striking contrast of colors. Very suitable for borders, bedding, pots, or window-boxes. **Pkt. 25 cts.; 5 pkts. \$1.**

Schell's Hybrida, Single Bedding Petunias

Schell's "Blue Bee." A very beautiful flower of gorgeous blue, the shade of the Jersey Gem *Viola*. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. **Pkt. 15 cts.; 3 pkts. 40 cts.; $\frac{1}{4}$ oz. \$1.**

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.**

General Dodds. Velvety blood-red flower. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.**

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.**

Lord Courtney. Brilliant rose with yellow throat. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.**

Schell's De Luxe Mixture. A grand mixture of the best large-flowering varieties. The blending of colors in this mixture is unsurpassed for quality and beauty. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$2.50.**



Petunia grandiflora, Single Fringed, Schell's "Dainty Lady"

Winner of Award of Merit, 1936 All-America Seed Selections. The first really yellow Petunia. The plants are neat, compact, semi-dwarf, and free flowering, bearing generous quantities of the medium-sized, delicately fringed, light golden yellow flowers throughout the summer. **Pkt. 25 cts.; 5 pkts. \$1.**

Petunia Hybrida Nana Erecta

Schell's "Celestial Rose." Similar to the popular *Rosy Morn* but the flowers are much deeper pink and the plants more evenly compact. **Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.35.**

Rose of Heaven. Very dwarf; beautiful rose-pink. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.75.**

Rosy Morn. Beautiful, dainty, soft rosy pink flowers with white throat. **Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.90.**

Snowball. Snow-white. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.**

Violacea. Deep violet; very fine. **Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.**

Petunia Nana Compacta, Pink Gem

Winner of Gold Medal. Charming, compact plants, 5 to 6 inches high, with deep pink blooms. **Pkt. 20 cts.; 3 pkts. 50 cts.**

Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** **Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1; $\frac{1}{4}$ oz. \$2.**

GIANT PRIZE FRINGED, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. **Pkt. 20 cts.; $\frac{1}{2}$ oz. \$4; $\frac{1}{16}$ oz. \$8; $\frac{1}{8}$ oz. \$15.**

SCHELL'S GIANT FRINGED, Double Mixed. Fine strain of double fringed flowers. **Pkt. 50c.; $\frac{1}{2}$ oz. \$24; $\frac{1}{16}$ oz. \$45.**



Petunia, Schell's "Celestial Rose"

Petunia hybrida,
Schell's "Blue Bee"



Physalis Franchetii The Chinese Lantern

Perennial. The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets for vasing. Blooms first year from seed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Schell's New Marigold, "Harmony"

A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. It is indeed worthy of being in the Gold Medal class. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.



New Marigold, "Dixie Sunshine"

AWARD OF MERIT
1936 All-America Seed Selections

An entirely new Chrysanthemum-flowered type of Marigold. The brilliant golden yellow flower is actually a head of tiny five-petaled flowers, giving it a laciniated effect, and is without the objectionable Marigold odor. The plants are tall, stately, with rich green foliage, and the bright flowers are borne on fine stems for cutting. Sow seed early outside, or start indoors to advance blooming period. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

New Double Sweet-scented Nasturtium, "Scarlet Gleam"

Another **Gold Medal Winner**. When grown in mass effect has been likened to a fiery carpet spread over the ground. The most intensely dazzling color one could imagine. Plants of bushy habit. Flowers very large. For single plants, borders, or mass effect, or planted with other flowers, we recommend it highly. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 80 cts.



New Marigold, "Harmony." A very beautiful flower

Grand New Double Sweet-scented Nasturtiums, "Glorious Gleam Hybrids"

Won the **Award of Merit** in the All-America Selections of New Flowers. The flowers are large, double, delightfully sweet-scented with long, wiry stems, bearing the beautiful flowers well above the foliage. Our mixture contains a wide range of colors, well balanced: it includes shades of **salmon**, **cerise**, **golden yellow**, **orange-scarlet**, **cream-yellow**, **scarlet**, **orange**, **maroon**, and **gold flushed scarlet**. A continuous mass of glorious blooms all summer. **Glorious Gleam Hybrids, Mixed Colors.** Pkt. 10 cts.; oz. 35 cts.

New Double "Golden Gleam" Nasturtium

Every lover of flowers should plant some of this new beauty. It is unsurpassed for bedding, the neat plants, a mass of large golden yellow double flowers on stiff, 6-inch stems, producing a blaze of color in the garden. It is an excellent cut-flower, with a delightful fragrance, also a splendid pot-plant. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

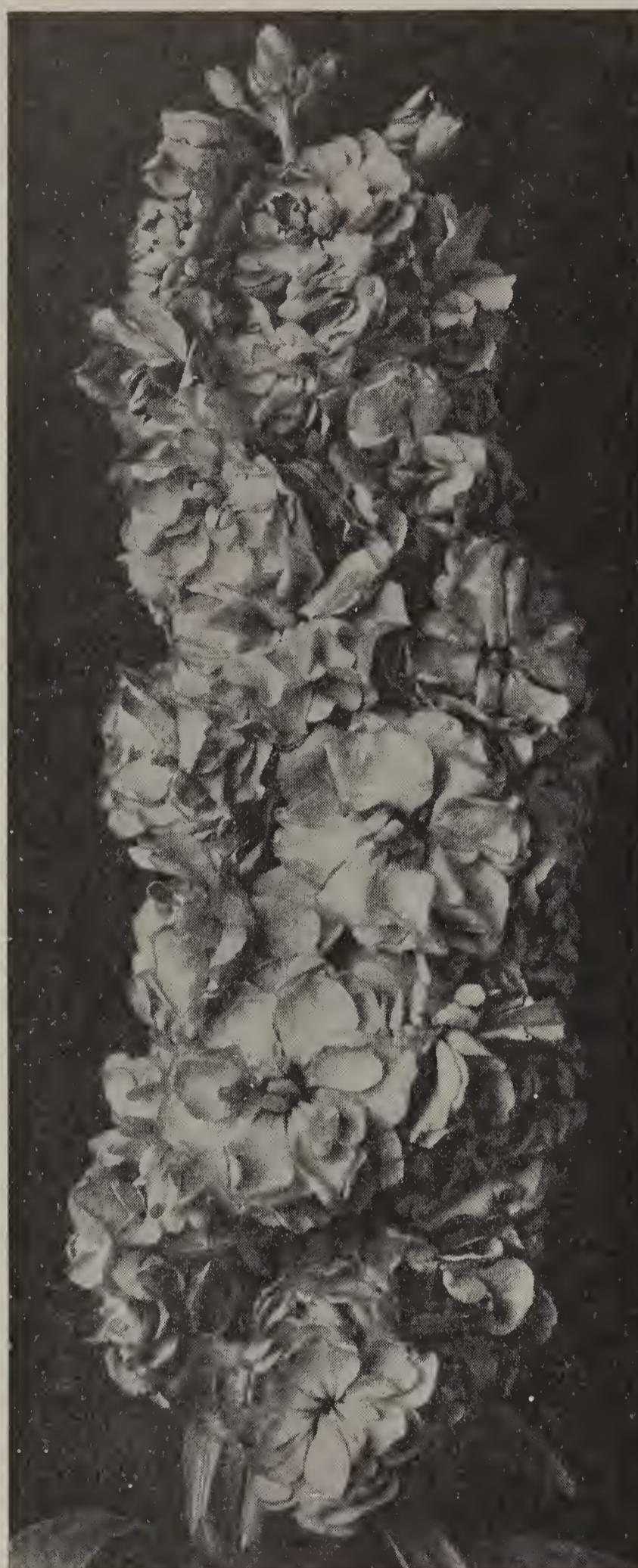
DWARF NASTURTIUMS, Single, Schell's Quality Mixture.

The dwarf varieties grow only a foot high. The plants are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

TALL NASTURTIUMS, Single, Schell's Quality Mixture. A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.50.



New Nasturtium, "Scarlet Gleam"



Schell's New Stock, Double Giant Excelsior, Rose-Pink
Another Winner in All-America Best Flowers for 1937

Hardy Perennial Scabiosa

Caucasica, Giant Hybrids, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. A greatly improved strain of *Caucasica*. Grows 3 feet high. Valuable for cut-flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 95 cts.; $\frac{1}{4}$ oz. \$1.75; oz. \$6.

Scarlet Sage (Salvia)

Bonfire. Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage, completely covering the plant. It is one of the most effective and gorgeous bedding plants. Bushes 2 feet high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; oz. \$2.75.

Azorea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.

STOCKS. Gilliflower

It is an annual, grows easily, producing spikes of flowers of every color. Fine for bedding, for pot-culture, and for vasing.

SCHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. These bloom earlier than the Ten-Weeks varieties. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May; outside in August or September for winter flowers. We have Beauty of Nice Stocks in the following separate colors and in mixture.

Monte Carlo. Yellow. **Queen Alexandra.** Lilac.
Summer Night. Blue. **Mont Blanc.** White.
Souv. de Monaco. Crimson. **Beauty of Nice.** Pink.
Salmon King. Salmon-rose. **Schell's Splendid Mixed.**
Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.40; $\frac{1}{2}$ oz. \$2.60
SPECIAL! One packet each of above 7 separate colors for 60c.

Ten-Weeks Stocks in Separate Colors

Azure-Blue	Crimson	Lavender
Blood-Red	Dark Blue	Purple
Bright Pink	Flesh	White
Canary-Yellow	Schell's Choice Mixture	
	Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 80 cts.	

Schell's New Stock, Double Giant Excelsior, Rose-Pink

Winner of Award in All-America Selections for 1937.
A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are **huge**,— $2\frac{1}{2}$ inches across,— very double, and closely packed on the long, strong spikes. **Pkt. (100 seeds) 50 cts.**

Schell's New Stock, Super Giant Imperial, Dark Blue

Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, $1\frac{1}{2}$ to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. **Pkt. (150 seeds) 35 cts.**

Scabiosa "Mourning Bride" or Pincushion Flower

See also New Scabiosa, on second cover

The great variety of colors, from the most brilliant to the most delicate and also dark colors, even black, make this a great favorite of all flower-lovers. A hardy annual $2\frac{1}{2}$ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. We urge you to grow all the separate colors. If your space is limited, grow the mixture. (Ger. in 14 to 21 days.)

Loveliness. Salmon-rose. Delightfully fragrant.	Yellow. Sulphur-yellow.
Peach Blossom. Pink.	White. Pure white.
Shasta. Large; snow-white.	Red. Rich red.
Azure Fairy. Lavender-blue.	Rose. Rose color.
King of the Blacks. Black.	Flesh-Pink. Pure pink.
Crimson. Bright rosy crimson.	Schell's Choice Mixed. $\frac{1}{4}$ lb. \$2.

Prices, except where noted, pkt. 10c.; $\frac{1}{4}$ oz. 25c.; oz. 80c.

Schell's Giant-flowered Hybrids, Mixed

See them in natural colors on inside front cover. Large flowers of unusual color, ball shaped, extra fine. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. \$1.20.**



Scarlet Sage, Bonfire

Beautiful New Rustproof Antirrhinums (Snapdragons)

All Annuals. Seed germinates in 10 to 15 days. Real Prize-winning Exhibition Strains

The reception given to our New Rustproof Antirrhinums, since we introduced them several years ago, has been so enthusiastic, by so many thousands of our customers, that we are more than ever convinced that these new rustproof strains of Antirrhinums are destined to be America's most popular flower. It is a real joy to see these plants with their base-branching habit, great length of spike, size of blooms, and their clean, healthy foliage, **free** from rust.

For years extensive crosses and selections have been made, and now, this year, we are delighted to be able to introduce to you, and for your enjoyment and profit, **Rustproof Strains** of all new **Maximum**, new **Nanum grandiflorum** varieties, and **four new varieties and a mixture of a new class**, the **SUPER-MAJESTIC RUSTPROOF ANTIRRHINUM!** This new class or type of Snapdragons is slightly taller, flowers are larger, and the flower-spike is larger and longer. It is from the increased length of flower-spike that the Super-Majestic gets its slightly greater height. This new group is superb as a cut-flower, for greenhouse, for bedding, and all purposes in the garden.

New Rustproof Super-Majestic, Autumn Glow Shades.

These can be best described as a beautiful old-rose strongly suffused amber with a golden lip, the general color effect being glorious autumn shades. Especially beautiful under artificial light. Pkt. (200 seeds) 50 cts.; $\frac{1}{8}$ oz. \$3.50.

New Rustproof Super-Majestic, Orange Shades.

Orange Shades are so beautiful that they are extremely difficult to describe. They consist of marvelous shades of rose, deeply overlaid tangerine or golden orange. These wonderful blooms have the appearance of having been painted with gold. They are beautiful in the sunlight and marvelous under artificial light. The blooms are very large on huge spikes, truly majestic! Pkt. (200 seeds) 50 cts.; $\frac{1}{8}$ oz. \$3.50.

New Rustproof Super-Majestic, Rose Shades.

Shades of rich begonia-rose—the richest and loveliest we have ever seen in any flower. They are gorgeous in these Snapdragons, far the loveliest color imaginable for interior decoration. Both flowers and spikes are immense. Pkt. (200 seeds) 50 cts.; $\frac{1}{8}$ oz. \$3.50.

New Rustproof Super-Majestic, Shell-Pink Shades.

Beautiful shades of shell-pink, fresh and dainty, that show off to great perfection in natural or artificial light. This variety gives the largest flowers ever produced by any Snapdragon. It was the most admired variety at our flower-seed ranches in California last year, and we consider it one of the finest Snapdragons we have ever introduced. Pkt. (200 seeds) 50 cts.; $\frac{1}{8}$ oz. \$3.50.

New Rustproof Schell's Super-Majestic, Mixed.

A superb mixture of all Super-Majestic Snapdragons containing a fine range of color. This mixture contains many rare and new colors in Snapdragons that have never yet been introduced. Pkt. (200 seeds) 50 cts.; $\frac{1}{8}$ oz. \$3.50.

More First Prizes on Schell's Flower Seeds!

MRS. THOS. H. MURPHY, Penna., writes us: "I want to tell you that I was awarded *First Prize* on your Dahlia Zinnias and *First Prize* on your Fantasy Zinnias. The judges were two greenhouse men."



New Rustproof Antirrhinums, University Mixture

NEW RUSTPROOF ANTIRRHINUM MAXIMUM (Tall, 2½ feet)

All plants of this type throw from 10 to 16 long, strong flower-spikes.	Pkt.
Loveliness. Pure soft rose-pink.....	\$0 15
Alaska. Pure white.....	15
Apple Blossom. Rose-pink, with white tube.....	15
Campfire. A new color—pure luminous scarlet, yellow lip	15
Canary Bird. Canary-yellow.....	15
Copper Shades. Deep rich velvety copper-orange and almost every coppery shade	15
Fair Lady. Pearly silver-pink, small yellow spot at the lip and white tube.....	15
Red Cross. Glistening white tubes with deep rich crimson on the face of the blossoms.....	15
Shasta. Pure white. Very early	15
Crimson. Pure crimson, overlaying a ground of orange, gives the effect of a fiery crimson	15
Florist Pearl. Beautiful glistening white; very large....	15
University of California Mixture, Rustproof Schell's Rustproof maximum, Mixed. Contains all the colors of the Maximum varieties of rustproof types that have been introduced and many new shades.....	15
Each, $\frac{1}{8}$ oz. 90 cts.; $\frac{1}{4}$ oz. \$1.50..	1 50

NEW RUSTPROOF ANTIRRHINUM NANUM GRANDIFLORUM (Medium, 1½ feet)

All very floriferous, throwing a great number of spikes.	15
Carmine-Rose. Bright carmine-rose with yellow lip...	15
Glowing Sunset. Lower half velvety scarlet; upper half a definite rose tinge.....	15
Indian Girl. Brownish orange, overlaid with bright yellow, giving a beautiful old-gold effect.....	15
Red Boy. Rich deep scarlet.....	15
Wildfire. Distinctly new shade—bright orange-scarlet with clear bright yellow lip.....	15
Schell's Rustproof nanum grandiflorum, Mixed. Each, $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1..	15

Schell's Exquisite Exhibition Mixture Pansies

This, our best mixture, is incomparable. The flowers we illustrate here are reduced to only half their real size, which averages 4 inches in diameter, but give an idea of some of the gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$2.75; 1/2oz. \$5; oz. \$10.**

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture Pansies. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 75 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.



Schell's Exhibition Pansies often average 4 inches across

Tritoma hybrida

Red-Hot Poker, Flame Flower, or Torch Lily

This bright-colored flower, while hardy, will bloom from seed the first year if sown early. They should have a place in your hardy flower-beds. The striking color effect and attractive flowers on long stems make it ideal for a cut-flower for vasing. (Ger. 15 to 20 days.) **Pkt. 15 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.**



Tritoma hybrida
Red-Hot Poker Plant

Phlox Drummondii, "Gigantea Art Shades"

New Annual. Winner of Award of Merit in the All-America Seed Selections. A new strain of *Phlox Drummondii*, with flowers $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. In addition to its enormous flowers, it has a most wonderful range of color in soft art shades such as salmon with white eye, salmon with cream eye, apple-blossom-pink, soft rose with white eye, light blue with white eye, pale violet with white eye, rose with white eye, and many others. This mixture makes a beautiful color combination never before seen in Annual Phlox. The plants average 9 inches high and are a mass of bloom. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/4oz. \$1; 1/2oz. \$1.75.**

PHLOX Drummondii. Hardy Annual. Sow the seed as soon as danger of frost is over, where you want plants to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high. The colors are bright and showy.

Best Mixture. 1 foot. Pkt. 10 cts.; 1/4oz. 60 cts.; oz. \$2.25. **Pure White, Scarlet, or Rose.** 1 foot. Any color, pkt. 10 cts.; 1/4oz. 60 cts.; oz. \$2.25.

Dwarf Scarlet, Rose, White, or Dwarf Mixture. Each, pkt. 10 cts.; 1/4oz. 75 cts.

PHLOX decussata, Hardy Perennial Large-flowering Hybrids, All Colors, Mixed. Grow 2 to 3 feet and form large spikes or heads of flowers, very beautiful, and bloom year after year. Seeds very slow germinating; be patient. **Pkt. 10 cts.; 1/4oz. 75 cts.**



Schell's New Annual Phlox, "Gigantea Art Shades." Won Award of Merit

PORTULACA

"Rose Moss" or "Sun Plant"

This faithful little blooming annual has always been a "friend of the family." Its mass of rich, bright-colored flowers wins our admiration just as it did Grandmother's many years ago. It grows easily from seed and blooms all season. Being of a low, creeping habit, it is fine for a border, mass effect, or for window-boxes or baskets. (Ger. 10 to 14 days.)

Single-flowering, Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 60 cts.

Double-flowering, Mixed Colors. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.



New Marigold, Guinea Gold

SALPIGLOSSIS

This is a very beautiful and attractive annual and should be in every garden. Shaped somewhat like the petunia, yet rivaling it in its gorgeous, silky texture and richness of color. The plants grow about 2½ feet high. As the picture shows, it is an excellent flower to vase. (Ger. 14 days.)

Schell's Quality Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

PYRETHRUM hybrida, Single Mixed. Hardy Perennial. Sometimes called "Painted Daisy" and "Hardy Cosmos." Large, daisy-like flowers, the colors of which range from white to deep red, with bright yellow centers. It is one of the most graceful for cutting and keeps well a long time after being cut. They bloom during May and June and then again in the fall. Plants grow about 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.



Salpiglossis, Schell's Quality Mixture



The ever-popular Portulaca—always a mass of color

MARIGOLD, Guinea Gold

The marvelous beauty of this new "carnation-flowered" Marigold is distinct in type, and the plant is literally covered with blossoms. The flowers, about 2½ inches across, are semi-double in character, loosely ruffled, brilliant golden orange in color. It is of unusual value as a cut-flower, having excellent keeping qualities. Plants grow 3 feet high. Be sure you order it. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.60.**



The beautiful "Heavenly Blue Improved" Moonflower

IPOMOEA, "Heavenly Blue Improved" (Blue Moonflower)

This improved strain is in all respects superior to the old. The color is a deep, intense blue, shading lighter toward the center. Flowers are very large—often 4 inches across—and freely produced. It begins blooming earlier than other Ipomoeas and continues throughout the summer. Most notable of this new strain's characteristics is that the flowers remain open until late in the afternoon. This habit gives it the name it is known by in some sections—the Blue Moonflower. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 80 cts.**

Ipomoea • Morning-Glory

(Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial Japanese, Mixed (The Emperor Morning-Glory). The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Easy to grow in any sunny location and soon cover a large area with a dense foliage and a mass of flowers in endless number. A fine vine for quick growth. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

Rose Marie. A handsome, new, double, early, free-flowering, clear deep rose Ipomoea. The double flowers give the appearance of being open even after the other varieties have closed for the day. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.

Noctiflora (White Moonflower). Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

PLATYCODON grandiflorum ("Balloon Flower," or "Japanese Bellflower"). One of the best hardy perennials, producing very showy, large, steel-blue flowers during the whole season and begin blooming in August if sown outdoors in April. (Ger. 15 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.



Schell's *Linaria maroccana*, Fairy Bouquet

Schell's *Linaria maroccana*, Fairy Bouquet

Miniature Snapdragon

(Ger. 15 days.) Gold Medal, 1934 All-America Selections. Charming, free-flowering annual plants, covered with their dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 8 to 10 inches high, are very compact. Fine for edgings, rock-gardens, pot-culture and cutting for small table bouquets. Pastel shades. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.25.

Schizanthus (Butterfly or Fringe Flower) Annual

(Ger. 12 days.) Here is one of the most beautiful and daintiest flowers in the whole list. The plant bears so many flowers that they completely obscure the foliage, making the plant a glorious pyramid of the most delicate and charming bloom. The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about $1\frac{1}{2}$ feet high and are covered with myriads of beautiful orchid-like flowers of every color. Excellent in making up corsages. **Schell's Giant-flowering Hybrids.** Pkt. 15 cts.; $\frac{1}{4}$ oz. \$2.50.



Schizanthus (Butterfly Flower)

Virginia Stock, Schell's New Crimson Gem

CHEIRANTHUS MARITIMUS

French Forget-me-not

One of the most beautiful little gems we know of. The dwarf, compact plants, 6 to 8 inches high, are a continuous mass of crimson blooms all season from seed sown in the spring. It is an annual.

Crimson Gem, and Schell's Mixture.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

MR. HARRY C. MAST, Pennsylvania, writes: "Schell's Seeds are always sure to please. I must say the seeds I got from you in years past have given *better results* than *any other* seeds I have ever used. Highly satisfactory in every way."



Virginia Stock, Schell's New Crimson Gem

Poppies, Hardy Annual

The double and single annual varieties bloom abundantly from seed sown in the spring and are very beautiful when grown in mass beds, borders, and in window-boxes with other flowers. Annual sorts cannot stand transplanting.

NEW ICELAND POPPY, Yellow Wonder (*Papaver nudicaule amurense*). An All-America Winner for 1937. Perennial. Giant, bright buttercup-yellow flowers on wiry stems, 2 feet long. Will keep 10 days after cutting. Pkt. 25 cts.; 5 pkts. \$1.

Carnation-flowered Poppies, Mixed Colors. A bed of these is a marvelous sight. The full double flowers come in a great range of colors and on strong stems. Very graceful for vasing and last for several days before the petals fall. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Improved Shirley Poppies, Schell's Gorgeous Mixture. The very finest mixture, scarcely two flowers alike in color. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

American Legion, or Flanders Poppy. Brilliant orange-scarlet single Poppy; beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Wild-Rose-Pink. A very dainty, charming pink single Poppy, fine for cutting. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

King Edward. Brilliant scarlet; single. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25c.

Double Peony-flowered Poppies, Mixed Colors. Very large, double flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Hardy Perennial Oriental Poppy. Very large, handsome silky scarlet flowers that should be in every flower-garden. Please note that the seed of this variety should be sown in May or when the soil is warm. The plants "die down" or disappear in July and August, then grow again as soon as the weather is cooler; this is the proper time to transplant them if desired. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually.

Pink Beauty. Full, double heads; single salmon-pink flowers borne freely. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Scarlet Beauty. Double heads; single scarlet flowers. Blooms throughout the summer. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Newport Pink. Double flower-heads; single flowers, very rich pink. Pkt. 20 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Double Mixed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

Crimson. Double heads; single, dark crimson flowers. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.

SUNFLOWER (Helianthus), Mammoth Double California or Chrysanthemum-flowered. Hardy Annual. The individual flowers are full to the center and so very double that they are half globe shape. They resemble mammoth yellow dahlias. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

Mammoth Russian. This is the large common Sunflower. Pkt. 5 cts.; lb. 15 cts., postpaid 25 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's-Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 5 cts.; $\frac{1}{8}$ oz. 20 cts.; oz. 35 cts.

Vaccaria alba. White. Pkt. 10 cts.; $\frac{1}{8}$ oz. 20 cts.; $\frac{1}{4}$ oz. 35c.

SWEET ROCKET (Hesperis; Dame's Rocket; Dame's Violet). Hardy Perennial. (Ger. 18 days.) Very pretty old-fashioned flower, excellent for naturalizing among shrubbery or for planting in a permanent border. Plants grow 2 to 3 feet high and bear spikes of fragrant, showy white, lilac, and purple flowers. Pkt. 5 cts.; $\frac{1}{8}$ oz. 20 cts.; $\frac{1}{4}$ oz. 35c.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.

SNOW-ON-THE-MOUNTAIN. See **Euphorbia**.

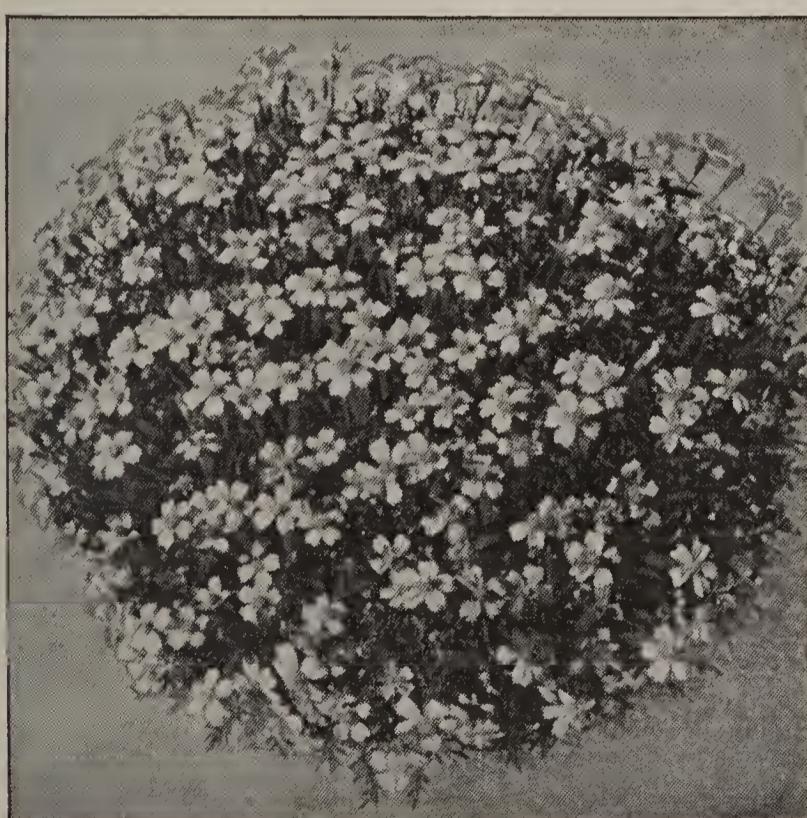
THUNBERGIA or BLACK-EYED SUSAN. Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises. 3 to 5 feet long. Very pretty little flowers in orange, buff, white, etc. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; oz. \$1.

VERBENA hybrida grandiflora, Largest Flowering Strain. Hardy Annual. Very few plants will make such a gorgeous display during the summer months as the Verbenas, or furnish more flowers for cutting. Start seed in the house or under glass early in the spring or sow outside in May, and transplant after 3 to 4 inches of growth. Good, healthy plants can be produced from seed as readily as almost any tender annual. They flower in July, and continue strong and healthy until destroyed by frost.

New Verbena, Floradale Beauty. Another winner in All-America Selections of Best New Flowers for 1937. Large-flowering rose shades with salmon-rose predominating. Pkt. 25 cts.; 5 pkts. \$1.

Largest White. Pkt. 10 cts.; $\frac{1}{8}$ oz. 75 cts.; oz. \$2.50.

Lucifer. Vivid scarlet. Pkt. 10 cts.; $\frac{1}{8}$ oz. 75 cts.; oz. \$2.50.



Tagetes, Little Giant



Sweet William, Schell's Extra-Choice Single Mixed, with large, full heads

Verbena, Salmon-Pink. White eye. Pkt. 10c.; $\frac{1}{8}$ oz. 75c. **Schell's Mammoth, Mixed.** Pkt. 10 cts.; $\frac{1}{8}$ oz. 75 cts.; oz. \$2.50.

Verbena, Dwarf Compact Fireball. New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.25.

Verbena, Dwarf Compact, Violet Bouquet. New. A charming companion to Fireball. The plant is 8 inches high and 8 inches in diameter. Deep violet, tinged with garnet, changing to deep violet as the flower gets older. The eye is cream, making a very rich color combination. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.25; oz. \$4.

Moss Verbena (V. erinoides). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.

See also Schell's Gigantea Giant-flowered Mixed Verbenas, in natural colors, on third cover

PUERARIA (Kudzu Vine). Hardy Perennial. The fastest-growing hardy vine. Pkt. 10 cts.; $\frac{1}{8}$ oz. 35 cts.

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high.

Zanzibarensis. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{8}$ lb. 80 cts.

PRIMROSE (Primula). Half-hardy Perennial. These beautiful Primulas are among the most desirable house-plants for winter blooming in pots. While Primulas are grown very extensively by florists, they can be grown just as successfully in your window-garden. They are not nearly so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot-plant. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots.

Obconica grandiflora, Mixed Hybrids. Pkt. 15c.; $\frac{1}{8}$ oz. \$1.

Chinensis. The Chinese Primrose is one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts.

VINCA (Madagascar Periwinkle). Annual. Grows 2 feet high. One of the best free-flowering bedding plants. If seed is sown outside in May they bloom abundantly from August until frost and may be potted and kept in bloom all winter. Fine cut-flowers, every bud opening when placed in water. **Alba**, white with crimson eye; **Alba Pura**, pure white; **Rosea**, rose with dark eye; **Mixed**, all colors. **Each**, pkt. 10 cts.; $\frac{1}{8}$ oz. 50 cts.

WALLFLOWER. Half-hardy Perennial. Deliciously fragrant. Blooms early in the spring. Start the seed inside and set out in April or May.

Single Mixed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 35 cts.

Double Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

TAGETES, LITTLE GIANT (Miniature Marigold)

Signata pumila. Annual. We are proud to offer Little Giant as the highest development yet attained in this pretty little Miniature Marigold, with slender, fern-like foliage and literally covered with a sheet of dainty, single, golden orange flowers on plants which are only 4 to 6 inches high with a spread of 8 to 10 inches. A charming annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.40.

Have a Rock-Garden!

It is one continuous rainbow of colors from spring until fall

Annuals (marked A.) bloom from seed the first year. **Perennials** (marked P.) are hardy and after once started will remain and bloom year after year. Keep in mind that any of these splendid Rock-Garden Flowers make ideal border plants and for grouping in your annual and perennial beds.

ANCHUSA myosotidiflora. P. Hardy. It blooms during April and May, producing full sprays of beautiful rich blue forget-me-not-like flowers amid rich deep green leaves which add to its beauty. Pkt. 30 cts.; 2 pkts. 50 cts.; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.

ANTIRRHINUM, Rock Pink. A. Very dwarf, compact plants covered with pink blooms.

A., Rock Hybrids, Mixed. A. Includes shades of rose, pink, purple, mauve, and bicolor.

Either variety, pkt. 25 cts.; 3 pkts. 65 cts.



Aubrieta Hybrids (Rainbow Rock Cress)

AUBRIETIA Hybrids, Mixed (Rainbow Rock Cress). P. A lovely group of rock-garden plants. They thrive in sunny crevices where the roots can go down deeply for moisture. The foliage is completely covered in midspring with brilliant flowers in shades of lilac, lavender, blue, purple, rose, and pink. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.75; $\frac{1}{4}$ oz. \$3.

ANAGALLIS grandiflora (Pimpernel; Poor Man's Weather-glass). A. The brilliant flowers of scarlet, blue, etc., completely cover these pretty annuals which grow only 6 to 9 inches high, blooming almost all summer. When bad weather approaches, the flowers close, from which it gets the name "Poor Man's Weather-glass." Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

ARMERIA formosa (Sea Pink; Thrift). P. A very pretty, hardy rock-garden plant 1 foot high, bearing bright rose-pink flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.

ARABIS alpina (Rock Cress). P. One of the earliest and prettiest of the spring flowers. Plants 6 to 9 inches high are covered with a sheet of pure white flowers as soon as the snow leaves. Withstands drought. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

CYNOGLOSSUM (Chinese Forget-me-not). A. **Amabile, Blue**, and **Amabile, Pink**. An annual of easiest culture, blooming throughout the summer. Plants 18 inches high covered with sprays of rich, sweet-scented blue and pink flowers. Either variety, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 40 cts.

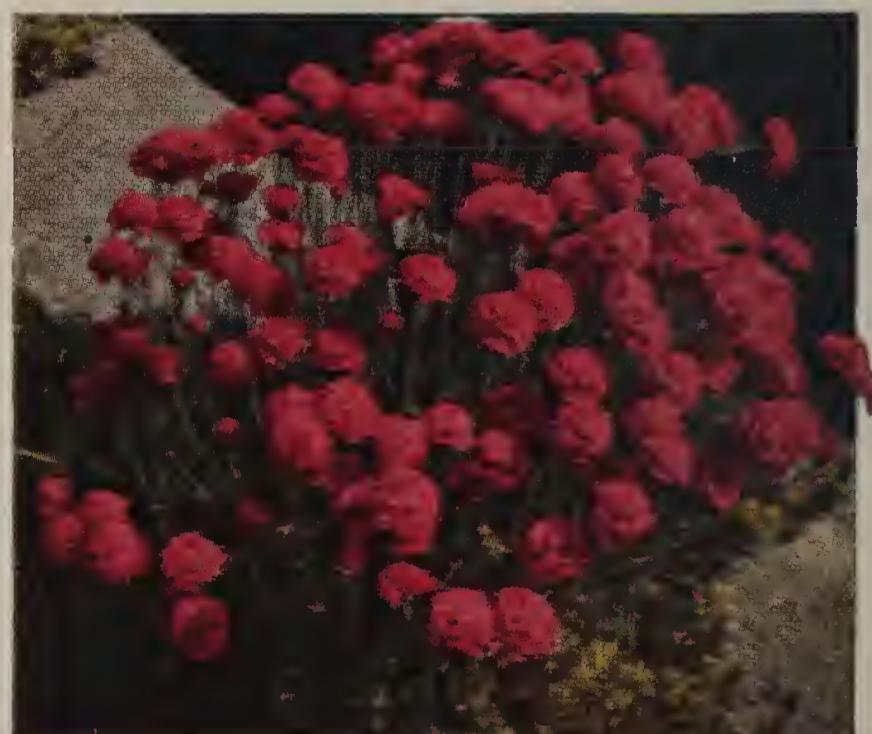
CAMPANULA carpatica (Harebell). P. A very pretty lilac-blue, cup-shaped flower. Charming as a rock-garden plant; 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

TWO GOOD BOOKS: "Rock Gardens," by Rockwell, \$1. "American Rock Gardens," by Hamblin, \$1.35.



Campanula carpatica (Harebell)

DIANTHUS (Hardy Garden Pink). P. Rock-garden mixture of 25 very rare varieties, 6, 8, and 12 inches high, all colors. Pkt. 50 cts.; 3 pkts. \$1.25.



Armeria formosa (Sea Pink)



Thyme. Ideal for rock-gardens

ALYSSUM, Little Gem. A. Very dwarf plants 4 to 6 inches high, covered with a mass of pure white flowers all season. Pkt. 5 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

A., Basket of Gold. P. Plants about 1 foot high. Bright golden yellow flowers. Hardy, and will bloom first year if started early. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 80 cts.

ANCHUSA capensis, Blue Bird (Cape Forget-me-not). A. Grows about 15 inches high, with sprays of lovely blue forget-me-not-like flowers. The plants are very compact. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.



Iberis sempervirens (Hardy Candytuft)

GILIA tricolor, Mixed Colors. A. Plants grow 12 inches high. Flowers dainty, globular, about 1 inch across, borne among fine feathery foliage. Blooms freely for a long time. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 40 cts.

GYPSOPHILA repens (Baby's Breath). P. A hardy little dwarf trailing plant of this popular flower. Elegant for rock-gardens, being covered with clouds of small white flowers throughout July and August. Grows 6 inches high. Pkt. 15 cts.; 3 pkts. 40 cts.; $\frac{1}{8}$ oz. 75 cts.

IBERIS sempervirens (Hardy Candytuft). P. Pure white flowers. Comes into bloom early in spring and continues all season. Grows 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.

NEMOPHILA insignis (Baby Blue Eyes). A. Bright sky-blue flowers with white centers. Grows 6 inches tall. Blooms early and profusely all season. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.

SANVITALIA procumbens. A. Bright, showy, double yellow flowers on dwarf, compact plants. Blooms all summer. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.

THYMUS serpyllum lanuginosus (Woolly Thyme). P. Ideal for covering stones and bare places in the rock-garden, and between stepping-stones. A creeping habit and is covered with dainty, purple, fragrant flowers throughout the summer. Pkt. 25 cts.; 5 pkts. \$1.

VIOLA, Jersey Gem. P. The finest and most popular of all Violas. Pure rich violet. Blooms continuously from May until frost. Very dwarf habit. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$2.50.



NEW
MARIGOLD
"YELLOW
SUPREME"
Pkt. 15 cts.; 2 pkts.
25 cts.; $\frac{1}{4}$ oz. 75
cts.; $\frac{1}{2}$ oz. \$1.25;
oz. \$2



French Marigold, "Josephine"

New. Annual. A very handsome, tall, single brown Marigold with golden edgings, as shown above in its natural color. A charming flower for vasing and in garden clusters. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.



NEW
COSMOS
"ORANGE FLARE"

Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.;
 $\frac{1}{2}$ oz. \$1.50; oz. \$2.75; $\frac{1}{4}$ lb. \$8



NEW ZINNIA
"FANTASY"
Pkt. 15 cts.; 2 pkts.
25 cts.; $\frac{1}{4}$ oz. 75 cts.;
 $\frac{1}{2}$ oz. \$1.25; oz. \$2

SCHELL'S NEW FLOWERS

FOUR All-America Selections

*Every One a Glorious New
Creation*

New Cosmos, "Orange Flare." Gold Medal Winner. Color vivid orange. Long, wiry stems, splendid for cutting. Plants grow 3 feet tall and begin blooming in 12 to 14 weeks and are a mass of color. It should be in every flower garden.

New Marigold, "Yellow Supreme." Gold Medal Winner. Large, fluffy, double, carnation-like flowers of rich creamy lemon-yellow color, with a delicately mild honey fragrance. Dazzling in its beauty, unsurpassed as a cut-flower, holding its fresh appearance for 7 to 10 days. It will give you a delightful and sensational surprise when you grow it.

New Calendula, "Orange Shaggy." Gold Medal Winner. The most graceful and unique Calendula ever seen. The petals are beautifully laciniated, giving the flower its shaggy appearance. Flowers are large, of rich orange color. Excellent for garden and for cutting.

New Zinnia, "Fantasy." Given Award of Merit. Quite distinct and the most fascinating new type introduced to the flower world in many years. The medium-sized flowers are a mass of informal, ray-like petals of refined and graceful appearance in brightest reds, yellow, and orange, and pastel pinks and cream. A sensational new creation.



NEW CALENDULA
"ORANGE SHAGGY"
Pkt. 15 cts.; 2 pkts. 25 cts.;
 $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1;
oz. \$1.75

Flowers for Summer Bouquets That Also "Dry" for Winter Bouquets

All these flowers on pages 60 and 61 are beautiful and very desirable for every flower-garden and for cut-flowers throughout the summer and fall, but they all have the additional value of "drying" on their stems, which preserves them for use in winter bouquets in the home, which are now **very popular** and becoming more so every winter. For your own use, or if you grow flowers for market, here is your opportunity to make good profit in the fall and throughout the winter by growing an abundance of these twelve different flowers. They might all be termed of the "everlasting" class.



Statice (Sea Lavender) "Caspia"

Honesty

Lunaria biennis; **Satin Flower;**
Money Flower; **Moonwort**

PERENNIAL

The illustration shows the silvery white, transparent seed-pods which follow the flowers of blue, white, etc. It is these curious, silvery, round pods that are prized highly for winter bouquets. They are beautiful alone and also when vased with other flowers. A small spray the size of the one in the picture sells in the market for 35 cents. Plants grow 3 to 4 feet. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.



Honesty or Money Flower

Statice "Caspia" (PERENNIAL)

(Ger. 14 to 20 days.) Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. Excellent for florists' use for bouquets and just as desirable for garden decoration. The flower stems when dried will last for months. Plants grow 2 to 2½ feet high. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1.

Latifolia. Perennial. Beautiful violet-blue flowers. Plants 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

ANNUAL VARIETIES OF STATICE

Suworowii (Russian). The flowers are borne on long spikes. Very graceful and pretty for vasing alone or with others. Flowers are rose-colored. Plants 2½ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

Bonduelli (Sea Lavender). Plants 2½ feet high. Bright yellow. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{2}$ oz. 50 cts.

Sinuata. Bears continually throughout the summer panicles of minute flowers which are very dainty and fine for vasing and working in with other flowers. As an "Everlasting", they can be dried and used for winter bouquets. The seeds remain in the dried flower-heads. These heads should be placed in the soil on their sides to insure germination of seeds. Plants 2 to 3 feet. **Lavender, Rose, True Blue, White, and Splendid Mixed.**

Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.



Baby's Breath. Fine for bouquets

Baby's Breath • Gypsophila (ANNUAL VARIETIES)

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. They are grown by the acre throughout the United States and in the suburbs of Paris and London, to be used with other cut-flowers. Plants grow about 2 feet.

Elegans alba grandiflora. London Market Strain. The best white.

Large pkt. 10 cts.; $\frac{1}{4}$ oz. 15 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 70 cts.; $\frac{1}{2}$ lb. \$1; lb. \$1.75.

Rosea. Pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50.

Carminea. Carmine-rose. 1½ feet. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$3.50.

Finest Mixed. Mixture of above 3 colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.

PERENNIAL VARIETIES. **Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty little *double* white flowers, on much-branched panicles. Splendid for bouquets alone and with other flowers. Pkt. 15 cts.; 4 pkts. 50 cts.; $\frac{1}{4}$ oz. \$2.50; $\frac{1}{2}$ oz. \$4.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.

Mangini. Clear pink. Strong grower (2 feet) and free blooming. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$1.40.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 to 4 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$2.50.

Repens. See Rock-Gardens.



Acroclinium



Gomphrena (Globe Amaranth)



Ornamental Grasses in border

ACROCLINIUM

Here is another very pretty annual Everlasting. The plants grow about 1½ feet high and the flowers are white and rosy pink. When cut in the bud state, they will dry for winter bouquets. **Single Mixed** or **Double Mixed**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 40 cts.; oz. 75 cts.

AMMOBIUM *alatum* *grandiflorum*

Winged Everlasting. Annual

Plants grow about 2 feet high and are covered with silvery white flowers having a yellow disc. A very pretty annual Everlasting. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.

ERYNGIUM *amethystinum*

Sea Holly. Perennial

These are very beautiful hardy plants 2 to 3 feet high, covered with pretty thistle-like heads of rich, glistening amethystine blue, in finely cut spiny foliage. The flower-heads are produced from July until September and are very desirable for vasing and for drying for winter bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; ½oz. 75 cts.; oz. \$1.35.

GOMPHRENA

Globe Amaranth. Annual

The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads. The flowers are very useful for winter bouquets, and if cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color the whole winter through.

White, Orange, Striped, Rose, Violet, or Mixed. Each, pkt. 10 cts.; ½oz. 20 cts.; ½oz. 40 cts.; oz. 75 cts.



Helichrysum (Straw Flower)

HELICHRYSUM

**Straw Flower; Everlasting
Hardy Annual**

Exceedingly effective double flowers of the richest colors for bedding or borders. They grow about 2½ feet high and are used extensively, after being dried, in vases during the winter.

Crimson, White, Yellow, Violet, Rose, or Schell's Splendid Mixture. Each, pkt. 10 cts., 1 pkt. each of 5 colors, 40 cts.; ½oz., any color, 25 cts.; ½oz. 45 cts.; oz. 80 cts.

Rose Queen. The blooms are *immense*, of a very rich deep rose. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.



Xeranthemum (Everlasting or Immortelle)

ORNAMENTAL GRASSES

These add grace and beauty to your mixed flower-bed and border in summer, then the spikes or panicles can be dried for winter.

Pennisetum *longistylum* (Fountain Grass). Annual. Greenish white plumes. Plants grow 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 30 cts.

Pennisetum *japonicum* (Hardy Fountain Grass). Perennial. Easily grown from seed the first year and hardy thereafter. Desirable for beds and vasing. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 30 cts.

RHODANTHE (Swan River Everlasting)

Among the very pretty and very desirable varieties of Everlastings is Rhodanthe. Its small, dainty pink and white flowers, borne on wiry stems 10 inches long, make this a fine flower for summer and fall bouquets and to dry for winter use. The flowers are formed in sprays and are bell-shaped, star-like, very graceful and charming. **Mixed colors.** Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; oz. 80 cts.

XERANTHEMUM *annuum* *flore-pleno*

One of the most beautiful of the Everlasting group. The plants grow about 3 feet high and bear an abundance of bright rose, white, and violet flowers. Very showy in the garden and very pretty as winter bouquets after the flowers have dried. Seed sown in May will bloom until frost. **Rose, White, Violet, or Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 50 cts.; oz. 90 cts.



Rhodanthe (Swan River Everlasting)



Schell's Large-flowering Spencer Mixture

Physostegia, "Obedient Flower"

A very interesting perennial with flowers of beautiful glistening lavender-pink, borne on long stems, making it a very fine cut-flower. Called "Obedient Flower" because the stems of individual blossoms are jointed or hinged in such a way that the flowers may be placed in any position upon the stem and will remain where put. (Ger. 25 days.) **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 90 cts.**



New Nasturtium, Dwarf Double "Golden Globe"
Note carefully what a lovely gem-like plant this new type is

New "Golden Globe" Dwarf Double Nasturtium

One of the New 1936 All-America Seed Selections

Uniformly dwarf and compact, totally without runners, these gem-like plants, forming a ball of flowers and foliage, are ideal annuals for borders, edging, and single planting. Deep golden yellow, double, sweet-scented flowers. **Pkt. 15 cts.; 1/2 oz. 35 cts.; oz. 65 cts.**

MRS. HENRY C. ECKARD, Pennsylvania, writes us: "We certainly like Schell's Seeds. We have been planting them for the last 20 years and we always get good results from them. We cannot praise them enough."

SCHELL'S QUALITY SWEET PEAS

The "Perfume" Flowers!

Richly Sweet-Scented, These Glorious Flowers Should Be Grown by Everybody

They are very easy to grow to perfection, bearing great numbers of flowers on strong, stiff stems continually all season if you just give them some attention, fertilizer, and cultivation. Grow a row or two of them this year.

We give you here the "cream" or *best* in mixture and in the five leading colors, for we know that is what you want.

Schell's Large-flowering Spencer Mixture Sweet Peas

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the **best**. Mixtures offered at higher prices cannot surpass it in quality. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Five New Early-flowering Sweet Peas

LAVANDA. We consider this the finest **pure, clear lavender** Sweet Pea to date. It excels in color, in size and length of stem, with 4 blossoms on each stem, and highly perfumed. We recommend it **highly**. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2.**

VALENCIA. Color **bright orange**, sunproof, and having what all other orange Sweet Peas lack—**immense vigor in growth, length of stem, and size of blooms**. Where other orange Sweet Peas throw only two and three blooms to a spray, **Valencia** throws **three and four**. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2.**

MAJESTIC ROSE. An immense, deep rose-pink. The color in **Majestic Rose** is more evenly diffused than in any other Sweet Pea in this color class. This improvement in color gives it a brilliance which is quite new. **Note this—in vigor of growth, length of stem, and size of bloom, Majestic Rose EXCELS ALL OTHER EARLY Sweet Peas.** **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2.**

BLUE BONNET. An extra-large, fine **deep blue**. The color is **evenly distributed throughout the flower** without the slightest trace of mauve. By careful comparison, the **color and vigor** of **Blue Bonnet** are **far superior to any other blue on the market**. It has very long stems and **four blossoms to a stem**. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2.**

GRENADEIER. Large, dazzling scarlet flowers. We consider it the best scarlet to date. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2.**



Physostegia, or "Obedient Flower"

Schell's Gold Medal Dahlia-flowered Zinnias

Many thousands of our customers again added to the beauty of their flower-gardens last year by having an abundance of these big bright Zinnias. Planted in beds, in clusters, along fences, along walks, or among other flowers or shrubbery, they make a very pleasing effect and bloom continuously. A solid bed of Crimson Monarch, or of the **Mixture** makes a gorgeous sight.

MRS. THOS. H. MURPHY, Pennsylvania, writes: "I won **First Prize** on your Gold Medal Dahlia-flowered Zinnias and also on your Fantasy Zinnias."

WIN FIRST PRIZES EVERYWHERE

MR. ANDREW J. BAIRD, New Jersey, writes:

"For three years straight I have taken First Prize at the **State Fair** with your Schell's Gold Medal Dahlia-flowered Zinnias.

I have grown Zinnias for many years but none compare with those grown from your seed."



Schell's Gold Medal Dahlia-flowered ZINNIAS

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets.

*It is the Flower for Everybody—
for Every Garden*

1. Crimson Monarch	6. Dream
2. Meteor	7. Canary Bird
3. Oriole	8. Polar Bear
4. Exquisite	9. Scarlet Flame
5. Golden State	10. Lemon Beauty

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 10c.: 3 pkts. 25c.: $\frac{1}{4}$ oz. 60c.; $\frac{1}{2}$ oz. \$1; oz. \$1.80. **SPECIAL!** 10 pkts., one of each color, for 75c.

The large flower of Crimson Monarch shown above is the natural size of all these other nine beauties shown in the vase.

For your own pleasure in glorifying your flower-garden, or if growing for profit, I urge everybody to plant an abundance of our Schell's Gold Medal Dahlia-flowered Zinnias.

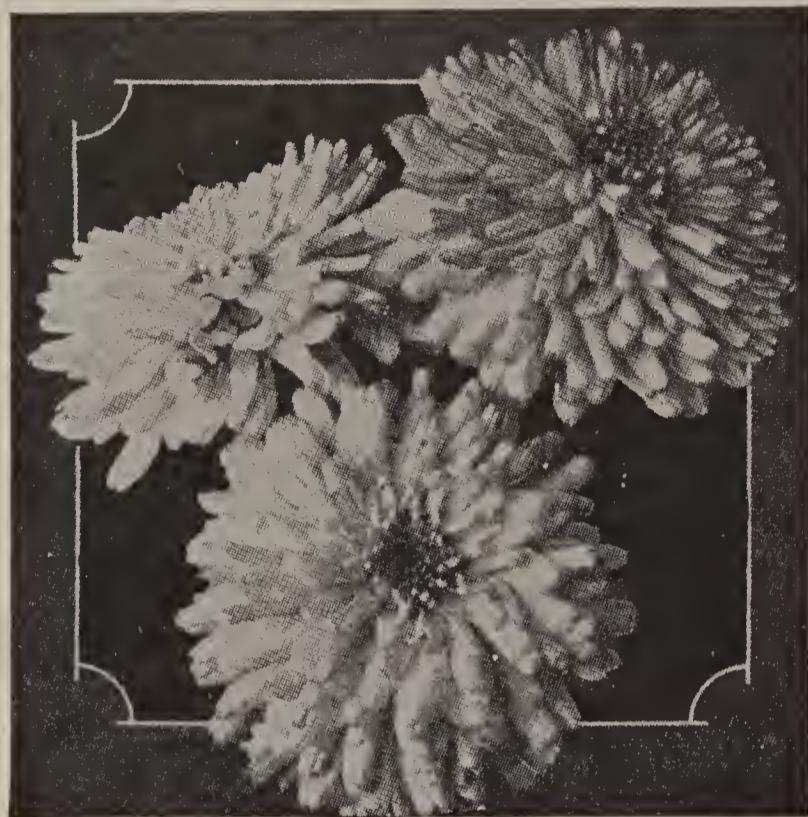
These new, improved strains of Zinnias are so much larger and more beautiful than the old type of Zinnia that you would scarcely recognize them as of the old class. For bouquets or garden they are unsurpassed.

Schell's Quality Zinnias

Our large-flowering perfect type Zinnias are unexcelled for size, color, and beauty of form. We are constantly receiving letters from our customers similar to this one from Mr. Andrew J. Baird; and, as he says, there is a **great difference** between these very outstanding Zinnias of ours and those from other sources. October 18, 1936. "Dear Mr. Schell: I thought you might be interested to know that for **three years** I have taken **FIRST PRIZE** at the State Fair held at Trenton, N. J., with **Schell's Gold Medal Dahlia-flowered Zinnias**. I have grown Zinnias for a number of years but **none compare** with those grown from **your seeds.**"—ANDREW J. BAIRD, N. J.

We offer here, on pages 63, 64 and 65, ten different classes of Zinnias, each so beautiful that you should grow them all. Zinnias are today one of the most popular in the entire flower family. These improved varieties, of large size and many bright colors, have made them greatly in demand for cut-flowers and for bedding. Plant plenty of seed. All are Annuals blooming abundantly from early summer until frost.

See the new Zinnia, **Fantasy**, in color on page 59, and see also our **Gold Medal Dahlia-flowered Zinnias** in color on page 63, also the **New Zinnia Fantasy, Star Dust**, on our front cover in color. This was given the Award of Merit as one of the best new flowers for 1937.



Schell's New Zinnia, Pumila Picotee Delight
Golden Ray

Schell's Improved Pompon, Lilliput, or Baby Zinnias

The plants grow about 15 to 18 inches high, are very compact, bearing flowers in the greatest profusion. The small double flowers are on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquets and design work.

Canary Yellow Purple Gem
Orange Scarlet
Crimson Gem Salmon-Rose
Deep Flesh White
Mixed

Any of these separate colors or the mixture, pkt. 10 cts.; 3 pkts. 25 cts. One pkt. of each of 6 colors for 45 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. \$1; $\frac{1}{4}$ lb. \$3.75.



Pompon, Lilliput, or Baby Zinnias



Scabious-flowered
Zinnias



First Prize on your Fantasy Zinnias."

Schell's New Zinnia Pumila Picotee Delight, Golden Ray

Beautiful new type of Zinnia. The flowers are of medium size, so much in demand for cutting, of handsome golden orange color, and are borne in great profusion as the plants, 2 feet high, are very free flowering. The tip of each petal of the golden orange flowers is outlined with a delicate edging of "brick-red," a touch which brings out the full beauty of each flower. One of the very best for cut-flowers. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.**

New Zinnia, Scabious-Flowered

The plants grow about 2 feet high, bearing numerous medium-sized flowers, remarkably resembling the annual scabiosa. There are all the bright colors in the mixture, such as crimson, white, pink, orange, scarlet, and yellow.

Schell's Choice Mixture.
Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.

MRS. THOS. H. MURPHY, Penna., writes us: "I was awarded *First Prize* on your Dahlia-flowered Zinnias and *First Prize* on your Fantasy Zinnias."

Mexican Zinnias Haageana Hybrids

The small-flowered Mexican Zinnias have a charm all their own. The smaller flowers lend themselves to bedding and make a brilliant display and yet have stems long enough to make fine bouquets for small vases and bowls.

Schell's Mexican Hybrids, Double, Mixed. Many attractive colors. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.



Mexican Zinnias, Double Mixed

Improved Dwarf Double Zinnias

Medium-sized flowers and bred with long stems; exceptionally fine for cut-flowers. This is really a "Cut-and-Come-Again" group and is especially fine for massing in the garden. It produces a continuous succession of cut-flowers throughout the summer. All the colors are beautiful and should be in every garden.

Scarlet
Flesh-Pink
Salmon-Rose

White
Golden Yellow
Mixture

Any of these separate colors or the mixture, pkt. 10 cts.; 3 pkts. 25 cts. One pkt. of each of the 6 for 50 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 85 cts.

Here is a New Dwarf Double Zinnia, Spun Gold

Entirely new delicate pastel shade of butter-yellow—**excellent** for cut-flowers. Flowers are rounded, $2\frac{1}{2}$ to 3 inches in diameter. Plants 1 to $1\frac{1}{2}$ feet high. Blooms in 45 days from planting seed. A very valuable new variety. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.**

New Dwarf Zinnia Linearis, Golden Orange

The single flowers are deep golden orange with a delicate light yellow stripe which contrasts boldly with the dark center, making it most attractive. Blooms early. Plants are 8 to 10 inches high with a spread of as much as 2 feet. It is beautiful and deserves a prominent place in every garden. **Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.80.**



New Zinnia Linearis, Golden Orange



New Zinnia, Early Gypsy



New Improved Dwarf Double Zinnia, Spun Gold

New Zinnia, Early Gypsy

This new Early Wonder type is distinct from all other Zinnias, producing its blooms within 30 to 40 days from sowing of the seed. Plants are $1\frac{1}{2}$ feet high and very free flowering. Flowers medium sized, on long, wiry stems. Our new **Gypsy** is a deep burnished orange, exquisitely rich, and a most desirable shade. Be sure to grow **Gypsy**. **Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.80.**

SCHELL'S Double Giant Zinnias

This illustration, for lack of space, shows the flower in only about one-half its natural size. They are naturally enormous

in size and when grown in good soil, with proper cultivation, they will average 5 inches in diameter.

These glorious flowers are borne on strong, stiff stems, making them of the greatest value as cut-flowers for vasing, and in the flower-garden they stand perfectly erect, showing them in all their beauty.

The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. They are truly wonderful and must be seen to be appreciated. I urge you, if you love flowers or grow them for profit, to grow Schell's Double Giant Zinnias and you will see something surprisingly new in size and beauty in this new strain I am offering you. Plants are 3 to 4 feet high.

By all means include Schell's Double Giant Zinnias in your order.



Schell's Double Giant Zinnia. 4 to 5 inches in diameter

SCHELL'S DOUBLE GIANT MIXTURE. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; $\frac{1}{4}$ lb. \$3.65. Order plenty of seed.

Double Giants in Separate Colors—

Canary-Yellow
Crimson
Deep Flesh-Pink
Golden Yellow

Purple
Salmon-Rose
Scarlet
White

Any of these separate colors; same price as the mixture



Double Begonia

Tuberous-Rooted Begonias

Very popular pot-plants, blooming continuously for many weeks throughout early spring and summer. Planted outdoors in partly shaded beds, they will bloom until frost. Soil in pots or outside should be well drained. They are not hardy, so take up bulbs after first frost. Plants are covered with their beautiful, bright, richly colored flowers. Our mixture contains these colors: Dark Red, Scarlet, Rose, Pink, Orange, Salmon, Yellow, Copper, and White.

Schell's Double Camellia-flowered Begonias Mixed. This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any price. Bulbs, $1\frac{1}{4}$ to $1\frac{1}{2}$ in. diam., 25 cts. each; \$2.75 per doz.; \$18 per 100 (50 at 100 rate).

Schell's Large-flowering Single Begonias, Mixed. Produces the largest flowers. Bulbs, $1\frac{1}{4}$ to $1\frac{1}{2}$ in. diam., 25 cts. each; \$2.75 per doz.; \$18 per 100 (50 at 100 rate).

Dahlias.

We can supply any of the many hundreds of named varieties, both new and old favorites, at low prices. Write us for prices on any named varieties you may want.

This year, because of lack of space to list all the above, we are making you a Special Extraordinary Offer!

SCHELL'S MAGNIFICENT MIXTURE OF DAHLIA ROOTS.

This mixture is made up of many of the finest varieties, in every conceivable color, and the actual value of some of them runs from 35 cts. to \$1.50 each. All are **Fine Extra-Large Roots. Special Price for This Mixture**, 19 cts. each; 35 cts. for 2; 75 cts. for 5; \$1.25 for 10; \$2.50 for 25; \$9 per 100, postpaid.

SPLENDID BOOK—"THE DAHLIA," by Peacock. \$1.25, ppd.

Large-flowering Cannas

For planting in beds, by the porch, along the fence, no other plant is more effective and as easy to grow if the soil is well prepared. The earlier the roots are started, the better. There are hundreds of varieties of Cannas; if I listed them all you would have difficulty in selecting them, so I am offering you here twelve of the best of them—six tall and six dwarf. I know you will be wonderfully pleased with all of them.

Prices of large roots of any of the following 12 grand varieties, 12 cts. each; 30 cts. for 3; \$1.10 per doz.; \$7.50 per 100

BEST SIX DWARF CANNAS

Grow 3 to 4 feet high

City of Portland. 3 feet. One of the most beautiful pink Cannas. Fine bedding variety; large flowers.
Cheerfulness. $3\frac{1}{2}$ feet. Bright fiery deep orange florets, broadly bordered golden yellow.
Ambassador. $3\frac{1}{2}$ feet. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Mrs. Alfred Conard. 4 feet. Often called "Queen of Cannas." Its large, exquisitely shaded salmon-pink flowers are produced in great abundance.

Mrs. Antoine Wintzer. $3\frac{1}{2}$ feet. A beautiful clear golden yellow.

Gladiator. $4\frac{1}{2}$ ft. Yellow marked with bright crimson.

BEST SIX TALL CANNAS

Grow 5 to 6 feet high

Wintzer's Colossal. 5 feet. Without doubt the largest flowered Canna to date, as the average flowers more than cover a man's hat. A vivid scarlet that retains its brilliancy.
Rosea Gigantea. 4 to 5 feet. Large flowers of deep rich rose color.
Yellow King Humbert. 5 feet. Beautiful shade of yellow, lightly spotted red.

King Humbert. 5 feet. Bronze foliage; immense flowers, brilliant orange-scarlet, with bright red markings.

The President. 5 feet. A wonderful Canna. The flowers are of immense size, unsurpassed in vigor, size and richness of color. The grandest scarlet Canna.

Orange Bedder. 5 feet. Best bright orange with just enough scarlet to intensify its dazzling mass of color.

TUBEROSES, Double Excelsior Pearl. These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. My bulbs are extra large and sure bloomers. 8 cts. each; 3 for 20 cts.; 65 cts. per doz.; \$3.50 per 100.

CALADIUM (Elephant's Ear). This is the big-leaved foliage plant which attains an enormous size. Fine for center of lawn, corner of yard, center of flower-bed—in fact, looks splendid anywhere. **Monster bulbs**, 30 cts. each; \$3 per doz. **Large bulbs**, 20 cts. each; \$2 per doz. **Medium bulbs**, 10 cts. each; \$1 per doz.

MADEIRA VINE (Mignonette Vine). An old-fashioned popular vine, covering a large space in a short time. Heart-shaped leaves of a light green, and racemes of feathery white flowers of delicious fragrance. Protect for the winter with litter in this latitude. Strong tubers, 15 cts. each; \$1.50 per doz.

WHITE CALLA LILY. It does well indoors or in the garden, and produces its handsome, pure white Lilies continually. 30 cts. each; 3 for 75 cts.

CINNAMON VINE. Grows 25 to 40 feet; is hardy. Thick foliage; white flowers with delightful odor. Thrives in sun or shade. 10 cts. each; 5 for 40 cts.; 85 cts. per doz.

FIVE VERY CHOICE PEONIES

Albert Crousse. Large, soft shell-pink flowers on long, strong stems. Late.

Baroness Schroeder. Immense white flowers of perfect form. Ideal for cutting. Midseason.

Edulis Superba. Bright, clear mauve-pink. A fine Decoration Day Peony.

Felix Crousse. Dazzling ruby-red. Midseason.

Festiva Maxima. Finest white with clear carmine spots on a few central petals.

50 cts. each; \$4.50 per doz.; or the 5 for \$2.25, postpaid

Schell's Select List of the Best Gladiolus

We have made our prices **exceptionally low** and all our bulbs are **first size** (1½ inches in diameter) and **first quality**. 50 of a kind at the 100 price, 500 at the 1,000 price. All prices have been **reduced**.

Dr. F. E. Bennett. A very attractive flower of unusual beauty. The color is red overlaid with flame-scarlet. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

Mrs. F. C. Peters. Beautiful flower of rich, soft rosy lilac with a crimson blotch in the throat. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

Mrs. Leon Douglas. Flowers are very large, on long, heavy spikes, and the color is a begonia-pink, striped brilliant scarlet. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

America. Acknowledged to be one of the finest varieties both for cutting and bedding. Large flowers of the most beautiful soft flesh-pink. 6 cts. each; 45 cts. per doz.; \$3 per 100; \$24 per 1,000.

Mrs. Francis King. Brilliant light scarlet or flame-color; very attractive. 6 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Panama. Rich rosy pink flowers of largest size. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Golden Measure. The most perfect pure dark yellow that has yet been introduced. It is a beautiful flower of perfect form, large and showy. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

Halley. Large, open flowers of delicate salmon-pink. 7 cts. each; 60 cts. per doz.; \$3 per 100; \$25 per 1,000.

Mary Pickford. A lovely creamy white, with a fine, soft sulphur-yellow throat. A charming variety. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

Schwaben. The most magnificent canary-yellow showing a small blotch of garnet in the throat. Flowers large and the spikes strong and erect. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Mrs. Frank Pendleton. The flowers are enormous and their color is a lovely salmon-pink with brilliant deep red blotches in the throat. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Baron Hulot. Its color is a gorgeously rich, royal violet-blue. Very beautiful and effective. 9 cts. each; 70 cts. per doz.; \$4.50 per 100; \$40 per 1,000.

Peace. Exceedingly beautiful, immense flowers, pure white, with a little touch of carmine in the lower petals. Tall, graceful spikes. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Anna Eberius. A very beautiful dark velvety purple-rose. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Marechal Foch. Beautiful, charming, clear pink. The flowers are extra large and many of them open at one time. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Crimson Glow. A wonderful flower! Long, graceful spikes, of massive size, showing six to eight blooms open at the same time. Its color is an intense crimson-scarlet, very brilliant. 7 cts. each; 60 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Byron L. Smith. Pure lavender, very fine indeed. 9 cts. each; 75 cts. per doz.; \$5 per 100; \$45 per 1,000.

Evelyn Kirtland. Beautiful rose-pink blending to a dainty shell-pink in the throat with fiery scarlet blotches on the lower petals. Large flowers on long spikes. Very fine. 8 cts. each; 65 cts. per doz.; \$4 per 100; \$35 per 1,000.

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 25 cts. for 6; 50 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

SCHELL'S EXTRA CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 5 cts. each; 40 cts. per doz.; \$2.50 per 100; \$20 per 1,000.

Selocide. **New Discovery!** Kills from 90 to 100 per cent of red spiders in just one application; also kills the eggs and does not harm tender plants when properly used. 1-qt. can (makes 12½ gals.) \$1; 1-gal. can (makes 50 gals.) \$2.75; 5-gal. drum (makes 250 gals.) \$12; 10 gals. \$22.50; 15 gals. \$27.50; 30 gals. \$51; 50 gals. \$75.

Bean Beetle Powder. For dusting on beans to kill and control the bean beetle. 1-lb. bag 25 cts. (40 cts., postpaid); 4-lb. bag 65 cts. (85 cts., postpaid); 100-lb. drum \$10.50.



Gladiolus, Mrs. Frank Pendleton

Schell's "President" Collection of Five Gorgeous Gladiolus

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection in it.

- No. 1. "President Lavender"
- No. 2. "President Royal Purple"
- No. 3. "President White"
- No. 4. "President Pink"
- No. 5. "President Crimson"

We have made the prices **so low** that everybody who reads of this offer may have one or more of the following Collections: "President Collection" No. 1 (5 bulbs, 1 of each), **35c., p.p.d.** "President Collection" No. 2 (10 bulbs, 2 of each), **60c., p.p.d.** "President Collection" No. 3 (25 bulbs, 5 of each), **\$1.25, p.p.d.** "President Collection" No. 4 (50 bulbs, 10 of each), **\$2.25, p.p.d.** All are No. 1 First Size, Fancy Quality Bulbs. The separate colors may be ordered at the same rate



Look at this wonderful crop! It is another positive proof that it pays to plant Schell's Quality Seed Corn for bigger and better crops. MR. PERRY H. SANGER, Lebanon, Pa., and his three fine sons and his hired man harvesting a record-breaking crop of **Schell's Eureka Ensilage Corn**. Stalks 17 feet high, three times as tall as the men. Some crop, wasn't it?

Golden Queen. It matures its crop in 100 to 110 days. The ears are very uniform, of good size, about 10 inches long, with 16 to 18 rows of good-sized grains, fairly long and wide. Stalks grow 10 feet high. We have very fine seed of it testing 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 80 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight, pk. \$1; 1/2bus. \$1.70; bus. \$3.25.**

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **Lb. 25 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.60, postpaid. By freight, pk. \$1.25; 1/2bus. \$1.85; bus. \$3.50.**

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 80 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight, pk. \$1; 1/2bus. \$1.70; bus. \$3.25.**

Lancaster Sure Crop. We have a splendid lot of seed of this popular variety. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a very valuable silage Corn, while as a cribbing Corn it is very desirable and is highly recommended by Farm Bureau Agents throughout the state. Our germination tests of this variety are 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 80 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight, pk. \$1; 1/2bus. \$1.70; bus. \$3.25.**

Schell's Quality Seed Corn

Our Seed Corn is all tipped and butted after being ear-selected, then tested. It is not ordinary Seed Corn—it is **Schell's Quality Seed Corn**. It costs more for better seed, and this better seed adds many more dollars' value from every acre in bigger yields of better quality crops for **you**. Plant it and prove it.

PRICES. We are quoting small quantities by mail (postpaid), larger quantities by freight or express, not prepaid. This method gives each customer the same price, plus only the actual freight to your station.

Corn Yields Increased 10 per cent by Treating Seed with NEW IMPROVED Semesan Jr.

Two and one-half cents an acre for **New Improved** Semesan Jr. is a trifling investment to increase your Corn crop 10 per cent. In 51 tests on Corn-belt farms, this new **ethyl mercury phosphate** dust produced an average increase of 10 per cent in yield. **New Improved** Semesan Jr. protects seed Field or Sweet Corn against rotting; gives better stands; reduces losses from root-rots. Easily and quickly dusted on seed at the rate of 2 ounces a bushel.

4 ozs. 35 cts.; lb. \$1; 5 lbs. \$4.75, postpaid. Free pamphlet.

I highly recommend the treatment of all Seed Corn, both Field and Sweet Corns, with this **New Improved** Semesan Jr. Order it now.

Schell's Improved Leaming. It is ready to harvest in 100 to 110 days. Improved Leaming produces ears 10 to 12 inches long, with 18 to 20 rows of deep yellow grains. The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order **Schell's Improved Leaming**. Our germination tests of it have all been 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 80 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight, pk. \$1; 1/2bus. \$1.70; bus. \$3.25.**

Funk's Yellow Dent. Positively one of the biggest yielders in cultivation, for almost every stalk has two perfect, beautiful golden ears loaded with their wealth of rich grains, having from 20 to 24 rows of grains. **Funk's Yellow Dent** matures in 100 days; very uniform ears averaging 9 inches; stalks average 10 feet. It is an excellent 100-day Corn. Our seed tests grew 99 per cent. **Lb. 25 cts.; 5 lbs. 80 cts.; 14 lbs. (pk.) \$1.35, postpaid. By freight, pk. \$1; 1/2bus. \$1.70; bus. \$3.25.**

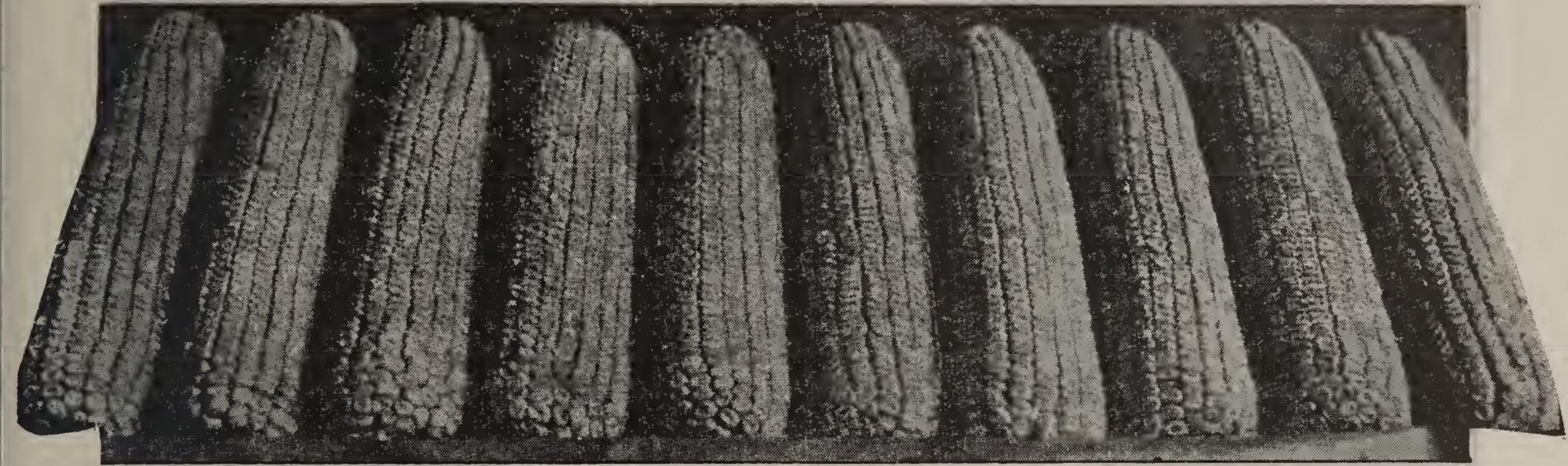
Hammond's "No-Crow" Crow Repellent

Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it.

It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with "**No-Crow**." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; 1/2-pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.



A fine crop of Seed Corn of **Schell's Big Yellow Dent** grown on our farm by MR. LLOYD CULP. Look at those fine big ears.



The Grandest of All Corns

"Schell's Big Yellow" Seed

**IT PAYS TO CHANGE TO NEW
SEED AND BETTER SEED**

FLASH! Schell's Big Yellow Dent Wins Again! In a very expert and exact comparative test carried on in 1936 by the Hershey Estate Farms, Schell's Big Yellow Dent outyielded all of the six standard varieties, producing 175.6 bushels of ear Corn or 87.8 bushels of shelled Corn per acre, drilled; and 185 bushels of ear Corn or 92.85 bushels of shelled in a check-row test. Those it outyielded in the test were Golden Queen, Longs Champion, 90-Day, and Lancaster Sure Crop. It is the Corn for you to increase your profits.

"Schell's Big Yellow" Dent was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture, which average is but 40.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

"Schell's Big Yellow" Dent is a Big Corn, yet Matures in 110 Days. The ears are immense, 12 to 14 inches long, with 20 to 24 rows of **long, broad** grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow **"Schell's Big Yellow Dent."** Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of "Schell's Big Yellow" Dent** than it does to grow a crop of common Corn. **"Schell's Big Yellow"** will average 98 to 100 per cent germination. **Prices:** Lb. 25 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.60, postpaid. **By freight (not prepaid), Pk. (14 lbs.) \$1.25; 1/2bus. (28 lbs.) \$1.85; bus. (56 lbs.) \$3.50.**

Schell's Ninety-Day Seed Corn

After all, the **real purpose** in planting Corn is to **get CORN**,—all we can get of it,—not cobs, not fodder, but **Corn**—those golden rows of **Corn** which surround the cob. With this variety you gain 7 pounds per bushel or 700 pounds to each 100 bushels, and 50 acres, averaging 100 bushels of ears, would mean 35,000 pounds more actual Corn or about 630 bushels gain. Every 70-pound bushel of ears makes 63 pounds of shelled Corn while other varieties make only 56 pounds shelled Corn to the bushel, so you gain 7 pounds on every bushel of ears. Its great value is in its earliness and the tremendous quantity of shelled Corn it produces. The fodder grows 8 to 10 feet high. You can plant this closer than the average and thus increase the yield. Ears average 10 inches long, with 16 rows of rich, dark yellow grains. Much preferred by millers who are ready to pay more for it. Do not delay sending your order, for the demand this year will be as great as ever. Our tests of this variety will average 98 to 100 per cent. **Prices: Lb. 25 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.60, postpaid. By freight (not prepaid), Pk. (14 lbs.) \$1.25; 1/2bus. (28 lbs.) \$1.85; bus. (56 lbs.) \$3.50.**

Schell's Ninety-Day Seed Corn

MR. W. W. JOHNS, of Maryland, writes: "I have had wonderful results from your Schell's Ninety-Day Corn. It helps pay off that old mortgage, for it yields more Corn per acre and it always matures a crop in the shortest season. My near-by neighbors laughed at me and said I would get nothing, but listen what happened—the next spring I sold them Schell's Ninety-Day Corn."

W. S. POLLEY, Pennsylvania, writes: "From 6 3/4 acres of Schell's Ninety-Day Corn I harvested 1,012 bushels."

Schell's Early Smoky Dent. The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stocks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 98 to 100 per cent. **Lb. 25 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.60, postpaid. By freight, Pk. \$1.25; 1/2bus. \$1.85; bus. \$3.50.**

Schell's Early Golden Surprise

Here is Corn I very highly recommend. The ears average 10 inches long. The Corn is a very rich bright golden yellow color and deep and broad. Its cob is thin and the fodder averages 10 feet with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent—none below 98. **Lb. 25 cts.; 5 lbs. 90 cts.; 14 lbs. (pk.) \$1.60, postpaid. By freight, Pk. \$1.25; 1/2bus. \$1.85; bus. \$3.50.**



A fine big crop of **Schell's Early Golden Surprise, 90-day Corn.**
An excellent Corn.

DU BAY

SEED DISINFECTANTS

*INCREASE CROP PROFITS
REDUCE DISEASE LOSSES*

There can be no question about the value of treating seeds with Du Bay Seed Disinfectants—when farm papers and Federal and state agricultural authorities advise seed treatment and, in many cases, actually urge the use of Du Bay Disinfectants. Invest a few cents in Du Bay treatment this year, and see how much more profit you'll get in return!

A Treatment for Every Major Crop

NEW IMPROVED CERESAN.

For Oats, Barley and Wheat. Effective against bunt or stinking smut of wheat; loose and covered oats smuts; black loose smut, covered smut and stripe of barley; seedling blight of all three. **Lb. 70 cts.; 5 lbs. \$3.** (3 ozs. will treat 1 bus. of Oats or Barley; $\frac{1}{2}$ oz., 1 bus. of Wheat or Rye.) **Postpaid.**



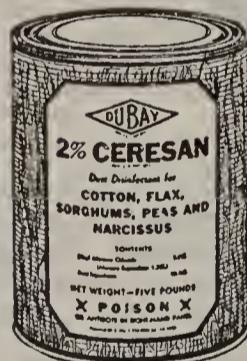
NEW IMPROVED SEMESAN

BEL. For Seed Potatoes. Quick-dip treatment; effective against seed-borne scab and Rhizoctonia. Costs only $1\frac{1}{2}$ to 3 cts. a bushel. **4 ozs. 45 cts.; lb. \$1.50; 5 lbs. \$6.75; 25 lbs. \$31.** (1 lb. will treat 60 to 80 bus.) **Postpaid.**



NEW IMPROVED SEMESAN

JR. For Seed Corn. Easy dust treatment; protects seed against rotting; improves stands; reduces seedling blight and increases yields. Average increase, 4 bushels an acre. **4 ozs. 35 cts.; lb. \$1; 5 lbs. \$4.75.** (2 ozs. will treat 1 bus. of Seed Corn.) **Postpaid.**



2% CERESAN. Treats cotton, sorghums, flax, millets, peas, and narcissus bulbs. Easy to use and highly effective in the results it gives. **Lb. 70 cts.; 5 lbs. \$3; 25 lbs. \$12.75. Postpaid.**



SEMESAN used as a dust or liquid treats vegetable and flower seeds at the amazingly low cost of only $\frac{1}{4}$ to 1 ct. a pound. Also valuable for watering the seed-bed or flats to control damping-off. **2 ozs. 35 cts.; lb. \$2.25; 5 lbs. \$9.90.** (1 oz. treats 15 lbs. seed.) **Postpaid.**

SPECIAL SEMESAN to prevent and control brown-patch on lawns. **5 lbs. \$7; 25 lbs. \$33; 100 lbs. \$129. Postpaid.**

All Prices are Postpaid or Express Prepaid
to your address

FREE: Booklets on all Du Bay Seed Disinfectants on request

TREAT SEEDS EVERY YEAR - IT PAYS

SEED POTATOES

GROWN CERTIFIED RUSSETS; and PENNSYLVANIA-GROWN CERTIFIED RUSSETS.

A GOOD BOOK on How to Grow Potatoes Successfully is the one by Dr. A. L. Nixon, of Pennsylvania State College, authority on this subject. Every Potato-grower should have a copy of this book—nobody knows it all—each of us can learn much from the other. We recommend this book for you and those who help you—all should read it. Price, \$1.25, postpaid.

Where we have both Certified and Select Seed, we have them specified thus (Cert. and Sel.); others are in Select Seed only.

Early Varieties

Irish Cobbler. (Cert. and Sel.) White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Early Ohio. One of the best early varieties on the market and in our opinion it is the best early. Oblong; white flesh; pink eye.

Bliss' Triumph. (Cert. and Sel.) Extra-early; round; red skin. Fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these.

Surprise. (Cert. and Sel.) Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

Beauty of Hebron or Hebron Rose. (Cert. and Sel.) Smooth; oblong; white skin and flesh. Early. Very fine.

PRICES for Certified Seed: Postpaid, 5 lbs. 60 cts.; 10 lbs. \$1; 20 lbs. \$1.60. At store or by freight: Bus. (60 lbs.) \$2.95; 2-bus. sack \$5.50. For Select Seed (not Certified): Postpaid, 5 lbs. 50 cts.; 10 lbs. 95 cts.; 20 lbs. \$1.45. At store or by freight: Bus. (60 lbs.) \$2.75; 2-bus. sack \$5.25. For large quantities, write us for prices. ALL PRICES SUBJECT TO CHANGE WITH THE MARKET.

NEW EVER GREEN SPRAY

THIS IS THE SPRAY TO USE TO KILL ALL INSECTS

BECAUSE it is non-poisonous, requires no spreader, is simple to use, always ready—just add the water; it will not burn or soil vegetables, fruits, or the most delicate flowers or foliage; it is perfectly safe to use any time, even when vegetables are ready to use for it leaves no poisonous residue, since it contains none; it will not harm persons or pets; it is most economical to use because it costs so little and goes so far, and kills all kinds of insects, both those that eat and the aphis or sucking insects by contact. The insects absorb pyrethrum through the skin and body openings, not by eating foliage on which it is sprayed. In fact some chewing insects, such as potato beetles, will starve before eating foliage sprayed with Ever Green.

Regular Spraying is very important. "An ounce of prevention is worth a pound of cure" surely holds good with reference to spraying. Spray your plants regularly, regardless of whether there are few or many insects—spray to keep your plants free and uninjured. One spraying may kill all the insects on your plants, but the insects from your neighbor's gardens may come to you, so watch for them and keep spraying often to control them.

Order New Ever Green when you order your seeds; have it ready to use. When you need more, send for it; we always have large stocks of it.

Prices of New Ever Green

We prepay Postage, Express, or Freight on NEW EVER GREEN

1-oz. bottle (makes 6 gals.)	\$0.35	1-gal. can (makes 768 gals.)	\$11.00
6-oz. can (makes 36 gals.)	1.00	5-gal. can	45.00
16-oz. can (makes 96 gals.)	2.00	Full directions for using it with every order.		

Formacide. SOMETHING NEW! Stabilized Formaldehyde Dust, triple strength for disinfecting seed and soil as a control of Damping-Off. Damping-Off is a disease caused by fungi present in the soil. It is the most serious plant problem confronting all gardeners and florists. It may attack the young seedling plant as soon as it sprouts and kill it before it ever reaches the surface. The loss is frequently not fully realized by many growers who often wrongly attribute poor stands and dying young plants to "poor seed." This new Formacide now enables you to protect your seedlings and plants from this destructive disease, Damping-Off, and at very small expense. Just apply Formacide to the seed-beds, flats, and benches at the rate of 1½ ounces to each square foot of soil 3 inches deep or 2 ounces per square foot where soil is 4 inches deep. Mix thoroughly with the soil. Full directions with each pkg. ½ lb. 45 cts.; lb. 75 cts.; 5 lbs. \$2; 25 lbs. \$5.50; 50 lbs. \$9; 100 lbs. \$17, prepaid.

You will be acting very wisely and to your own very best interests if you treat all your seed-beds with Formacide.

GREENHOUSES

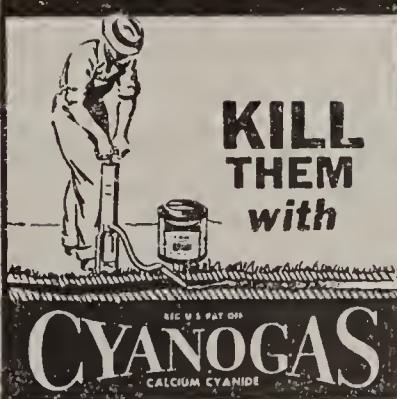
FUMIGATE with
CYANOGAS
CALCIUM CYANIDE

CYANOGAS

One fumigation with Cyanogas G-Fumigant permeates the entire house. Fumigate every week or ten days—regularity of treatment insures a clean house at all times. Ask for copy of "Cyanogas Handbook for Greenhouses and Nurseries." Use ¼ ounce per 1,000 cubic feet.

Price Cyanogas G-Fumigant: 5 lbs. \$3; 25 lbs. \$10.

MOLES



KILL THEM with
CYANOGAS
CALCIUM CYANIDE

Nothing is surer, quicker or more economical for mole control than Cyanogas. Every 10 feet along the runways make a hole and pump in the powerful Cyanogas A-Dust. Treat the entire runways at one time. Complete instructions with every can.

Kills Rats. Rats can keep clear of baits and traps but they cannot escape from Cyanogas. Widely used by farmers and by the Government.

Price Cyanogas A-Dust: ½ lb. 45 cts.; lb. 75 cts.; 5 lbs. \$3. Cyanogas Foot Pump Duster, \$5.50.

Cuprocide. The Red Copper Oxide That Stays Red. It protects the seeds you plant from the deadly Damping-Off fungi. Just as a barn is coated with paint to protect it against decay, so seeds are coated with Red Copper Oxide (Cuprocide) to protect them from damping-off in the soil. The fungi disease will not touch seed that is coated with "live" Red Copper Oxide. Four ounces will treat 10 pounds of small seeds, vegetable and flower seeds, and 100 pounds of peas, squash, cucumbers, and other larger seeds. Effectiveness of Cuprocide or Red Copper Oxide is attested by State Experiment Stations in Pennsylvania, New Jersey, New York, Massachusetts, Ohio, Illinois, Texas, and others. Prices prepaid: 4 ozs. 35 cts.; lb. 90 cts.; 5 lbs. \$4; 20 lbs. \$14; 50 lbs. \$20; 200-lb. drum \$77.

SCHELL'S QUALITY FARM SEEDS

The Great Importance of Sowing Good Seed

BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS

HEED THE WARNING! of Dr. E. M. Gress, State Official Seed Analyst, who urges every farmer to beware of those "so-called bargain" Clovers, Alfalfas, and other field seeds. Just stop and think a bit—why would any farmer sell eggs for 15 cents per dozen if the market price was 30 cents per dozen? He either would **not** do it, or would be foolish if he did, or there would be **something wrong** with those eggs. It is exactly the same with field seeds. Why would any seedsman or dealer sell his Alfalfa and Clover seed at \$8.49 per bushel if the market value was \$15 per bushel? He certainly would **not** do it, or would be foolish if he did, or there would be **something wrong with those seeds**. Just think that over a bit. We suggested that to one of our customers several years ago when he said "I can buy Alfalfa at \$4 a bushel less than your price, and," he continued, "it's guaranteed to be satisfactory." He ordered the "bargain seed," saved \$8 on the 2 bushels, then, **since**, he's told me he has spent \$200 in cash for labor and two years of time trying to get the weeds out of that field before it pollutes his whole farm.

As Dr. Gress advises, buy the seeds you need from a reliable house that can be depended on to supply you with high-quality, clean seeds of high germination.

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump seeds, clean, new, and of high germination.

And Remember, we follow the market prices up or down, so that you can depend on getting the **best seeds from us as low as they can be purchased anywhere.**

Write Today or When You Are Ready to Buy, and send us a list of the kinds and quantities of each of the field seeds you need, and we will quote you prices before you order. We have only **one grade**—absolutely the best—and the **best is what you want.**

Regarding Prices. As prices are subject to change up or down with the market, we are giving only prices on small quantities, postpaid, for those who need just a little seed, but you who need 1, 2, 5, 10, 20 or more bushels, write for today's latest prices.

Inoculate the Seeds You Sow!

It Improves Your Crops
Enriches Your Soil

What NOD-O-GEN Does

NOD-O-GEN causes nodules to develop on the roots of legume crops. In these nodules is gathered nitrogen from the air and converted into plant-food. This not only saves the plant-food in the soil, but inoculating with NOD-O-GEN adds approximately 100 pounds of nitrogen per acre when the legume crop is turned under. NOD-O-GEN improves your crops in yield and quality.

NOD-O-GEN

A Pure Culture of Nodule Bacteria

Special Garden Size 25 cts.

For Peas, Green and Yellow Beans, Lima Beans, and Sweet Peas (sufficient for average garden).

NOD-O-GEN INOCULATION FOR ALFALFA AND ALL CLOVERS

	Postpaid
Enough for $\frac{1}{2}$ bus. seed	\$0 35
Enough for 1 bus. seed	65
Enough for $2\frac{1}{2}$ bus. seed	1 40
5-bus. size (humus only)	2 40

BE SURE TO ORDER SUFFICIENT NOD-O-GEN TO INOCULATE ALL LEGUME SEEDS

Easy to Use—Costs Little

There are Nod-O-Gen types of bacteria for every legume (pod-bearing) crop. Nod-O-Gen is quickly applied to seed, requiring no equipment or experience. Just sprinkle on the seeds. Full directions on each bottle. Nod-O-Gen insures better plant-growth above and below ground. Use NOD-O-GEN cultures for all legumes. The cost per acre is extremely small. You really cause yourself a loss if you fail to use it.

NOD-O-GEN INOCULATION FOR SOYBEANS, COWPEAS, VETCHES, FIELD PEAS, FIELD AND GARDEN BEANS

	Postpaid
Enough for 1 bus. seed	\$0 35
Enough for 2 bus. seed	65
Enough for 5 bus. seed	1 40

SEED OATS, Schell's "Big Yielder"

WINS AGAIN! In a test for quality and yield of 13 varieties of Seed Oats made last year on the **Hershey Estate Farms**, we are advised by Mr. B. A. Rockwell that Schell's Big Yielder stood high on the list of the 13 varieties with a yield of **75.5 bushels per acre**. See the comparative yields.

Pennsylvania's Leading Oats. The Most Popular Oats in the State

Sow Schell's "Big Yielder" Seed Oats this year and you may get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell thousands of bushels of our Schell's "Big Yielder" Seed Oats, and that is because of its **high standard of quality** and its **tremendous yield**. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yielder" Oats has been making **70 to 80 bushels to the acre** on the same soil and under the same conditions that produced 40 bushels from the old varieties.

Schell's "Big Yielder" Oats has **outyielded every other variety of tree or spreading Oats** tested with it. With the yield you get quality; it is an unusually **heavy-bodied** Oats, **big, plump, meaty grains**, with very little chaff. It is a spreading or "tree" Oats; the straw is very strong, practically lode-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow $2\frac{1}{2}$ bushels to the acre. A 20-acre field may give you **many more dollars** than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. Good Seed Oats of high germination is very important always in order to produce the largest crop of the best quality for you. Take no chance—order Schell's "Big Yielder" which is sold to you on a positive guarantee that the seed will meet with your approval when received and you may keep it a week and test it if you wish. If it is not all we say, you may return it at our expense and we will refund the amount you have paid. Prices: 1 to 9 bus., \$1.50 per bus.; 10 to 24 bus., \$1.45 per bus.; 25 to 50 bus. or more, \$1.40 per bus. here, at our store, freight not prepaid.

OAT VARIETY TRIALS

Made 1936 by

HERSHEY ESTATE FARMS

Under exactly the same conditions **Schell's Big Yielder**, famous for years, outyields all of thirteen varieties.

HERE ARE THE RESULTS

	Yield per acre
Schell's Big Yielder	75.2 bus.
Lenroc	66.4 bus.
No. 90-A-27	66.14 bus.
Climax	60.8 bus.
Cornellian	60.53 bus.
Ithacan	59.6 bus.
Swedish Select	58.5 bus.
Patterson	57.7 bus.
Victory	56.5 bus.
Storm King	52.14 bus.
Hershey Seed Oats	50.9 bus.
Mill Run	45.0 bus.
Eclipse	42.9 bus.

These results indicate that some varieties are far superior to others. Why not sow Schell's **Big Yielder** and get the larger number of bushels from every acre? Better hurry and send your order today.

Schell's Storm King Seed Oats

The Big Side Oats

Storm King is "side" Oats. It derives its name from the strength of the straw, which often measures $4\frac{1}{2}$ to $5\frac{1}{2}$ feet in height. It stands the most severe winds without lodging. The heads are enormous and the grains are very large. We have had record yields from Storm King. I urge all who desire a larger crop of largest Oats and who prefer "side" Oats, to send now for our Storm King. **Price, lowest for many years: 1 to 9 bus., \$1.50 per bus.; 10 to 24 bus., \$1.45 per bus.; 25 to 50 bus. or more, \$1.40 per bus. here, freight not prepaid.**

PATTERSON SEED OATS. Tree or spreading head. A variety which under hundreds of demonstrations carried on throughout Pennsylvania, by Pennsylvania State College, has outyielded all varieties with which it was compared, including Cornelian, Keystone, Victory, Swedish Select, and Ithacan. Therefore, we highly recommend it to you. **1 to 9 bus., \$1.50 per bus.; 10 to 24 bus., \$1.45 per bus.; 25 to 50 bus. or more, \$1.40 per bus., freight not prepaid.**

CLOVERS

Because of prices constantly changing up and down with the market, we request you to write us the quantity you need and we will quote the lowest possible prices, delivered to **your station**. Prices quoted here are for small quantities, postpaid.

ALFALFA, Schell's "Gold Brand Quality" Seed. Hardy Northwestern-grown. Sow 20 pounds to the acre. Bus., 60 lbs. 2 lbs. \$1.20; 5 lbs. \$2.50; 10 lbs. \$4.60; 15 lbs. \$6.55, postpaid. Write for price on larger quantities.

ALFALFA, Schell's Quality, Kansas-grown. 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.15, postpaid.

GRIMM ALFALFA, Schell's Fancy Quality, Idaho-grown, Blue Tag. Extremely hardy, enduring low temperatures, and it will stand more abuse, as from heavy pasturing, than other varieties; and has larger crowns and more spreading root-system. 5 lbs. \$3.25; 10 lbs. \$6; 15 lbs. \$8.55, postpaid. Write for price on larger quantities.

RED CLOVER (June Clover), Schell's Fancy Quality Improved. Sow 4 to 6 quarts (or 8 to 12 pounds) to the acre. Bus., 60 lbs. 5 lbs. \$2.30; 10 lbs. \$4; 15 lbs. \$5.60, postpaid. Write for price on larger quantities.

MAMMOTH CLOVER (Pea Vine Clover; Sapling Clover), Schell's Fancy Quality. Sow 4 to 6 quarts (or 8 to 12 pounds) to the acre. Bus., 60 lbs. 5 lbs. \$2.40; 10 lbs. \$4.30; 15 lbs. \$5.80, postpaid. Write for price on larger quantities.

ALSIKE CLOVER (Swedish Clover), Schell's Fancy Quality. Sow 4 to 6 quarts (or 8 to 12 pounds) to the acre. Bus., 60 lbs. 5 lbs. \$2.30; 10 lbs. \$4.30; 15 lbs. \$6.15, postpaid. Write for price on larger quantities.

CRIMSON CLOVER. Sow 15 pounds to the acre. Most valuable winter cover-crop and soil-enricher. Seed should be sown in August or September; many sow it in cornfields at last working. Valuable also for pasture or hay. Bus., 60 lbs. 5 lbs. \$1; 10 lbs. \$1.75; 15 lbs. \$2.35, postpaid. Write for price on larger quantities.

SWEET CLOVER, WHITE BLOSSOM (Bokhara Clover). Biennial. Sow 15 pounds to the acre. It is a shrub-like plant, growing to a height of 4 to 6 feet. Bus., 60 lbs. Our Sweet Clover seed is scarified to quicken germination. 5 lbs. \$1.45; 10 lbs. \$2.60; 15 lbs. \$3.50, postpaid. Write for price on larger quantities.

SWEET CLOVER, YELLOW BLOSSOM. 5 lbs. \$1.45; 10 lbs. \$2.60; 15 lbs. \$3.50, postpaid.

HUBAM CLOVER. A Clover said to be of very special value to bee-keepers because of its honey-producing flowers. Lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid.

WHITE DUTCH CLOVER (or Lawn Clover). Sow 3 pounds to the acre, with other grasses, or 6 pounds alone. It should be used in all grass mixtures for meadows, pasture, and especially for lawns. Bus., 60 lbs. Lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$6, postpaid. Write for price on larger quantities.

TIMOTHY SEED. Sow 4 to 6 quarts to the acre when sown in grain, or 10 quarts (15 pounds) when sown alone for meadow use. Bus., 45 lbs. 5 lbs. \$1.25; 10 lbs. \$2; 15 lbs. \$2.60, postpaid. Write for price on larger quantities.

WOOD MEADOW GRASS. Is excellent in wooded or shaded meadows or lawns. Sow 30 pounds to the acre. 5 lbs. \$6.75; 10 lbs. \$12.50; 15 lbs. \$18, postpaid.

CANADIAN BLUE GRASS. Thrives well on clay soils as well as other soils. Bus. 14 lbs. 5 lbs. \$2; 10 lbs. \$3.60; 14 lbs. \$4.75, postpaid.

Atlicide. Kills Roots as Well as Plants of All Weeds. Eradicates Poison Ivy, Canada Thistle and every other kind of weed it touches. It is Non-Poisonous, therefore may be used in safety around the home, in playgrounds, camps, parks, and anywhere on the farm. It is Convenient to Use. May be dusted on or dissolved in water. It has a wide reputation. Many farmers are using it to clean their farms of Canada Thistle. Prices: 1-lb. Sifter Can (kills 100 to 450 sq. ft. of weeds) 50 cts.; 5-lb. Sifter Can (kills 350 to 1,500 sq. ft. of weeds) \$1.50; 15-lb. Drum (kills 1,500 to 2,500 sq. ft. of weeds) \$3.50; 50-lb. Drum (kills 5,000 sq. ft. of weeds) \$7; 100-lb. Drum (kills 10,000 sq. ft. of weeds) \$13.50; 200-lb. Drum (kills 20,000 sq. ft. of weeds) \$26.

KENTUCKY BLUE GRASS. The best of all native American grasses for pasture. It succeeds everywhere and lasts for years. Twenty pounds of Kentucky Blue Grass, mixed with 8 pounds of Fancy Redtop (per acre) will make you a splendid pasture. When sown alone for pasture use 28 pounds to the acre. A legal bushel weighs 14 pounds (it takes from 19 to 21 pounds of the best seed to make a measured bushel). 5 lbs. \$2; 10 lbs. \$3.50; 14 lbs. \$4.75, postpaid.

FANCY REDTOP. No other grass will grow under a greater variety of conditions than Redtop. It is the best of all wetland grasses and will grow successfully on soils so deficient in lime that most other grasses would fail. Sow 15 pounds of seed per acre for meadows. Sow in spring or fall. Bus., 32 lbs. 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.50, postpaid.

ORCHARD GRASS. All stock like it. It stands close grazing and will stand dry weather better than almost any other grass. It starts its growth very early in the spring and is one of the last grasses to be affected by frost in the fall. It is the best grass for growing in orchards and for sowing in wooded land used for pasture. Sow 2 bushels (28 pounds) to the acre. Bus., 14 lbs. 5 lbs. \$1.80; 10 lbs. \$3.35; 14 lbs. \$4.30, postpaid.

PERMANENT PASTURE MIXTURE for Uplands and for Lowlands. Sow 45 pounds (3 bushels) to the acre. One seeding lasts for many years and may be renewed by sowing Kentucky Blue Grass or Fancy Redtop, or both, over the pasture field in spring or early fall, at the rate of 10 pounds per acre. I sell great quantities of my Permanent Pasture Mixture, either **Upland** or **Lowland**. Bus., 15 lbs. 5 lbs. \$1.95; 10 lbs. \$3.50; 15 lbs. \$4.90, postpaid.

MILLET, Golden (German Millet). Sow 35 pounds to the acre. It produces an immense crop of hay in **60 days** from the time the seed is sown. The hay should be cut just as it begins to head, before blooming, and makes good feed for both cattle and horses, especially the former. Bus., 50 lbs. 5 lbs. 80 cts.; 10 lbs. \$1.35; 15 lbs. \$1.85, postpaid.

MILLET, Hungarian. Grows 2 to 3 feet high. Sow 35 pounds to the acre. Bus., 50 lbs. 5 lbs. 90 cts.; 10 lbs. \$1.45; 15 lbs. \$1.95, postpaid.

MILLET, Japanese (Barnyard Millet). Excellent fodder plant. Grows 6 to 8 feet high. Sow 12 pounds broadcast, or 8 pounds drilled, per acre. Bus., 35 lbs. 5 lbs. 95 cts.; 10 lbs. \$1.20; 15 lbs. \$1.60, postpaid.

SUDAN GRASS. Sow 20 pounds per acre broadcast or drill it in. This quantity makes the best quality hay, relished by all stock because of its sweet flavor. It is very easy to grow and is one of the few crops that will grow during dry weather. Sow the seed only after all danger of frost is past and when the ground is thoroughly warm. The hay should be cut when it is in full bloom. Two or three crops may sometimes be cut the same season. An excellent silage when mixed with other legumes. The plants grow 6 to 7 feet high and mature a crop in 65 days. 5 lbs. 85 cts.; 10 lbs. \$1.35; 20 lbs. \$2.25, postpaid.

BUCKWHEAT, Japanese. Sow $\frac{3}{4}$ bushel with drill or 1 bushel broadcast. Sow the seed May or June. It is ready to harvest August or September. Bus., 48 lbs. 5 lbs. 75 cts.; 10 lbs. \$1.20; 15 lbs. \$1.50, postpaid.

CANADA FIELD PEAS. Sow $1\frac{1}{2}$ bushels to the acre. May be sown early in spring and will be ready to cut in May or June. It also makes a valuable hog pasture when sown with oats and rape. Bus., 60 lbs. 5 lbs. 85 cts.; 10 lbs. \$1.35; 15 lbs. \$1.85, postpaid.

DWARF ESSEX RAPE. Sow 3 pounds to the acre if drilled in, or 5 pounds if sown broadcast. If drilled, make the rows 30 inches apart. It may be sown with corn at last cultivation. One acre of Rape will pasture fifteen to twenty hogs or sheep for two months. It may be lightly grazed by pigs three to four weeks after seeding. Always allow the Rape to grow 10 to 12 inches before turning hogs in the field. It is positively the best green feed for hogs and for fattening lambs. Can be sown from March 15 to the end of August. Bus., 50 lbs. 5 lbs. 90 cts.; 10 lbs. \$1.60; 15 lbs. \$2.05, postpaid.

HAIRY VETCH. Sow 40 pounds alone or 20 pounds per acre when seeded with rye. Hairy Vetch is a winter-grown forage crop and is usually sown with rye or other fall grain. A good late fall or early spring pasture crop for horses, cattle, and hogs, and poultry also like it. A hardy perennial, drops its seeds freely, and will come up year after year on the same ground. Will improve soil wonderfully when plowed under. Bus., 60 lbs. 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85, postpaid.

SPRING VETCH. For soiling or green manuring. Sow 2 bushels broadcast or 1 bushel in drills. Bus., 60 lbs. 5 lbs. 90 cts.; 10 lbs. \$1.50; 15 lbs. \$2, postpaid.

ROSEN RYE (Fall Rye). Sow $1\frac{1}{2}$ bushels per acre. Bus., 56 lbs. 5 lbs. 75 cts.; 10 lbs. \$1.20; 15 lbs. \$1.65, postpaid.

FARM SEEDS, continued

Write for Prices where larger quantities are wanted

SPRING RYE. Sow 1½ bushels per acre. Bus., 56 lbs. 5 lbs. 75 cts.; 10 lbs. \$1.35; 15 lbs. \$1.95, postpaid.

FLAX SEED. Very highly recommended by physicians to all who are troubled with constipation. They recommend it to be used (the seed) as any cereal, with sugar and cream; warm it a trifle. We supply tons of seed of it to physicians for this purpose. Lb. 25 cts.; 3 lbs. 70 cts.; 5 lbs. \$1, postpaid.

SUNFLOWER SEED. Excellent to mix in grain feed for poultry. Sow 5 pounds to the acre. Lb. 15 cts. (Postpaid, lb. 25 cts.; 5 lbs. 85 cts.; 10 lbs. \$1.50.)

BROOM CORN, EVERGREEN. Sow 5 to 8 pounds per acre. The best variety for brooms. Bus., 50 lbs. Lb. 35 cts.: 5 lbs. \$1.50; 10 lbs. \$2.90, postpaid.

BARLEY, SPRING. Our Pennsylvania State College carries on extensive experiments. The results are impartial and official, therefore it is certainly greatly to the interest of every farmer to profit by the benefits derived from the exhaustive tests they make. In their recent Bulletin they say of Spring Barley: "The smooth-awned varieties are rapidly replacing the rough-awned. We know of no high-yielding hooded or of true beardless varieties. Likewise, no hull-less varieties are recommended." They show that "Velvet" Barley, a 6-rowed, smooth-awned variety, is one of the heaviest yielding of the spring Barleys. In their tests it averaged about 27 bushels per acre over a period of 5 years.

Barley, Velvet Spring. A 6-rowed, smooth-awned sort. 5 lbs. 70 cts.; 10 lbs. \$1.25; 15 lbs. \$1.75, postpaid. Write for latest price on larger quantities.

Barley, Alpha Spring. A 2-rowed, rough-awned Barley. Five-year tests at Pennsylvania State College show an average yield of 28 bushels per acre. 5 lbs. 70 cts.; 10 lbs. \$1.25; 15 lbs. \$1.75, postpaid.

BARLEY, ODERBRUCKER. A very heavy-yielding spring Barley, 6-rowed, bearded; hardy, vigorous grower, with strong straw. Developed and bred by the Wisconsin Experiment Station. Sow 2 bushels to the acre. Bus., 48 lbs. 5 lbs. 65 cts.; 10 lbs. \$1.15; 15 lbs. \$1.65, postpaid.

BARLEY, WISCONSIN PEDIGREE BEARDLESS. Another valuable spring Barley of the smooth type, developed by the Wisconsin Experiment Station. Bus., 48 lbs. 5 lbs. 70 cts.; 10 lbs. \$1.25; 15 lbs. \$1.75, postpaid.

BARLEY, FALL or WINTER, Smooth or Bearded. (Will be quoted in the fall.)

SPRING WHEAT, MARQUIS. 5 lbs. 80 cts.; 10 lbs. \$1.35; 15 lbs. \$1.75, postpaid.

PEANUTS, MAMMOTH BUSH. Very large; easy to grow, producing a fine crop in 100 days. They like a sandy soil. Postpaid, large pkt. 15 cts.; lb. 50 cts.

SORGHUM or Sugar-Cane, Early Amber variety. Grows 10 feet high and will stand two or three cuttings a year, stooing out thicker each time it is cut. Valuable for green feed, for the silo or when cured. Sow 1 bushel to the acre broadcast; ½ bushel when drilled in, making rows about 3 feet apart; sow ½ bushel also when sown with cowpeas. Bus., 50 lbs. 5 lbs. 85 cts.; 10 lbs. \$1.50; 15 lbs. \$2, postpaid.

COWPEAS. We have all leading varieties but have not space to list them. Ask for prices on any variety.

SUGAR BEETS. Sow 6 pounds to the acre in May or June, in rows 3 feet apart, thinning the plants when 3 inches high to 8 to 10 inches in the rows; cultivate often.

Vilmorin's Improved. Yields from 10 to 16 tons to the acre. Oz. 5 cts.; ¼ lb. 15 cts.; lb. 50 cts.

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do equally well on them. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

Mammoth Long Red. Very large; red flesh. Oz. 10 cts.; ¼ lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

Golden Tankard. Flesh yellow. (Makes the milk look like cream.) Oz. 10 cts.; ¼ lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

Sladstrup. Reddish yellow; very large and of excellent quality for stock-feeding. Oz. 15 cts.; ¼ lb. 30 cts.; lb. 75 cts.; 6 lbs. \$4.

SOY BEANS (Soja Beans). Drill 40 pounds of seed per acre; if sown broadcast, 60 pounds per acre; when sown in corn, 30 pounds per acre. They do well on light and heavy soils; when plowed under will wonderfully enrich any soil. Bus., 60 lbs.

Mammoth Yellow. Makes a large growth.

Ito San. Early.

Wilson Black. One of the best for hay. Early.

Manchu. Early.

Any of these varieties, 5 lbs. 65 cts.; 10 lbs. \$1.20;
15 lbs. \$1.75, postpaid

Write for Prices on larger quantities.

PYRETHRUM CINERARIÆFOLIUM. These plants produce the flowers from which Pyrethrum powder is made for the insecticide industry. Ask for circular giving full information on growing this crop, prepared by Dr. R. E. Culbertson, Specialist. Two ounces of seed will produce enough plants to set out an acre. Oz. 50 cts.; ¼ lb. \$1.50; ½ lb. \$3; lb. \$5. One planting will last for years.

Kill the Bugs! Save the Crops!

SEE THE NEW NON-POISONOUS BUG KILLER, NEW EVER GREEN
ON PAGE 71

HERE IS GOOD NEWS! All the following Insecticides may now be sent by mail, so we can send them with your seeds or at any time in any quantity

JAPANESE BEETLE. The Government uses and recommends Beetle Traps. Placed near the garden they attract the beetles from the plants to the "bait" in the trap. Hundreds, even thousands, may be caught this way.

Beetle Trap, Type 4 (as used by the U. S. Department of Agriculture). \$1 each (\$1.20 postpaid). Bait for Type 4, 50 cts.

Beetle Trap, Type O. A smaller size for small gardens. 40 cts. each (55 cts. postpaid). Bait for Type O, 25 cts.

Magnesium Arsenate is also highly recommended as a spray to kill these beetles. Write for prices.

RED ARROW. Oz. 35 cts.; ¼ pt. \$1; pt. \$2.50; qt. \$4; gal. \$12, postpaid.

BLACK-LEAF 40 or NICOTINE SULPHATE. 1 oz. (makes 6 gals.) 35 cts.; 5-oz. bottle \$1; lb. \$2.25; 2 lbs. (makes 200 gals.) \$3.25; 5 lbs. \$5.85; 10 lbs. \$9.85. Write for price on larger quantities.

PYROX. Lb. 50 cts.; 5 lbs. \$1.75; 10 lbs. \$3; 25 lbs. \$5.65; 50 lbs. \$8.55; 100 lbs. \$15; 300 lbs. \$37.50.

ARSENATE OF LEAD. Lb. 35 cts.; 4-lb. bag \$1, postpaid. At Store or by freight, lb. 25 cts.; 4 lbs. 80 cts.; 48-lb. pkg. \$6.98; 100 lbs. \$13.50; 500 lbs. \$62.50.

CALCIUM ARSENATE. 30 cts. per lb.; 4-lb. bag 85 cts., postpaid. At our Store or by freight, lb. 20 cts.; 4 lbs. 60 cts.; pkg. of 48 lbs. \$5.28; 100 lbs. \$10; 500 lbs. \$48.75.

PARIS GREEN. Ask for latest price.

FLY-AWAY. (Prices postpaid, ½ pt. 40 cts.; pt. 75 cts.; qt. \$1.20; gal. \$3.85.) Store prices, ½ pt. 30 cts.; pt. 60 cts.; qt. \$1; gal. \$3.50.

CARCO. Kills **Radish maggots**. (Prices postpaid, pt. 90 cts.; qt. \$1.45; gal. \$3.) Store prices, pt. 75 cts.; qt. \$1.25; gal. \$2.75.

PARA-DICHLOROBENZINE. Recommended by the State Department of Agriculture for destruction of the **peach borer**. Lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$6.75; 50 lbs. \$11.50; 100-lb. drums \$21.

FOR KILLING SAN JOSE SCALE on fruit trees use **Sunoco Spraying Oil, Scalecide, or Lime-Sulphur Solution**.

KAYSO (Spray Spreader). Use 1 pound to 100 gallons of diluted spray or 3 heaping teaspoonsfuls to 10 gallons. ½ lb. 25 cts.; 2 lbs. 45 cts.; 10 lbs. \$2.10; 50 lbs. \$9.50; 100 lbs. \$18. Ask for latest price.

APHINE. Kills aphids (lice). Pt. 65 cts.; qt. \$1; gal. \$3.

Where large quantities are wanted, write stating quantity you need and we will quote you special prices

INSECTICIDES, continued

NURSERY VOLCK. $\frac{1}{2}$ pt. 35 cts.; pt. 50 cts.; qt. 75 cts.; gal. \$2, postpaid; 5 gals. \$5; 14-gal. drum \$11.20; 28 gals. \$20.72; 54 gals. \$37.80.

GARDEN VOLCK. 3½-oz. bottle 35 cts.; pt. \$1; qt. \$1.50; gal. \$4; 5 gals. \$11.25.

GREENHOUSE VOLCK. Qt. 75 cts.; gal. \$2; 5 gals. \$5; 14 gals. \$11.20.

SUNOCO SPRAYING OIL. Very effective, spreads perfectly, is easy to apply and to handle and mixes quickly and thoroughly. It is gratifying to call your attention to the low cost of it. Gal. \$1.25; 5 gals. \$5; 15 gals. \$8.25; 30 gals. \$13.80; 50 gals. \$19. (Free booklet with full directions.)

SCALECIDE. It kills the San José and other scales affecting trees. Mix 1 gallon to 15 gallons of water; 1½ pints to 3 gallons of water. Special booklet, giving full information about it, sent on request. Qt. 65 cts.; gal. \$1.55; 5 gals. \$5.50; 10 gals. \$9.50; 15 gals. \$13.25 (\$2 credit for empty drum prepaid to factory); 30 gals. \$21 (\$2.50 credit for return of drum to factory, prepaid); 50 gals. \$29, freight prepaid (\$3 credit for return of drum to factory, prepaid).

SULFOCID. Pt. 50 cts.; qt. 85 cts.; gal. \$2.25; 5 gals. \$7.50; 10 gals. \$13.50; 15 gals. \$18.50; 30 gals. \$33; 50 gals. \$50. (Freight prepaid on 5 gals. or more.)

LIQUID LIME-SULPHUR SOLUTION. Effective in killing San José scale. All ready to use when you get it by adding 9 to 10 gallons of water to each gallon of material; stir thoroughly. Qt. 40 cts.; gal. \$1.25; 5 gals. \$3; 10 gals. \$5.50. Ask for price in barrel lots (50 gals.) or more.

FORMALDEHYDE. Prevents grain smut, oat anthracnose, potato scab, black leg, lettuce rosette and rot, cabbage brown or black rot, club root, onion smut, and rot. 1-lb. can 60 cts.; 45-lb. keg, 40 cts. per lb.; 60-lb. keg, 35 cts. per lb.; 125-lb. keg, 34 cts. per lb. Free instructions for using it.

FISH-OIL SOAP. Lb. 35 cts.; 5 lbs. \$1.60; 25 lbs. \$6. (Postpaid, lb. 45 cts.; 5 lbs. \$1.80.)

BORDEAUX MIXTURE, DRY. Lb. 30 cts.; 4 lbs. 90 cts.; 12 lbs. \$2.25; 25 lbs. \$4; 50 lbs. \$7.50; 100 lbs. \$12.50. (Postpaid, lb. 40 cts.; 4 lbs. \$1.25.)

BLUE STONE (Copper Sulphate). Ask for prices.

COMMERCIAL FLOUR SULPHUR. (99½% pure.) For Insecticides. Lb. 10 cts.; 5 lbs. 40 cts.; 10 lbs. 70 cts.; 25 lbs. \$1.15; 50 lbs. \$2; in 150-lb. bags, \$3.25 per 100 lbs.

SUPERFINE FLOUR SULPHUR. (99½% pure.) For dusting purposes. Lb. 10 cts.; 5 lbs. 45 cts.; 10 lbs. 80 cts.; 25 lbs. \$1.35; 50 lbs. \$2.25; bags (approx. 100 lbs. net) \$3.75 per 100 lbs.; bbls. (approx. 210 lbs. net) \$4 per 100 lbs.

SUPERFINE SPECIAL DUSTING SULPHUR. (5% inert.) Bags approx. 100 lbs. net (same price as one above).

300-7 DUSTING SULPHUR. (99½% pure.) Bags approx. 100 lbs. (same price as Superfine).

ANT TERRO. Sure death to ants in the house or in garden or lawn. 50 cts. per bottle.

TOBACCO DUST. Lb. 20 cts. (27 cts., postpaid); 5 lbs. 50 cts.; 10 lbs. 80 cts.; 25 lbs. \$1.75; 100 lbs. \$5.50.

NICO-FUME. (Liquid.) For use as a spray or vapor for controlling green fly, aphis, etc., in greenhouses and outdoors. Lb. \$2.25; 4 lbs. \$5.75; 8 lbs. \$10; 40-lb. drum \$45.

NICO-FUME PAPER. For fumigating greenhouses. Gives off dense fumes charged with nicotine. Box of 24 sheets \$1.25; 144 sheets \$4.50; 288 sheets \$8, prepaid.

NICO-FUME FUMIGATING POWDER. A tobacco powder highly charged with nicotine. Splendid for fumigating greenhouses. 1-lb. can \$1; 5 lbs. \$3.35; 10 lbs. \$5.85.

NIKOTEEEN. (40% solution.) 4 lbs. \$7.50; 8 lbs. \$14.

SULPHUR CANDLES. For fumigating poultry-houses. 25 cts. each; \$2.75 per doz., postpaid.

ANTROL. The Antrol system is adapted to any size house or garden, and quickly destroys all species of sweet-eating insects. It is composed of small glass containers and a special formula of syrup. Antrol Sets containing 4 Containers ready filled, 40 cts. Extra Containers, 10 cts. each. Antrol Syrup, 4-oz. bottle 35 cts.; pt. 85 cts.; gal. \$3.50.

TRI-OGEN. The all-purpose spray. Good news for rose-lovers. Three sprays in one, protecting roses absolutely from insects and giving complete protection against black-spot and all fungous diseases. It is just as valuable for all other flowering plants as it is for roses. Put up in 4 sizes.

A. Small Kit (makes 16 qts; protects 12 to 20 roses for season) \$1.50 (postpaid \$1.70).

B. Medium Kit (makes 64 qts.; protects 50 to 80 roses for season) \$4 (postpaid \$4.35).

C. Large Kit (makes 32 gals; protects 100 to 160 roses for season) \$6 (postpaid \$6.45).

D. Estate Kit (makes 128 gals.; protects 400 to 600 roses for season) \$20 (postpaid \$20.65).

Hammond's Insecticides

H.W.K. WEED KILLER. Kills Poison Ivy and all vegetation—roots and all, and prevents growth for a year. Simply dilute with 40 parts of water, and apply. Qt. 50 cts. (postpaid 65 cts.); gal. \$1.50 (postpaid \$1.85); 5 gals. \$6.25; 30 gals. \$30; 50 gals. \$42.50, prepaid.

STABILIZED ROTENONE DUST. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf-chewing and sucking insects. It controls aphis, cabbage worms, bean beetles, asparagus, cucumber, potato and flea beetles, mites, thrip, red spider, leaf-hopper, leaf-tyers, and others. Unlike some other powerful insecticides, Rotenone will not injure the most delicate plant and it is so safe to use that it makes an effective flea powder for cats, dogs, or birds, and it is excellent for delousing fowl.

No. 75. 1 lb. 35c.; 5 lbs. \$1.25 (postpaid \$1.60); 10 lbs. \$2.25 (postpaid \$2.60); 25 lbs. \$4; 50 lbs. \$7; 100 lbs. \$13.50, prepaid.

ANT-GAS. Kills all ants quickly. Safe, non-poisonous, and easy to use. Apply the liquid to ant-hill—and all ants die. Use against termites. Applied to ground-mole run, it penetrates, killing moles. $\frac{1}{2}$ pt. 50 cts.; pt. 85 cts.; qt. \$1.50; gal. \$4.60, prepaid.

COPPER SOLUTION. The original ammoniated copper so highly recommended by Dept. of Agriculture as the most effective preventative for mildew, black-spot, rust, etc., on roses, and other plants. Highly concentrated—stands dilution 80 to 1. Invisible on foliage or blooms. $\frac{1}{2}$ pt. 50 cts.; pt. 85 cts.; qt. \$1.50; gal. \$4.60; 5 gals. \$20, prepaid.

DOG-SKAT *KEEPS DOGS AWAY*

Keeps dogs, cats, and other animals away from trees, evergreens, roses, shrubbery, etc. Tube releases vapor offensive to animals, but not noticeable to humans. One large tube lasts a year. Large tube 30 cts.; Small Tube 15 cts.. postpaid.



NON-POISONOUS SLUG-SHOT WITH ROTENONE The safe, non-poisonous, dusting insecticide. Kills chewing insects and controls fungus. Harmless to humans, plants, and vegetables. Kills Mexican bean beetle, cabbage worms, beetles, potato bugs, green flies, slugs, etc. Lb. 25 cts. (postpaid 35 cts.); 5 lbs. \$1 (postpaid \$1.25); 25 lbs. \$3; 125 lbs. \$12.50; 250 lbs. \$24.40, ppd.

Liquid SLUG-SHOT TRIPLE STRENGTH PLANT SPRAY

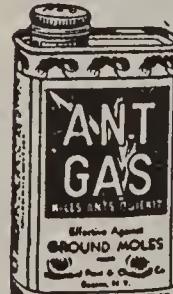
The new easy and safe way to kill all garden insects and prevent fungus in one operation. Really the only "all-in-one spray"—all that a garden needs. Non-poisonous, harmless to humans and pets. The only pyrethrum-rotenone spray stabilized under Hammond patents. Oz. 35 cts.; 6 ozs. \$1; 16 ozs. \$2.25; qt. \$4; gal. \$12; 5 gals. \$55, prepaid.

GRAPE AND ROSE DUST. Prevents mildew and black-spot. This ideal dusting fungicide is easy and safe to use. Green in color—not unsightly. Colloidal sulphur base, combined with other fungicides. Lb. 35 cts. (postpaid 50 cts.); 5 lbs. \$1.25 (postpaid \$1.75); 25 lbs. \$6.50; 100 lbs. \$22, prepaid.

THIRIP-JUICE SPRAY. Nicotine and whale-oil soap combined. More spread, greater kill, and longer life for nicotine. Kills all sucking insects, especially aphids, thrip, mealy bug, red spider, etc. $\frac{1}{2}$ pt. 35 cts.; pt. 65 cts.; qt. \$1.25; gal. \$4.80; 5 gals. \$20, prepaid.

NO-CROW. Crow-repellent. Birds and animals will not bother seed-corn or other grain treated with No-Crow. Protects corn and seeds from rot. Does not hinder germination. Not poisonous. One-half pint treats 1 bushel; pint, 2 bushels; quart, 4 bushels. $\frac{1}{2}$ pt. 60 cts.; pt. \$1; qt. \$1.75; gal. \$3.50, prepaid.

TREE-WOUND PAINT. Adherent, antiseptic, weather-resisting Paint for use in pruning or when bark of tree is injured. Elastic and waterproof. $\frac{1}{2}$ pt. 40 cts.; pt. 70 cts.; qt. \$1.25; gal. \$3, prepaid.



STIM-U-PLANT

THE PERFECT PLANT-FOOD FOR ALL PLANTS

Stim-U-plant is an all-year fertilizer in tablet form, effective, odorless and easy to use. It is excellent for garden use and house plants. Insures quick, strong, and steady growth. All who grow plants will find these remarkable tablets of inestimable value.

Stim-U-plant is a proved success with amateurs, nur-

sermen, rose-growers, florists, and truck-growers. There is no waste. It is applied to plants when, where, and as needed.

Prices, postpaid: 30 tablets 25 cts.; 100 tablets 75 cts.; 500 tablets \$2.50; 1,000 tablets \$3.50; 5,000 tablets \$15.

Our Frost-proof Cabbage Plants

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

They can be planted in the open ground a month to six weeks sooner than the home-grown hotbed or coldframe plants. **These Frost-proof Cabbage Plants will stand a temperature of 20 degrees above zero without injury.** The land freezing, or the plants being covered with ice, sleet, or snow after they are planted will not injure them, provided temperature does not go below 20 degrees above zero.

The top of the plant does not grow until regular spring weather opens up, but the roots grow from the time they are planted, and just as soon as spring weather starts, the established root-growth assimilates the fertilizer in the soil, the plants grow very fast, maturing headed cabbage **two to three weeks sooner** than you can mature them from hotbed and coldframe plants. You know what the difference in profit will be **if your crop** is matured and marketed **two weeks** before the general crop from home-grown plants is matured.

To get the advantage of these frost-proof Cabbage Plants **they must be planted a month or six weeks earlier** than you would plant home-grown plants. We fill orders from January 1 to May 1.

Our Guarantee: If for any reason the plants are received in an unsatisfactory condition, we agree to replace them free.

Please note this explanation.—The plants when received will be somewhat yellow and wilted and have a hard stunted appearance, which will be disappointing to persons who have never used these plants before. Regardless of appearance, set them out and **they will produce the crop results** if weather conditions are at all favorable.

Varieties: Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. We do not send plants C.O.D.

Prices by Parcel Post, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cts. per 100; \$1.60 for 500; 1,000 or more, at \$3 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

These prices are for even quantities of one variety to package; if you ordered 200 of one variety and 300 of another variety you would pay at the 100 rate. (It requires 10,000 to 12,000 plants for an acre; for small gardens order 100 plants for each 80 feet of row.)

Large quantities by Express (buyer paying Express charges), 5,000 or more at \$1.50 per 1,000.

Order Early to Get Plants Delivered in Time.—You can place your order one, two, or three months ahead, but be sure to tell us when you want them sent. When Cabbage Plants are wanted **at once**, please remember that it will be a week or ten days until you receive them. This is the quickest we can promise delivery during the rush season, unless you have ordered in advance; then they will be sent on the day you specify, if weather permits. Plants cannot be pulled or shipped when beds are wet. Send your order **now** and state when you want them sent or state that you will advise us later when to send them. Be sure to order early for we sell **millions** of plants.

WIZARD Sheep Manure

TRADE BRAND MARK

Pulverized—convenient—with every weed seed destroyed—a natural fertilizer that supplies both the plant-food and humus your soil needs in the ideal form for Nature to work with.

Every experienced gardener uses all the manure he can get because nothing else puts so much life and fertility into his soil. Sheep Manure is the richest and best of all animal manures and **Wizard** gives you the equivalent of a whole wagon load of stable manure in a bag.

Wizard Sheep Manure comes from the great western sheep feeding stations and every weed seed is destroyed by the intense heat of the driers and this makes **Wizard** safe for landscape work.

For Lawn Making

Wizard Sheep Manure is the most effective and satisfactory of all lawn fertilizers. It promotes a strong, healthy turf, of beautiful color—is easily applied by anyone, and brings no weed seeds. Use 10 pounds for each 100 square feet, scattered one-half before spading and the remainder immediately after. Rake down to a smooth finely pulverized surface. Then sow your seed, press down firmly with back of a spade, water thoroughly and results will surprise you.

An old lawn should have a dressing of 6 to 8 pounds of

Wizard to each 100 square feet, applied broadcast in the early spring and fall.

For Flower and Vegetable Gardens

The best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

	Postpaid	Freight
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25-lb. bag...	85	Express
50-lb. bag...	1 50	or freight
100-lb. bag.....		\$2 60
500 lbs.....		12 00
1,000 lbs.....		22 50
2,000 lbs.....		45 00

Shredded Cattle Manure. (Put up in 100-lb. bags only.)
Same price as Sheep Manure.

VIGORO.
Complete Plant Food

The "Master Gardener" says: "Feed everything you grow with Vigoro. You'll be amazed how this balanced complete plant-food brings out the best in your lawn, flowers, shrubs, trees, and vegetable garden." **Prices:** 5 lbs. 45 cts. (65 cts., postpaid); 10 lbs. 85 cts. (\$1.25, postpaid); 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.

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AN INDIVIDUAL HOTHOUSE FOR EACH AND EVERY PLANT, PROTECTING THEM FROM FROST AND OTHER ELEMENTS, MATURED CROPS EARLIER, AND KEEPING INSECTS OUT AND SOIL SOFT.

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We Will Send This Complete for \$2.90

(WORTH \$4.50)

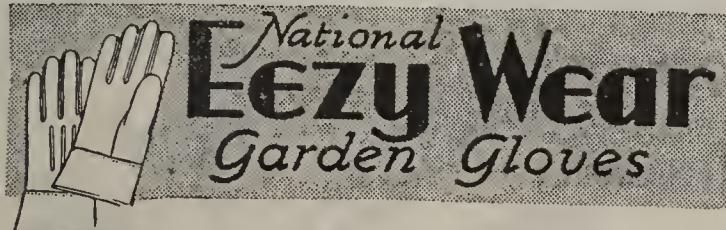
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I 2-inch Cultivator Shovel.	I Furrow Plow.

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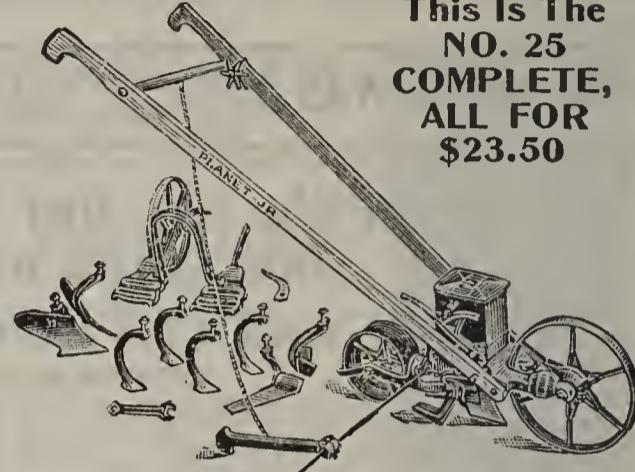
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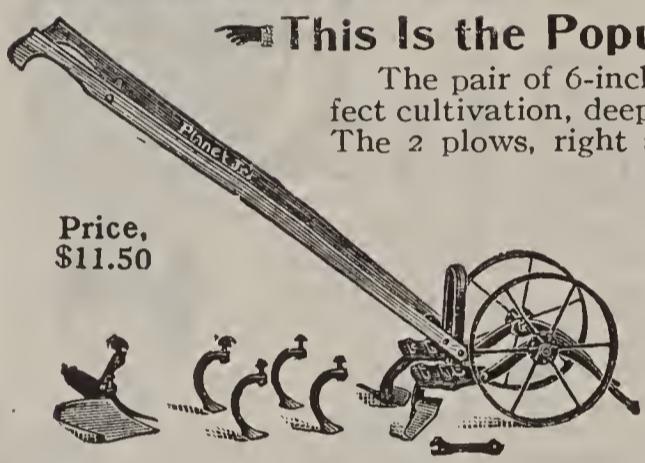
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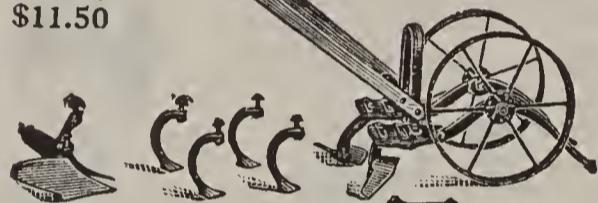
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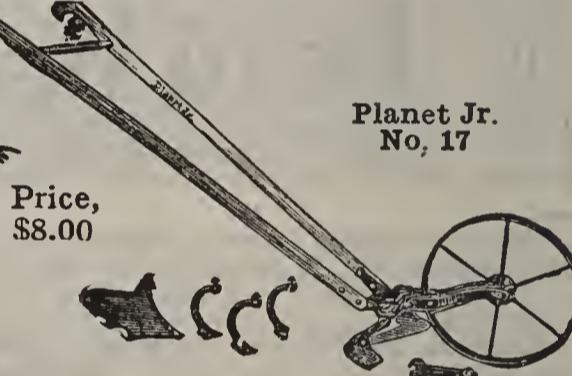


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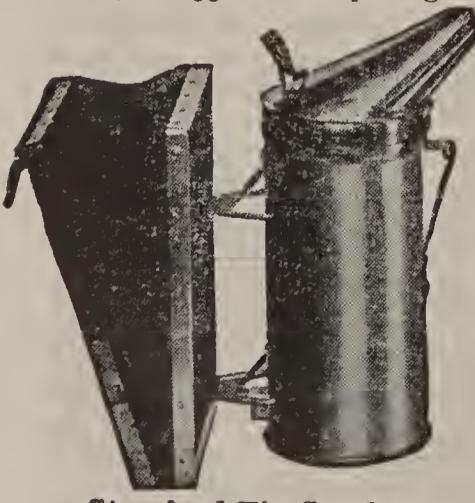
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KILLS ALL CHICKEN LICE



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adults and young, including the young which emerge from the eggs present at the time of treatment."

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For White Diarrhoea	For Canker
For Chicken Cholera	For Worms

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VERBENA GIGANTEA

Schell's Giant-flowered Mixture (Annual)

Containing all giant-flowering varieties of richest colors—royal blue, rose-pink, scarlet, white, rose-red, salmon-pink, and with eyes of white, yellow, and cream. A gorgeous mass of bright-colored flowers from July until frost. Every flower garden should have Verbenas in it, and by all means this Giant-flowered Mixture.

Pkt. 15 cts.;
2 pkts. 25 cts.



VERBENA GIGANTEA



NEW MINIATURE PETUNIA, Rose Gem

New Miniature Petunia ROSE GEM

Given Award of Merit, 1936 All-America
Selections of New Flowers

We offered this new little gem of loveliness last season for the first time. Thousands of our customers ordered it and will want it again, and we anticipate thousands more will order it. **Rose Gem** is a new miniature Petunia forming neat, compact plants 5 to 6 inches high, almost completely covered with its beautiful deep rich rose-colored flowers about 2 inches in diameter, all summer long. **Pkt. 15 cts.; 2 pkts. 25 cts.**

SCHELL'S NEW EARLY-
FLOWERING

SWEET PEA SHIRLEY TEMPLE

Never before has there been introduced a Sweet Pea **so lovely in color**, or **so sweet with perfume**, as this one named for the popular little star, Shirley Temple. **The flowers are mammoth**, the largest we have ever seen on any Sweet Pea, and four flowers on each long stem. Their color is a **soft rose-pink**, positively beautiful beyond description. We think it is the most gorgeous Sweet Pea, and largest flowering, ever introduced. It begins blooming **a month** ahead of the late Spencers and continues longer. The plants are large, strong, and vigorous. This, the most beautiful of all Sweet Peas, was named with Mr. and Mrs. Temple's gracious permission, in honor of Shirley Temple. We are happy to be able to offer you this lovely, richly perfumed new Sweet Pea. We hope everyone will order it and have the joy of seeing it. **Pkt. 25 cts.; 5 pkts. \$1; oz. \$1.25; $\frac{1}{4}$ lb. \$3.** The flowers are very much larger than this illustration, which has been reduced.



SCHELL'S NEW ZINNIA, Autumn Tints

SCHELL'S NEW ZINNIA

Scabiosa-flowered

AUTUMN TINTS

The beautiful flowers of this new graceful strain of Scabiosa-flowered Zinnias, are very popular both as a good cut-flower and for garden beauty. **"Autumn Tints"** is perfect in form and always comes true to type. Its charming beauty is enriched in the lovely coloring of the flowers which range through all the gorgeous autumn foliage tints. The colors include orange, bronze, russet, dull red, carmine-red, terra-cotta, and intermediate shades. It is indeed a fine new flower you will want in your garden. **Pkt. 25 cts.; 5 pkts. \$1.**

WALTER S. SCHELL, Inc., Quality Seeds

Central Pennsylvania's
Largest Seed Store

Tenth and Market Sts., HARRISBURG, PA.